

#WalkMyDog

von Anne K. Frey

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Contributors

Anne K. Frey

I am, Anne. A software developer (full stack HTML,CSS, Javascript, JQuery) and self-employed (Collie-IT, Anne K. Frey) from Germany. I am looking for team members that will help to get this idea to live.

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Thanks for the Input of

[onemyetkin](#), [Ritchie / AI](#), [Alexandra Anderluh](#), [Agata Maria Bendik](#) , Michael Frey

Project Channels

Slack: [#team-walkmydog](#)

DevPost: [Walkmydog](#)

Other Documents

- [Video Script](#)

Scoping

Because of the team size and the short amount of time I sharpened the scope of the project. If is time left more features will implemented.

Requirements

Big Picture

I had have an Idea while “Collie midday walking”. At the moment plenty of people with dogs must stay at home (quarantine, broken leg, etc.). They are upset and haven’t had a clue how to keep the dog worked out. That makes the dog unhappy and the owner, too. It is proven that, pets can help in difficult situations or illness to get faster back on the own feeds.

On the other hand plenty of dog professionals and community volunteers can’t do their jobs. My idea is to make a (market) place to match possible dog walkers with dog owners.

The owner must describe their dog. The potential dog walker their skill set and experiences. It should give the possibility for tour planning like city trip, wood trip, trick training trip or a socialization walk with ice cream licking for dog and human.

Special dogs have special needs (e.g. no loud noises, only 3 legs, aggression on the lead) or dislikes (e.g. water, children). The matchmaker should filter for such things and match this dogs to best matching professionals.

Regarding to the status of owner (quarantine, self isolation, well, etc.) and dog (ready for action, injured, ...) some trips will not provided or the dog walker would advised to wear special equipment like mask, glows and disinfection.

With a kind of blog/twitter tool the dog walker can document their adventures and the owner can watch what happened during the walk.

Ideas for a later

To make a possibility to add local stores like the dog physiotherapist, the dog food and toy store or the vet. This specialist could enter their unbooked appointments and the tour can planned around those fix points.

In Germany there are laws which regulate community volunteering, especially if I payment is involved. People that walk a dog for money must register with the “Minijob-Zentrale” and therefore need a form. The software should provide the current form to the potential dog walker and maybe fill out basic information.

Maybe a chat tool could be included, so that the owner can participate actively in the walk.

High level system architecture

We plan a Wordpress-based Webapp, that could be used with PC, laptop, smartphone or tablet.

Features in scope during/for #EuVsVirus

- Add/Change/Display walker with (contact) information, experience, certifications and insurance status
 - Community volunteer
 - Paid volunteer
 - Professional Dog sitter/Walker
 - Certified dog trainer
- Add/change/display owner and dog(s)
 - ask for specific special needs of the dog (e.g No children, fear, aggression, injured, compatibility with other dogs)
 - owner situation (quarantine, limited mobility)
 - Insurance
 - Vaccination

Features for the future

- Rating of
 - Walker
 - Dog (Walk summary)
 - Owner
- Generate/Provide documents for official needs (e.g. "Minijob-Zentrale")
 - Registration
 - Revenue
 - ...
- Generate walk blog
 - Upload pictures during walk
 - Save geolocation if possible
- Add/change unbooked appointments by local dog specialists/vets for walk planning and in booking
- Make an advanced appointment options
 - Time (1..10 hours)
 - Place (is driving allowed, free parking available, ...)
 - Select walk options from walker
 - Special Appointments
 - Special equipment need
 - Advice to bring supply/material (leash, dog treads, collar, harness, ...)
 - Advised to wear special equipment like mask, gloves and disinfectant, hiking gear
 - Exclude from offers that aren't possible for the dog/situation
- Chat functionality
- Advanced graphically features
 - icons to supplement text(s)
- Premium features
- Revisions
- Better Skin
- Make contact E-Mail with the walker
- FAQ
- Find dog walker near me

Rolle

- DogWalker (Person who walks with the dog)
 - Community volunteer (no payment, no compensation) - basic fact sheet
 - Paid volunteer (payment, compensation) - need a form for "Minijob-Zentrale"
 - Professional Dog sitter/Walker (payment, compensation) - contract
 - Certified dog trainer (payment, compensation) - contract
- DogOwner (Person who owns the dog[s])
- Software-Admin/Community Manager

Later needed

- Local Shops/Vet/dog physiotherapist (e.g. Dog groomers can put unbooked appointments in)

Business model

The revenue should cover the operational cost of the website, but does not need to create a huge profit.

At the Page should be some advertising (no google adverts) includable. The advertising company pays for the showing of (preferable dog related) advertising.

The dog owner and volunteer walker can buy a premium licence that stops showing advertising and add premium features.

The professional walker can buy an premium account and can introduce their Businesses on their profile, higher placement in the result, get an amount of free advertising and don't see Advertising.

Sponsorship could also be an option.

Agenda

Fr, 24.04.2020

- Setup Wordpress with basic Plugins
- Find potential Contributors
- Initial the Skin
- Add Register Templates
- Setup documents
- Create Logo

Sa, 25.04.2020

- Make Question catalogs for walker, owner, dog
- Video script
- Create the Youtube video

So, 26.04.2020

- Build Webformulars
- Make Submission

Revision

Revision	Who	When	What
1.0	Anne K. Frey	22.04.2020 20:41	Initial version
1.1	Anne K. Frey	24.04.2020 15:00	Scoping update
1.2	Anne K. Frey	25.04.2020 09:43	
1.3	Anne K. Frey	26.04.2020	Update ing document