

## Statistics in the Sora Collection: How Do You Use Them?

This is your chance to share and read about ways library staff across Wisconsin have been using OverDrive Marketplace *Insights* to support their Sora collection!

Perhaps you use a combination of the reports found in [Insights](#) to use as a collection development guide, or as a way to promote Sora to your students. Maybe you've grabbed some stats to show off to your school administration how the district's students have benefited from Sora, or maybe you just glance at the prepared [year-to-date shared collection stats](#) every few months.

Don't stop at what you *have* done! Also feel free to share the things you *wish* you could do with OverDrive *Insights*, and crowdsource ideas on how to get there!

Be as detailed you'd like: Share full workflows, insert relevant images, or just give a brief sentence; Respond to questions with what's worked for you, or leave your contact info to get/give more detailed responses. What and how you share is up to you!

We'll be sharing out responses in the next newsletter (February 1st).



**Start sharing below!**



Jen Peterson - I use the holds insights to know what I either need to purchase or purchase more of. I usually sort first to find out what books my students have on hold that we have zero copies of. I then also sort to find out what books have the most holds on them by students. I use just the trend report to report to the school board our trends in ebook checkout.

Peg Billing (Lakeland Union High School) - I promote SORA by providing features of new books on our closed circuit TV's in the building. And direct students to the e-Book page on the library website where I provide fun information on the e-Books stats overall from WSDLC with an embedded live stream of the daily stats. Here is the code to add it to your webpage.

**Here is the code to embed this into your Google site:**

```
<!DOCTYPE html>
```

```
<html>
```

```
<body>
```

```
<iframe width="100%" height="100%"
```

```
src="https://insights.overdrive.com/dashboards/9910366565f7400f86328f5fc47769d6">
```

```
</iframe>
```

```
</body>
```

```
</html>
```

**See it on my webpage at:**

<https://sites.google.com/lakelandunion.org/lakelandunionhighschoollibrary/e-Books?authuser=0>

