

# Media & Journalism 2-4

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## INTRODUCTION

Advanced Media & Journalism will challenge you to produce the student newspaper, its website, and its social media in a timely, high quality manner in order to bring the news of the community to MCHS. You will have the opportunity to expand your creativity in working in a hands-on environment that will mirror the structure of a real-world print and online newspaper.

## JOURNALISM II COURSE GOALS

1. To improve storytelling skills through a variety of media (CCSS: WL.9-10.1, WL.9-10.2, WL.9-10.3, WL.9-10.4, WL.9-10.5, WL.9-10.6, WL.9-10.7, WL.9-10.8, WL.9-10.10)
2. To improve identifying and gathering information from a variety of sources (CCSS: SL.9-10.6, RL.9-10.1)
3. To become familiar with AP style in writing
4. To understand basic skills needed to operate Photoshop (grayscale, size, crop, etc.)
5. To master basic newspaper and yearbook design skills
6. To produce a single-camera broadcast interview
7. To improve writing for a variety of media (newspaper, web, broadcast, Twitter) (CCSS: SL.9-10.5, WL.9-10.1, WL.9-10.2, WL.9-10.3, WL.9-10.4, WL.9-10.5, WL.9-10.6, WL.9-10.7, WL.9-10.8, WL.9-10.10)

## JOURNALISM III COURSE GOALS

1. To improve storytelling skills through a variety of media (CCSS: WL.11-12.1, WL.11-12.2, WL.11-12.3, WL.11-12.4, WL.11-12.5, WL.11-12.6, WL.11-12.7, WL.11-12.8, WL.11-12.10)
2. To improve identifying and gathering information from a variety of sources (CCSS: SL.11-12.6, RL.11-12.1)
3. To improve familiarity with AP style in writing

4. To understand advanced skills needed to operate Photoshop (layers, digital enhancement, types, restoration, cutouts, collages)
5. To use newspaper design to further a story
6. To produce a basic infographic
7. To master writing for a variety of media (newspaper, web, broadcast, Twitter) (CCSS: SL.11-12.5, WL.11-12.1, WL.11-12.2, WL.11-12.3, WL.11-12.4, WL.11-12.5, WL.11-12.6, WL.11-12.7, WL.11-12.8, WL.11-12.10)

#### JOURNALISM IV COURSE GOALS

1. To master storytelling skills through a variety of media (CCSS: WL.11-12.1, WL.11-12.2, WL.11-12.3, WL.11-12.4, WL.11-12.5, WL.11-12.6, WL.11-12.7, WL.11-12.8, WL.11-12.10)
2. To master identifying and gathering information from a variety of sources (CCSS: SL.11-12.6, RL.11-12.1)
3. To master AP style in writing
4. To master advanced skills needed to operate Photoshop (layers, digital enhancement, types, restoration)
5. To master using newspaper design to further a story
6. To produce a broadcast report
7. To produce an advanced infographic
8. To live Tweet an event
9. To use leadership skills to further the production of Minooka student news

#### COURSE OUTLINE

- I. Goal-setting
- II. Reporting/Writing
- III. Newspaper/Video Production
- IV. Newspaper/Video Critique
- V. Yearbook Production

## COURSE REQUIREMENTS

1. Meet Deadlines – all students are expected to meet assigned deadlines for writing, reporting, design, editing, and photography. Because on a newspaper staff everyone depends on each other, deadlines are crucial.
2. Significant contribution per issue cycle – Unless otherwise noted, you should be able to write, photograph, or otherwise contribute significantly to each. Fulfilling your staff responsibilities is a must.
3. Responsibilities – Fulfill your responsibilities as they pertain to your specific role on the newspaper staff.
4. Story Ideas – Propose story ideas for each issue.
5. News consumption– Each student should consume at least 1 hour of non-PPC news a week. We will discuss these at the end of the week.

Assignments for specific levels:

**School Board Meeting Stories** — Seniors (and the School News Team Leader) in MJ 3 and 4 will attend one school board meeting each semester and write a story on it for publication.

**Big Features** — MJ 3 and 4 students will write a large feature story

**Profiles** — MJ 2 students will produce a random student profile.

## GRADES

Quarter grades are determined by a point system.

1. Position-specific grades, which could involved writing, reporting, editing, photography, and video, 100 points each (approx. 500 pts per semester)
2. Homework as assigned (deadlines, readings, story ideas, archiving, etc.) approx. 100 pts

\*Any story assignments that are plagiarized or quotes used that were made up will result in the student's semester grade being lowered one letter grade. If it happens a second time, the student will receive a failing grade for the quarter.

Each semester grade is worth 80% of your semester final grade. The Final Exam is worth 20%.