How to Build an Employer List Using Google Maps + ChatGPT

STEP 1 — Search Google Maps With a Precise Prompt

Use this format:

- *"[Industry/Occupation] companies in the city of [City Name] only"*

Examples:

- Graphic design companies in the City of Riverside only
- Automotive repair shops in the City of Fontana only
- Manufacturing companies in the City of San Bernardino only
- HVAC contractors in the City of Hesperia only

STEP 2 — Copy the Google Maps List into Excel

1. Scroll Google Maps results until all entries load (to the amount you want).
2. Click inside the left-side results panel.
3. Press CTRL+A → CTRL+C.
4. Paste into Excel or Google Sheets.

STEP 3 — Upload the Sheet to ChatGPT

Prompt (works with free and paid versions):

> *"I am uploading a Google Maps export. Please extract ONLY the real businesses, removing anything like filters, icons, or Google UI text.*
>
> ***For each business, identify:***
> *- Company Name*
> *- Address*
> *- Phone*
> *- Website URL (from any hidden hyperlink)*
> *- City = [City Name]*
> *- Industry Sector (leave blank)*
> *- Notes (leave blank)*
>
> *Export the cleaned data back to me as a spreadsheet.*
> *The Google Maps search was: '[insert your search text].'*
> *Make sure the website URLs are aligned with the correct companies."*

STEP 4 — Review the Output

Ensure the cleaned sheet includes:

- Company Name
- Address
- City
- Phone
- Website
- Industry Sector
- Notes

STEP 5 — Add an Optional Industry Sector Dropdown

In Excel or Google Sheets, use Data → Data Validation with this list:

Agriculture & Natural Resources,
Arts, Media & Entertainment,
Building & Construction Trades,
Business & Finance,
Education, Child Development & Family Services,
Energy, Environment & Utilities,
Engineering & Architecture,
Fashion & Interior Design,
Health Science & Medical Technology,
Hospitality, Tourism & Recreation,
Information & Communication Technologies,
Manufacturing & Product Development,
Marketing, Sales & Service,
Public Services,
Transportation

FAQ: Does the Free Version of ChatGPT Work?

YES — it can clean the list, extract URLs, and return the spreadsheet.
Paid versions are more accurate for large datasets but not required.