

SL: Stop wasting your time

Something I wish I learned earlier

PV: Most people focus on the wrong thing when starting out.

Here's how you can avoid that

But listen to this

Jack sold hundreds of cheap items in the market, shouting all

He worked nonstop and he was exhausted

Not knowing he was on a sinking ship

But no matter how hard he worked that \$1 million was out of reach

Jason who knew that the way is

QUALITY > QUANTITY

He sold fewer than 100 high-value services to premium clients

With each sale he made it had a story, solution and impact

All while doing it quietly

To reach that \$1 million golden sweet spot

That is why it's important to look in the business model you are in

It's important that if you want to generate more revenue and profit

That you are in a high ticket business model

So it is important that you choose a business that requires

Less volume of clients - With a Higher volume of price

If you choose the wrong model you'll end up in a place where you're forever chasing volume

Because it is better to be dealing with a 100 clients than selling hundreds of thousands of products

See you later

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