

Welcome to Our Privacy Policy “Your Privacy is important to us”. Our privacy policy explains what info our Games collects when you visit our site or interact with our apps and games, as well as ways we might use or share it.

We’re highly serious in protecting the privacy rights of our users (“users” or “you”). This Privacy Policy (the “Policy”) describes the ways we collect, store, use, and manage the information, including personal information, that you provide or we collect in connection with our websites, or any of our game provided on a mobile platform (for example, Apple’s iOS App Store, Google’s Play Store) (collectively, the “Service”). Please note that the scope of this Policy is limited to information collected or received by us through your use of the Service. We’re not responsible for the actions of third party people or companies, the content of their sites, the use of information you provide to them or any products or services they may offer. Any link to those sites or placements by those sites does not constitute our sponsorship of, or affiliation with, those people or companies.

By using the Service, you are expressing your agreement to this Policy and the processing of your data, including your personal information, in the manner provided in this Policy. If you do not agree to these terms, please do not use the Service.

Collection and Use of User Information:

We collect information as described below. Our’s primary goals in collecting and using information is to create your account, provide Services to you, improve our Service, contact you, conduct research and create reports for internal use.

Games Sites:

While you are browsing Our Site, your computer’s or any other device’s operating system, Internet Protocol (IP) address, access times, browser type and language and referring Web site addresses may be logged automatically. We may use this information to monitor and analyze your use of the Service. In addition, we may ask you to submit and we may process data that is personal to you, including but not limited to your name, profile photo, gender, age or birthday, links to your profiles on social networking websites and other third party sites, user names, e-mail and mail addresses. We may use this information to create a user profile. We may use your email address to contact you about your experience with our Sites and notify you about company news and promotions. Your gender and birthday may be used to analyse user trends and target certain promotions. Your mail address may be used if we have merchandise or other physical promotional materials that we want to send to you.

Customer Service:

We may collect your email address when you contact our customer service group and we may use that email address to contact you about your gaming experience with our games and notify you about company news and promotions.

Game Data Collection:

Whenever you play our games, we may collect data about all of your interactions with the game and with the other players inside the game via server log files.

Miscellaneous Collection:

We may also acquire information from you through (1) your access and participation in message boards on the Service, (2) your participation in surveys regarding the Service or (3) your participation in a sweepstakes or contest through the Service.

Use of Cookies:

A cookie is a small text file that we transfer to your computer and/or device, to identify a user's computer/device and to remember things about your visit, such as your preferences or a username and password. Information contained in a cookie may be linked to your personal information for purposes such as improving the quality of our Service, tailoring recommendations to your interests, and making the Service easier to use. You can disable cookies at any time, although you may not be able to access or use features of the Service. We may feature advertisements served by third parties that deliver cookies to your computer/device so the content you access and advertisements you see can be tracked. Since the third party advertising companies associate your computer/device with a number, they will be able to recognize your computer/device each time they send you an advertisement. These advertisers may use information about your visits to our Service and third party sites and applications in order to measure advertisement performance and to provide advertisements about goods and services of interest to you. This Policy does not apply to, and we are not responsible for the data collection practices of these third party advertisers, and we encourage you to check their privacy policies to learn more about their use of cookies and other technology.

Included Third Party Services:

Our services may contain third party tracking tools from our service providers, examples of which may include InAppFuel, Flurry, GameAnalytics, Tapjoy, and others. Such third parties may use cookies, APIs, and SDKs in our services to enable them to collect and analyze user information. The third parties may have access to information such as your device identifier, Media Access Control ("MAC") address, International Mobile Equipment Identity ("IMEI"), locale (specific location where a given language is spoken), geo-location information, and IP address.

Featuring Ad Networks:

We may feature advertising within our Service. The advertisers may collect and use information about you, such as your Service session activity, device identifier, MAC address, IMEI, geo-location information and IP address. They may use this information to provide advertisements of interest to you. In addition, you may see our games advertised in other services. After clicking on one of these advertisements and installing our game, you will become a user of our Service. In order to verify the installs, a device identifier may be shared with the advertiser.

How We Use Information:

We use information collected through our Service for purposes described in this Policy or disclosed to you in connection with our Service. For example, we may use your information to:

- 1: create game accounts and allow users to play our games;
- 2: identify and suggest connections with other Games users;
- 3: operate and improve our Service;
- 4: understand you and your preferences to enhance your experience and enjoyment using our Service;
- 5: respond to your comments and questions and provide customer service;
- 6: provide and deliver products and services that you request;
- 7: send you related information, including confirmations, invoices, technical notices, updates, security alerts, and support/administrative messages;
- 8: communicate with you about promotions, rewards, upcoming events, and other news about products and services offered by our Games and our selected partners;
- 9: enable you to communicate with other users;
- 10: link or combine it with other information we get from third parties, to help understand your preferences and provide you with better services.

Disclosure of Your (User) information:

We don't share your personal information except as approved by you or as described below:

With your consent, for example, when you agree to our sharing your information with other third parties for their own marketing purposes subject to their separate privacy policies.

We may engage other companies and individuals to perform services on our behalf. Example of these services include analyzing data. These agents and service providers may have access to your personal information in connection with the performance of services..

We may release your information as permitted by law or when we believe that release is appropriate to comply with the law; enforce or apply our rights; or protect the rights, property, or safety of us or our users, or others. This includes exchanging information with other companies and organizations for fraud protection.

We may share your information in connection with any merger, sale of our assets, a financing or acquisition of all or a portion of our business to another company.

We may share aggregate or anonymous information about you with advertisers, publishers, business partners, sponsors, and other third parties.

Information Security:

We take reasonable measures to protect your information from unauthorized access or against loss, misuse or alteration by third parties. Although we make good faith efforts to store the information collected on the Service in a secure operating environment that is not available to the public, we cannot guarantee the absolute security of that information during its transmission or its storage on our systems. Further, while we attempt to ensure the integrity and security of our network and systems, we cannot guarantee that our security measures will prevent third-party "hackers" from illegally obtaining access to this information. We do not warrant or represent that your information will be protected against, loss, misuse, or alteration by third parties.

Opting Out of Marketing:

You may opt-out of receiving promotional emails from us by following the instructions in those emails. If you opt-out, we may still send you non-promotional emails, such as emails about your accounts or our ongoing business relations. You may also opt-out of receiving SMS notifications from us via the settings on your device.

Information International Transfer:

We may transfer information that we collect about you to affiliated entities, or to other third parties across borders and from your country or jurisdiction to other countries or jurisdictions around the world. If you are located in the European Union or other regions with laws governing data collection and use that may differ from U.S. law, please note that you are transferring information, including personal information, to a country and jurisdiction that does not have the same data protection laws as your jurisdiction, and you consent to the transfer of information to the U.S. and the use and disclosure of information about you, including personal information, as described in this Policy.

Modifications in the Policy:

We reserve the right to change this Policy at any time. If we decide to change this Policy, we will post those changes on this page and update the date at the top of the page. The changes will be effective when posted. Please check this page on a regular basis so that you remain aware of what information we collect and how we use it.

Agreement with Policies:

By accessing and/or using any of the services or products, you signify your understanding of the agreement with this Privacy Policy, and to our Terms of use. If you do not agree with our policies, please do not access or use any of the Games products, services or related subjects. If you have any questions or concerns about this Privacy Policy or its implementation, or want to review, modify or remove the information you have provided to us.