## ALL INFORMATION ENCLOSED IS CONFIDENTIAL UNTIL FORMAL PUBLIC ANNOUNCEMENT

\*Please do NOT forward or disclose any information included in this communication to anyone, except those who need to have information for SPECIFIC PROMOTIONAL BUSINESS purposes on shows contained in this email, unless approval from (Promoter/Venue).

\*If there is another person at your station who should receive this information for SPECIFIC PROMOTIONAL BUSINESS purposes please let us know and we can get them added too

- \* Proposal on station letterhead with call letters included at the top near the logo
- \* Promotion concept/idea
- \* # of live and recorded liners
- \* Total value of promotion broken out and totaled at end of proposal
- \* In your request, please include total # of tickets requested, phoners, meet & greets, on site activities -- any promotion that you are interested in.
- \* BE AS SPECIFIC AS POSSIBLE\*
- \*Please DO NOT include photos of the artist in your proposal
- \*PLEASE SEND PROPOSALS TO THE CORRECT MARKETER SPECIFIED AT THE END OF EACH SHOW

(venue)

Artist: (name) – (artist website link)

**Special Guest: TBA** 

Date: Monday, July 15, 2024

Venue: (venue name)

Public Announcement Date: Wednesday, May 8 @ 12pm MDT

On Sale Date: Wednesday, May 8 @ 12pm MDT

Proposals due: ASAP NO LATER THAN TUESDAY, MAY 14 AT 3PM to

(Promoter/Venue rep) at (their email)