

### ❖ Avatar

**Name:** Jake

**Age:** 35

**Height:** 6'2"

**Weight:** 210 lbs

**Net worth:** \$500,000

**Income:** \$100,000

**Location:** New York City

**Job:** Finance Manager

**Background:** Jake grew up in a conservative household and was taught that sex was something to be ashamed of. He never had any formal education on sex and relationships, and as a result, his sex life has always been unsatisfying.

**Day-in-the-life:** Jake works long hours at his finance job and usually spends his evenings watching TV or working out at the gym. On weekends, he enjoys going out to dinner with friends or catching up on sleep.

**Values:** Jake values success, hard work, and honesty. He also values intimacy and connection in his relationships.

**Outside forces:** Jake's friends and colleagues are all successful and high-achieving, which adds to the pressure he feels to excel in all areas of his life.

### ❖ Current State

**What is painful or frustrating in the current life of my avatar?** Jake is frustrated by his lack of sexual experience and confidence. He has had several failed relationships because he was unable to satisfy his partners in bed, which has left him feeling insecure and anxious about future relationships.

**What annoys them?** Jake is annoyed by his inability to perform sexually and his lack of knowledge on how to improve.

**What do they fear?** Jake fears being rejected by potential partners due to his lack of sexual prowess.

**What do they lie awake at night worrying about?** Jake worries about never being able to have a satisfying sexual relationship and ending up alone.

**How do other people perceive them?** Jake fears that others perceive him as inexperienced and inadequate when it comes to sex.

**What lack of status do they feel?** Jake feels a lack of status in his social circles because of his lack of sexual experience and confidence.

**What words do THEY use to describe their pains and frustrations?** Jake describes his pains and frustrations as feeling inadequate, anxious, and embarrassed.

## ❖ Dream State

**If they could wave a magic wand at their life and fix everything, what would their life look like?** Jake's dream life would include being a confident and skilled lover, having satisfying sexual relationships, and feeling more connected and intimate with his partners.

**What enjoyable new experiences would they have?** Jake would enjoy exploring new sexual techniques and feeling more confident in his abilities.

**How would others perceive them in a positive light?** Jake would like to be perceived as a skilled and passionate lover who is confident in his abilities.

**How would they feel about themselves if they made that change?** Jake would feel more confident, fulfilled, and happy with himself.

**What words do THEY use to describe their dream outcome?** Jake describes his dream outcome as feeling confident, skilled, and satisfied in his sexual relationships.

## ❖ Roadblocks

**What is keeping them from living their dream state today?** Jake's lack of sexual knowledge and confidence is preventing him from living his dream state.

**What mistakes are they making that are keeping them from getting what they want in life?** Jake is not seeking out education or help to improve his sexual skills and confidence.

**What part of the obstacle does the avatar not understand or know about?** Jake may not understand the importance of taking steps to improve his sexual skills and confidence.

**What is the one key roadblock that, once fixed will allow them to move forward toward their dream outcome?** The key roadblock is Jake's lack of knowledge and confidence in his sexual abilities.

## ❖ Solution

**What does the avatar need to do to overcome the key roadblock?** Jake needs to invest in education and resources to improve his sexual skills and confidence.

“If they invest in a course to become a sex machine in bed, then they will be able to gain the knowledge, skills, and confidence necessary to satisfy themselves and their partners fully and experience a more fulfilling sex life.”

## ❖ Product

**Product Name:** Sex Mastery Course

The Sex Mastery Course is an online program that teaches men the techniques and secrets to become a sex machine in bed. The course covers topics such as sexual communication, foreplay, sexual positions, lasting longer, and giving and receiving oral sex. The program includes video lessons, cheat sheets, and exercises that Jake can complete at his own pace.

### **How does the product help the avatar implement the Solution?**

The Sex Mastery Course provides Jake with the knowledge and tools he needs to overcome his lack of sexual confidence and improve his sexual performance. By learning the techniques and secrets taught in the course, Jake can become a more skilled and confident lover, satisfying himself and his partner fully and achieving his dream outcome of a more fulfilling sex life. The online format allows Jake to complete the program at his own pace, from the comfort and privacy of his own home.

## ❖ Fascinations Brainstorm

Become a sexual animal and satisfy every woman

Become a sexual animal and make your girls obsessed with you

Make any girl obsess over you being a sexual machine

Become the pleasure master in bed within 3 months

Be surrounded by beautiful women in 6 weeks

Make your girls moan with pleasure uncontrollably

## **EMAIL FOR LANDING PAGE REDIRECT DIC**

**SL: Make your girls moan for pleasure uncontrollably**

PT: Become a sex machine and make girls obsess over you...

What I'm about to tell you are the tricks most men don't know...

To make their girlfriends and wives scream for pleasure in bed.

And the worst part of this is that...

97% of men don't know them!!

These tricks are part of what I like to call **Sex-Aikido**.

But most men seem to be 'white belt' in this...

And it results in poor relationships, and your girl cheating on you with some random guy...

And we both don't want that to happen, right?

So if you want to become a black belt in 'Sex-Aikido'...

Making your woman moan for pleasure uncontrollably...

Obsessed over you and wet all the time, starving all day for more sex with you...

[Then Click Here and discover the secrets of Sex-Aikido that will make women lose their minds with you.](#)

PS: Your neighbors will hate you for the noisy and naughty nights you will have ;)