SL: What if 5 minutes could completely transform your confidence?
Are you tired of repeating affirmations in the mirror?
Or trying out the latest bizarre breathwork trend on TikTok?
What if, a tiny tweak to your hair routine could give you instant, head-turning volume, and a flawless matte finish—all without draining your wallet?
Imagine stepping out the door every morning with hair so full and perfectly styled, you feel unstoppable all day long.
<b>No fuss, no struggle</b> —just a simple, quick fix that gives you the confidence to take on anything.
In just <b>5 minutes</b> , with one effortless addition to your routine, you can unlock this transformation.
Meet <b>BANG Powder</b> —your secret weapon for effortless style and unshakeable confidence.
Your new go-to for instant volume and a confidence boost on demand.

No barber appointments.

No complex routines.

Just flawless hair, every single day.

Ready to elevate your style and confidence?

Don't wait—click here to get your BANG Powder now and step into a more confident you.

## **WWP**

Who am I talking to? Men looking for a quick fix for their flat, boring hair and barbers need a good styling powder.

Where are they now? They are scrolling on social media.

Where do I want them to go? I want them to be intrigued by the ad, making micro-commitments at the start, and clicking the CTA to buy the product.

What steps must I take to take them from where they are now to where I want them to go? First, I need to build intrigue using a fascinating hook. Next, I need to influence them to make a micro-commitment. Next, I need to intrigue them using an open loop. And finally a CTA.

Template: DIC