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Capstone Week- Annotated Bibliography
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Source 1: <https://blog.zoom.us/best-practices-for-hosting-a-digital-event/>

This source can be helpful as it explains different ways to hold events on Zoom. It talks about different ways to hold events and the pros and cons to each, and also talks about the most effective ways to make zoom meetings smooth and interesting. Since my event has to be online because of covid, I need to make sure I can still teach everyone properly and not let zoom get in the way. This source does not really have a bias, as it's written by zoom, an online platform that almost everyone is using for events now. Even if this source had a bias, it would not affect its relevance to my project, as I can choose not to use them if they won't work for what I need for my event.

Source 2:

<https://www.freeman.com/insights/the-dos-and-donts-of-hosting-a-successful-virtual-event>

I like this source because it tells me more about things I should and shouldn't do in a virtual event. I think a lot of this also applies specifically to the event I am planning to have, which is super helpful. The participants need to be able to understand what I'm trying to teach them over Zoom, which adds a lot of extra problems and I cannot physically show them what to do on their toy, so I need to make sure I can avoid as many problems on my end as possible. This source most likely has a bias towards what the author thinks is best, but it shouldn't really affect anything as their more advice and not something I HAVE to follow.

Source 3:

<https://docs.google.com/document/d/1rkDahT4HEz-IUJuwVEP6vIwLnNosCYRjMEXiiVxfnTg/edit?usp=sharing>

This is a source given to me by Easterseals showing step by step how to make a battery interrupter, which is something that can be used to adapt toys. This source is really nice because it shows very detailed instructions, with pictures, on how to create the battery interrupter. The pictures on this source are especially helpful as I can have them on my screen if people need a close up visual or I can send them with the kit. This is Easterseals preferred method of making battery interrupters, and there are other ways that might technically make the source have a bias, but it will not affect anything as I will be working with Easterseals for this event.

Source 4:

<https://www.unr.edu/tlt/instructional-design/instructional-technology-resources/web-conferencing/zoom/best-practices#:~:text=Practice%20using%20Zoom%20in%20advance.&text=Be%20sure%20light%20is%20on,device%20audio%20and%20Share%20Screen>).

This source is useful because it gives specific information on best teaching methods over zoom, which is the platform I will most likely use to hold the event. As I said previously, making sure people are able to understand what I'm teaching while I am not physically there is really difficult, so I need to make sure there are no errors on my end that will make everything more confusing for everyone. Whether or not this source has a bias does not really matter, as the advice it gives is more suggestions rather than things I need to analyze deeply.

Source 5:

<https://locations.theupsstore.com/oh/new-philadelphia/513-mill-ave-se/estimate-shipping-cost>

This source is a shipping price calculator that can give me an estimate of how much shipping might cost if I go through UPS. I like this source because I can use it to begin budgeting how much I need to ask for regards to funding if I chose to use this form of shipping services. Shipping is VERY expensive, and with needing to potentially send out a lot of packages, I need to know how much money to expect to spend on shipping. That way I can budget the rest of my event. I can also use the price this calculator gives me to another one to see which has the cheapest price.

Source 6: <https://www.usps.com/business/prices.htm>

This is another source of shipping. I can use this to figure out how much shipping would cost if I went through USPS. I like this source because it gives me different prices for all different kinds of shipping options, which I can factor into making my budget. With having a budget, I don't want most of my money going to shipping because it means less money everywhere else. I can use this to figure out if USPS is cheaper than UPS and other shipping companies. I can also use this source to make a decision on whether I want a delivery company to ship this out or if I want to take the time to deliver them to people myself.

Source 7: <https://neilpatel.com/blog/10-best-ways-promote-event-online/>

This is a good source for this project because a lot of this project relies on people hearing about the event and signing up, and since we are all not in person it is especially difficult to get people's attention. This source can help me think of effective ways to sell my idea online and have people interested in it. A lot of the tips it gives are super easy to do and apply to my project specifically which will be really helpful when it comes to needing to get people to see my info quickly, as there won't be too much time to sign up.

Source 8: <https://piktochart.com/blog/how-to-make-a-poster/>

This source is helpful because it talks about the most successful attributes of posters throughout time and also gives photos to go along with it. The photos here are really helpful, as I can look at what the website says works best about them and compare that to what I think really works

about them and then create my own poster. My poster will be really important, as I need it to draw people's interest, so having famous posters to look at and draw inspiration from will be helpful and hopefully cut down the amount of time I spend making my own.

Source 9: <https://pollybarks.com/ethical-alternatives-to-amazon/>

This source is a list of more sustainable options than Amazon. It is always my mission to shop as sustainably as possible, and I would like to continue that into my capstone. An issue with this source is that these websites may not have what I am looking for, as they are odd pieces, which may result in my just having to use Amazon. Also, a lot of sustainable options are a lot more expensive compared to Amazon, so they might be unrealistic to use with a budget. If I can use this source, I can add to my capstone description that everything was bought from ethical websites, which may make people want to sign up more, but if not, I have the Amazon links to everything I need to buy.

Source 10:

<https://www.goodhousekeeping.com/childrens-products/toy-reviews/g31132135/best-new-toys-2020/>

This source talks about the 50 most popular kids toys. This source is good for my project as I'm working on adapting toys, but we only typically adapt a small variety of toys, which can get pretty boring. By looking through this list and seeing what kids are enjoying the most today, I can see if any of them are able to be adapted and if they aren't too expensive. It is unlikely that a lot of these toys will be adaptable, but if a few of them are, I can see if the participants and I can adapt them for the event that way Easterseals can have a wider range of toys.