



BLAS F. OPLE
POLICY CENTER AND TRAINING INSTITUTE

CALL FOR APPLICATION FOR CONSULTANCY

Service Provider Needed	Consultant
Project Title	Advancing Migrant Workers’ Rights in the Bangsamoro Autonomous Region in Muslim Mindanao (BARMM) and National
Activity	Development of Digital Materials on Anti-Illegal Recruitment and Trafficking in Persons Campaign (AIRTIP)
Contract Duration	3 weeks (June 29 to July 10) (To be confirmed)
Estimated Value of Consultancy Contract	Up to PHP 150,000.00
Location	Main Office: Mandaluyong City Project Sites: Cotabato City, Bangsamoro Autonomous Region in Muslim Mindanao (BARMM), Cabuyao City, Laguna, and Calatagan, Batangas

Background

The Blas F. Ople Policy Center and Training Institute (Ople Center) is currently implementing the project “Advancing Migrant Workers’ Rights in the Bangsamoro Autonomous Region in Muslim Mindanao (BARMM) and National” as a grantee of Arbeiterwohlfahrt International (AWO International) Regional Office–Southeast Asia for the period 2024–2026.

This initiative builds on the gains and lessons of the previous project cycle implemented from 2021 to 2023, entitled “Protecting Migrant Workers from Exploitation through the Strengthening of Social Structures, the Formation of Alliances and the Application of Ethical Standards and Internet Technology.” The current project continues to promote the protection and empowerment of migrant workers, particularly women migrant workers, by enabling them to make informed migration decisions, access safer migration pathways, seek justice against trafficking and exploitation, develop sustainable livelihood opportunities, and actively participate in decision-making processes affecting their lives.

One of the key strategies of the project is the development of digital information, education, and communication (IEC) materials on Anti-Illegal Recruitment (AIR) and Trafficking in Persons (TIP) for dissemination through social media platforms such as Facebook and TikTok, as well as printed and digital materials for use during community awareness campaigns. These materials aim to increase public awareness of the risks, warning signs, and consequences of illegal recruitment and human trafficking, while promoting safe migration practices and available protection mechanisms for migrant workers and their families.

The campaign recognizes the growing influence of digital platforms as primary sources of information for many aspiring migrant workers, particularly women and young people. Through engaging, accessible, and culturally sensitive content, the project seeks to reach vulnerable communities with accurate information that can help prevent exploitation and empower individuals to make informed decisions about overseas employment.

The project’s expected outcome is that migrant workers organized as social structures in BARMM and at the national level are strengthened to protect themselves from exploitation and violence throughout the migration cycle—from recruitment and deployment to employment and reintegration. To support this goal, the project collaborates with key institutions and stakeholders involved in migrant protection, anti-trafficking efforts, reintegration services, and access to justice.

These partners include members of the Bangsamoro Inter-Agency Committee on Anti-Trafficking and Violence Against Women and Their Children (BIACAT-VAWC) and the Inter-Agency Council Against Trafficking, as well as local government units and stakeholders in Bangsamoro Autonomous Region in Muslim Mindanao, Calatagan, and Cabuyao City. The project also engages civil society organizations, community-based groups, the League of Bangsamoro Organizations, OFW federations, survivor groups, distressed migrant workers, and their families.



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Through the development and dissemination of digital campaign materials, the project aims to strengthen community awareness, encourage vigilance against illegal recruitment and trafficking schemes, promote reporting and referral mechanisms, and contribute to a safer and more informed migration environment for Filipino migrant workers and their communities.

Job Description

The Consultant will lead the development of digital Information, Education, and Communication (IEC) materials for the Anti-Illegal Recruitment (AIR) and Trafficking in Persons (TIP) campaign. The consultancy aims to produce engaging, accurate, and culturally appropriate content for dissemination through social media platforms, particularly Facebook and TikTok, as well as materials for use during community awareness and advocacy activities.

Responsibilities and Deliverables

The Consultant shall:

1. Develop a creative communication strategy and content framework for the AIR and TIP awareness campaign.
2. Design and produce digital IEC materials, including:
 - o Social media graphics and infographics;
 - o Short-form videos and animations for Facebook and TikTok;
 - o Digital posters, flyers, and awareness campaign materials;
 - o Educational content highlighting safe migration practices, trafficking indicators, reporting mechanisms, and available support services.
3. Ensure that all campaign materials are aligned with project objectives, government policies, and anti-trafficking advocacy messages.
4. Conduct consultations with project staff and relevant stakeholders to gather information and validate content.
5. Integrate gender-sensitive, culturally responsive, and survivor-centered approaches into all communication materials.
6. Revise and finalize materials based on feedback from the project team and stakeholders.
7. Provide editable source files and final production-ready copies of all approved materials.
8. Support the presentation and dissemination of campaign materials during community awareness activities when required.

Expected Deliverables

- Communication and content development plan;
- Social media content package for Facebook and TikTok;
- Digital posters, infographics, and IEC materials;
- Short advocacy videos and multimedia content;
- Final report summarizing activities undertaken and outputs delivered;
- Editable and finalized files of all campaign materials.

Qualifications

- Bachelor's degree in Communications, Multimedia Arts, Marketing, Development Communication, Journalism, Graphic Design, Social Work, or related fields.
- At least three (3) years of demonstrated experience in developing digital communication and advocacy materials.
- Proven experience in social media content creation, graphic design, video production, and digital campaigns.
- Knowledge of migration, anti-human trafficking, gender issues, and labor migration concerns is highly desirable.
- Proficiency in graphic design and multimedia software such as Adobe Creative Suite, Canva, CapCut, or similar applications.
- Strong writing, editing, and visual communication skills.



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- Ability to work independently and meet deadlines.

Conflict of Interest:

The applicant must declare in his/her application documents regarding any potential conflict of interest resulting from his/her prior engagements with the following: arms dealing, narcotics, child labor and abuse, and other analogous industries identified in accordance with the rules and regulations of the Philippine and German governments.

To apply, please email all of the following to main@blasoplecenter.org

- Cover letter addressed to Ms. Susanne Laurie "Estelle" Ople Osorio, President
- Updated curriculum vitae to include list of services conducted in the past 3 years
- At least two (2) professional references
- Budget Proposal

Note: Only shortlisted applicants will be contacted. The selected service provider is expected to be able to start as soon as possible

Deadline of submission of application: **June 22, 2026**