

	Department of Commerce Faculty of Commerce, Management, Tourism and Hospitality, IGU Meerpur
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1. Research Projects

SNo .	PI/Co-PI	Title of the Project	Funding Agency	Duration	Year of Award	Amount in INR	Status
1.	Dr. Deepak Gupta (PI)	Corporate Social Responsibility: A Philosophical Social Engineering approach from an ancient Indian Perspective	Indian Knowledge System AICTE		2023	13.25 Lakh	Ongoing
2.	Dr. Ishwar Sharma (Co-PI)	Corporate Social Responsibility: A Philosophical Social Engineering approach from an ancient Indian Perspective	Indian Knowledge System AICTE		2023	13.25 Lakh	Ongoing

2. Patents

Application No.	Title	Applicant(s) / Inventor(s)	Filing date	Application status	Published/ Granted	Validity
202311010531		Dr. Deepak Gupta		Granted	Granted/ 17.03.2023	

3. Books/Book Chapters

Sl. No.	Name of the teacher	Title of the book published	Title of the chapters published	Year of publication	ISBN number	Name of the publisher

4. MoUs

Year of signing MoU	Name of the organization with whom MOU/Collaboration being signed	Duration	Purpose of MOU/Collaboration	List the actual activities under each MOU year-wise	Date of the activity conducted	
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5. Research Papers

S. No.	Title of Paper	Author(s)	Journal, Volume, Page (Year)	ISSN Number(s)	Journal WebLink	Abstract Link	SCI/SCOPUS/UGC Care
	2023						
1.	Neuromarketing in Enhancing the Intuition of Consumer Behavior: A Conceptual Research Framework	Dr.Ravindra	Madhya Bharti (Humanity and Social Sciences), June 2023	0974 – 0066	https://journalsearches.com/journal.php?title=Madhya%20Bharti%20Humanities%20and%20S		
2.	HERD BEHAVIOR IN INDIAN STOCK MARKET : UPSHOTS OF COVID-19 PANDEMIC	Dr. Mamta	Finance India, June 2023	0970 - 3772	https://www.financeindia.org/volumes/v37no2.htm		
	2022						

1.	Peoples' Perception towards Political Advertisement in India	Dr.Ravindra	Pacific Business Review (International), August 2022	0974-438X	http://www.pbr.co.in/2022/August.aspx		
2.	A Study on Automobile Revolution and Future of Electric Vehicles in India	Dr.Ravindra	Madhya Bharti (Humanity and Social Sciences), December 2022	0974 – 0066	https://journalsearches.com/journal.php?title=Madhya%20Bharti%20Humanities%20and%20So		
3.	Attitude towards Homework of Class XII Students and Demographic Variables	Dr.Sanjay Kumar Hooda	Change Management: An International Journal, 2022	2327-9176 (Online) ISSN 2327-798X (Print)	https://www.w.c-m-os-cgrn.org/issue-detail.php?pid=72		
4.	Maturity Effect in Commodity Market: Empirical Evidences from Multi-Commodity Exchange (MCX).	Dr. Meera	Thailand and The World Economy, 2022	P-ISSN: 26300931, E-ISSN: 26510529	https://so05.tci-thaijo.org/index.php/TER/about		
5.	Empirical Insights into COVID-19 Impact on BSE Sectoral Returns	Dr. Meera	Thailand and The World Economy	P-ISSN: 26300931, E-ISSN: 26510529	https://so05.tci-thaijo.org/index.php/TER/about		
6.	Maturity Effect in Commodity Market: Empirical Evidences from Multi-Commodity Exchange (MCX).	Dr. Mamta	Thailand and The World Economy	P-ISSN: 26300931, E-ISSN: 26510529	https://so05.tci-thaijo.org/index.php/TER/about		
7.	Empirical Insights into COVID-19 Impact on BSE Sectoral Returns	Dr. Mamta	Thailand and The World Economy	P-ISSN: 26300931, E-ISSN: 26510529	https://so05.tci-thaijo.org/index.php/TER/about		
8.	Employed Women Awareness towards Investment Avenues	Dr. Hariom	IJFANS INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES, 2022	Vol.11, Issue 10, ISSN 2320-7876, pp 1753-1763	https://www.ijfans.org/uploads/paper/90ca033ed30e475fb7430c8e2ef65319.pdf		

9.	Peoples' Perception towards Political Advertisement in India	Miss. Sunita Yadav	Pacific Business Review (International), 2022	0974-438X,	http://www.pbr.co.in/2022/August.aspx		
10.	Employed Women Awareness towards Investment Avenues	Dr. Asha	IJFANS International Journal of Food and Nutritional Sciences, 2022	Vol. 11, No. 10, Pages 1753-1763	https://ijfans.org/uploads/paper/90ca033ed30e475fb7430c8e2ef65319.pdf		
11.	A STUDY ON CUSTOMERS AWARENESS TOWARDS GREEN BANKING SERVICES	Mrs. Sarla	Journal of the Oriental Institute, 2022	0030-5324	https://connectjournal.com/subscription/info.php?bookmark=CJ-001922		
12.	GREEN FINANCE: AN INNOVATIVE PERSPECTIVE TOWARDS SUSTAINABILITY	Mrs. Sarla	Journal of the Oriental Institute, 2022	0030-5324	https://connectjournal.com/subscription/info.php?bookmark=CJ-001922		
13.	STUDENTS' PERSPECTIVES ON IMPLEMENTING DIFFERENT TEACHING, PRACTICES	Mrs. Sarla	Shodha Prabha, 2022	0974-8946	https://www.slb.srsv.ac.in/newsletter/shodha-prabha		
14.	Impact of Russia-Ukraine War on Auto Mobile Sector of India: An Event Study	Mrs. Sarla	Indian Journal of Natural Sciences, 2022	0976 – 0997	www.tnsroindia.org.in		