

## CHAPTER BEST PRACTICES WORKSHOP - FEB 26, 2022

Please come ready to share best practices and what's working in at least one of the following categories.

### Best Practices - Operations

- Where do you find resources to share with your members on social media? How often?
  - Sooke: meetings, events, shareables from BCYK/National
  - North Van: Lisa (North Van socials may be good to follow for other chapters)
  - Branch Digital Coordinator: Anna Ashbarry (digital@cpf.bc.ca)
- Do you stay in touch with your members? How do you treat expired members?
  - Mailchimp reminders about expiry (contacts for expiring/expired members in monthly membership lists)
  - Mailing list with option to unsubscribe, don't remove expired members, let them unsubscribe
  - Comm template to contact expiring/expired members
  - Could contact expired members to act as a resource for FI info events
  - Saanich: sends out newsletters (welcome in Sept, holiday, year end)
  - Membership issues: Contact [jmacdougall@cpf.ca](mailto:jmacdougall@cpf.ca) at CPF national
- How do you assign tasks for each Board position? Do you factor in interests and expertise?
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- How do you manage Chapter records and reports? Are these shared with all the Board?
- How do you recruit new Board members? Do you have reps from each FI school?
- What are some ways that you recognize your volunteers? How often do you?

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### Best Practices - Events

- Does your Chapter host an annual signature event? What makes it a success?
  - Carnaval: fun winter sports event at the ski hill with tubing, snacks (OK-Skaha)
  - Welcome back event in Sept: free family activity (skating, bowling) that coincides with membership drive
  - Skating/skate with bonhomme:
  - Annual BBQ: Rotary might offer cooking/serving with foodsafe for a donation
  - French grads and grade 7 grads: Personalized grad letters (Burnaby, Nanaimo-Ladysmith), certificates, branch offers dual dogwood pins, French lunch

(New West)

- Grad recognition letters sent to Alicia
- French Film Festival (Burnaby)
- French Parent Info nights: Each year (North Vancouver), invite french teachers/teacher liaison to speak,
- Stay in French night geared towards grade 7 and up (N Van)
- Have you adapted an event into a virtual event? What would you do differently next time?
- How does attendance for virtual Chapter events compare to in-person? Pros and cons?
- Has your Chapter planned a summer camp or exchange? Do you have any tips?
- Do you recruit new members at your events? What works best?
- How do you recognize graduates? Do you include Elementary graduates?
- Does fundraising form part of your plans? How are you hoping to use the funds?

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### **Best Practices - Advocacy**

- Which key stakeholders attend your Chapter meetings? Who shares the best info?
- Do you invite local government officials to your events? What does that look like?
- Does your district have a French Advisory Committee? Tell us about the meetings.
- Do you partner with your local francophone organization? How does that work?
- Have you staged a successful photo? Have you shared it with the media?

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