

May 14, 2022: Guests: Jad Daley and Joel Pannell, American Forests





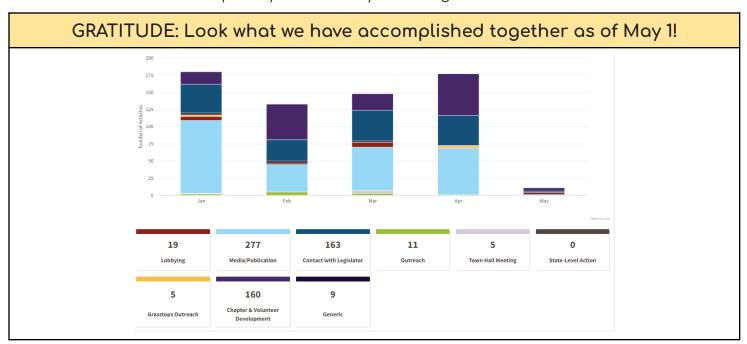
Increasing the number of trees is an effective means to store carbon that also has bipartisan support. But the preservation and planting of trees isn't just a way to remove carbon dioxide from the atmosphere. It's also a way to foster environmental justice by improving the quality of life in urban areas, where people of colour are often marginalized. Joining our national call this month from American Forests are Jad Daley, President and CEO, and Joel Pannell, Vice President of Urban Forestry. They'll discuss American

Forests' work with tree cover in American cities, which is often determined by income and race, and the work their organization is doing to restore forest health across the U.S., Mexico and Canada. Playback options are available on our volunteer website, CCL Community.

CCL Canada's May Actions at a Glance

- 1. Watch our 'Keeping It Polite' National Conference video if you did not attend.
- 2. Lobby your MPs throughout May and early June if you have not already done so.
- 3. Send your MP a <u>#LeaveNoGHGBehind</u>letter!
- 4. Upcoming, June 6, 2022 <u>World Environment Day global letter to the G7</u> and a month of action.
- 5. Upcoming CAT training this month Thursday, May 19 and Thursday, May 26, 2022.
- 6. Read our latest Laser Talk: The Environmental Commissioner's Report on Carbon Pricing

Best practices: Invite members to join our monthly CCL Canada leaders calls to build institutional wisdom and help carry the load in your ridings.



Interactive Upcoming Calls Calendar

Education Calls - Action Team Calls - Action Items - Local Chapter Calls - Other

MAY 2022						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 CCL May Conference Day 1	2 CCL May Conference Day 2	3 CCL May Conference Day 3	4	5 Post-Conference Lobbying Call	6	7
8	9	10 CCI Leaders Call	11 CCL Calgary Call	12 CCL Canada Call #1	13 CCL Canada Call #2	14 CCL USA Speaker Call
15 CCL Canada Call #3	16	17	18 CCI Information Calls	19 CAT Training #1	20	21
22	23	24	25 CCL Canada LTE-Palooza	26 CAT Training #2	27	28
29	30	31				

EDUCATION CALLS					
Name	Description	Date	Time	Call Options	
Citizens' Climate International Leaders Call	Team members from the Fossil Fuel Non-Proliferation Treaty are guests on calls	Tuesday May 10, 2022	5:00 am PT / 8:00 am ET	Recording	
	#1 and #3 of our CCI Leaders' calls globally. You are welcome to attend the calls.		5:00 pm PT / 8:00 pm ET	Register on Zoom	
	Rachel Kyte is the guest on call #2 for our CCI CCI Leaders' calls globally. You are welcome to attend the calls.	Tuesday May 10, 2022	11:00 am PT / 2:00 pm ET	Register on Zoom	
CCL USA Speaker Series Call	Guests: Jad Daley and Joel Pannell American Forests	Saturday May 14, 2022	10:00 am PT / 1:00 pm ET	<u>Zoom Link</u> Playback <u>here</u>	
Citizens' Climate International Information Call	Join to find out more about the policies Governments must enact to redirect financial flows away from fossil fuels and a witches	Wednesday May 18, 2022	5:00 am PT / 8:00 am ET	Register on Zoom	
			11:00 am PT / 2:00 pm ET	Register on Zoom	
	building a resilient and equitable world.		5:00 pm PT / 8:00 pm ET	Register on Zoom	
Climate Advocate Training Call	We are lobbying all month. If you or your members need training, there are two dates	Thursday May 19, 2022	5:00 pm PT/ 8:00 pm ET	Register on Zoom	
	they can receive our Canadian Climate Advocate Training.	Thursday, May 26, 2022	5:00 ρm PT/ 8:00 ρm ET	Register on Zoom	
ACTION TEAM CALLS					
Name	Description	Date	Time	Call Options	
CCL Canada Group Leaders Monthly Call	Since September 2010, CCL Canada leaders have been meeting monthly to share reports from the field and review the monthly Action Sheets. There are three calls. Choose 1 Sign the Schedule Doodle	Thursday May 12, 2022	5 pm PDT 8 pm EDT	Dial Pad <u>log in</u> online for free. Can't get online? Please call in. 1-888-570-6238	
		Friday May 13, 2022	8 am PDT 11 am EDT		
	Track you participation in the <u>CCL Action</u> <u>Tracker</u>	Monday May 16, 2022	6 ρm PDT 9 ρm EDT		

CCL Canada LTE-Palooza Call	New to letter-writing or looking for inspiration? Join us on the last Wednesday of each month for a crash course on writing letters to the editor and an opportunity to write alongside like-minded scribes!	Wednesday May 25, 2022	6:00 pm PT / 9:00 pm ET	Google Meets	
Conservative Action Team Call	Do you have a Conservative MP? CCL Canada's Conservative Outreach Group welcomes new members and meets regularly. (Monthly meetings resuming in September)	N/A	N/A	Contact Rainer rainer.fehrenbach er@amail.com or Andy Kubrin, kubrin.andy@am ail.com	
ACTION ITEMS					
Name	Description	Date	Time	Call Options	
CCL Canada Post Conference Lobbying Call	We will meet right after the conference to share updates on lobbying efforts and keep empowering each other.	Thursday, May 5, 2022	5:00 pm PT / 8:00 pm ET	Dial Pad <u>log in</u> <u>online for free.</u> Can't get online? Please call in. 1-888-570-6238	
Global Month of Action and a Global Letter on Fossil Fuel Non-Proliferation Treaty	Circa World Environment Day (June 5), Citizens' Climate International are launching a month of action and global letter to the G7 leaders to act on the 3 pillars of the Fossil Fuel Non-Proliferation Treaty. As well, there will be a month of action training. Details coming soon.	The 1st Three Thursday June Thursday, Monday June 6, 2022	TIME ONE 8:00 am EDT TIME TWO 2:00 pm EDT	TIME ONE TIME TWO	
Pan-Provincial Lobbying Days	In April 2021, we met online with our provincial parliamentarians for 30-minute of education. Then we went to breakout rooms to lobby them. We are planning to do so again in September.	WE NEED TO TALK MORE ABOUT THIS NOW	ТВА	To get a sense of what we did in April 2021 <u>go here.</u>	
LOCAL CHAPTER CALLS					
Name	Description	Date	Time	Call Options	
CCL Calgary Meeting	Monthly meeting for the CCL Calgary team. Anyone from Southern Alberta is welcome!	Wednesday, May 11, 2022	7:00 pm MST / 9:00 pm ET	Zoom Link	
ls you	Is your local Chapter call open to everyone? To have it featured here, please e-mail <u>Mark</u> .				

ACTION #1: Conference and Lobbying Days Wrap-Up

From May 1st - 3rd we hosted our national conference days in Ottawa as well as lobbied our MPs in parliament and virtually. Check out the full Keeping It Polite conference details <u>here</u> and the recordings <u>here</u>.

If you attended the conference or watched it online, fill in <u>your Action Tracker</u> in the CCL Community website for each day (May 1st, 2nd, or 3rd). This action can be filed under "Chapter and Volunteer Development" and then "Other."

On May 5th we had a <u>post-conference debriefing</u> on the various lobbying efforts throughout the conference. We celebrated our success and kept empowering each other! This action can be filed under "Chapter and Volunteer Development" and then "Other."

You can help shape the future. In the next eight weeks, major decisions at the G7 and UNFCCC will be formulated. Our colleagues around the world are looking to Canada.

Lastly, did you hear Michael Bernstein at our conference? NOTHING COMES TO CLOSE TO CARBON PRICING IN REDUCING EMISSIONS. Merci, miigwech and thank you so much for your focus and all those field reports and letters to your MP!

ACTION #2: Continue Lobbying Your Parliamentarians Throughout May

If you did not get the chance to lobby your MP during the national lobby days, don't worry, the whole month of May (and onward) is open for your lobbying efforts! First time lobbying? If so, appoint someone within your group to arrange the lobbying appointment with your MP. After that person has secured the lobbying appointment, please register the lobbying here. If requested (and possible) CCL Canada will help arrange for lobbying backup! Remember, please only arrange lobbying appointments with your own MP.

Feel free to use the following scripts/outlines in your correspondence, edited as you see fit:

Phone Script Outline

- Introduce yourself as a constituent in [insert name of electoral district]
- Express authentic appreciation for something the politician has done lately.
- Introduce CCL Canada:
- o Non-partisan, volunteer-led, not-for-profit
- Focused on advocating for a Carbon Fee and Dividend policy a policy which is non-partisan, effective, and economically efficient
- o Over 40 chapters, representing over 120 ridings in Canada
- Throughout May, CCL volunteers from across the country will be meeting with our Members of Parliament to hear their thoughts on current climate policy and carbon pricing in Canada, and to work on shared goals for tackling the climate crisis together
- We would like to schedule a meeting for sometime in May
- Inform the staff you will be emailing after the call as well. Be sure to get the best email handle for the staffer.
- Thank them

Email Script Outline

Dear [insert Title and Name of Parliamentarian],

I am a constituent of yours in *[insert name of electoral district]*. I volunteer with a group called Citizens' Climate Lobby Canada ("CCL"), which is a non-profit, non-partisan, grassroots advocacy organization that strives to support political will for action against climate change with one particular policy: the Carbon Fee and Dividend. With over 40 active chapters across Canada, representing more than 120 ridings, CCL has been solely focused on supporting this policy since its inception in September 2010.

During the month of May, 2022, CCL volunteers from across the country will be meeting with our Parliamentarians to hear their thoughts on current climate policies and carbon pricing in Canada, and discuss how we can work on shared goals for tackling the climate crisis together.

We would appreciate meeting with you to hear your views on these topics, and how we can work together to tackle the current climate crisis. Specifically we are interested in talking to MP <name of MP> about <u>CCL Canada's Spring 2022 lobbying asks</u>.

My fellow constituents and I are looking forward to having an opportunity to introduce ourselves and get to know you.

Kind regards,

[insert Constituent name]

Script for securing an appointment

Appreciation MP and staff's service to your community and Canada.

Identify who you are, including that you are a member of Citizens' Climate Lobby Canada.

Identify yourself as a constituent if applicable.

State briefly what you like to discuss with the parliamentarian. The more focused you are the better.



ACTION #3: #LeaveNoGHGBehind Campaign - Send an online letter to Parliament

One of the quickest actions you can take for the climate this month is <u>signing our form-letter to</u> <u>Parliament calling for the addition of anaesthetic gases in the greenhouse gas inventory!</u>

This one is a no-brainer, but we need signatures to convince our MPs of this fact. We invite you to reach out to your friends and family to sign too if you can! The best part? If you're a CCL member already, it will automatically fill out your Action Tracker report for you!

Here are some best practices when inviting others to sign:

- 1. Personally ask people to sign via direct messaging on social media or through text
- 2. Ask people to sign at outreach events
- 3. Have the page ready on your phone and encourage people to sign then and there
- 4. Remind participants to check their inbox afterwards for a confirmation email
- 5. If you must email blast, be sure to make the #LeaveNoGHGBehind campaign the sole topic
- 6. Set a goal for a specific number of signatures within your local chapter!
- 7. Check in with us on the monthly calls to see how your group is progressing with signatures. We can see who is signing and which MPs are getting the most letters. We own the database through an in-kind donation.

NUMBER of #LeaveNoGHGBehind Letters sent to MPs as of May 9, 2022

MD Alistois MacCrossos (Courishon Malabot Longford)	4	MD Houd Longfield (Cuelph)
MP Anita Anad (Calcilla) 1	1	MP Lloyd Longfield (Guelph) 1
MP Anita Anand (Oakville) 1		MP Maninder Sidhu (Brampton East) 1
MP Anita Vandenbeld (Ottawa West—Nepean) 2		MP Marc Dalton (Pitt Meadows—Maple Ridge) 1
MP Anna Roberts (King—Vaughan) 1		MP Marc Garneau (Notre-Dame-de-Grâce—Westmount) 1
MP Anthony Housefather (Mount Royal) 1		MP Marc Miller (Ville-Marie–Le Sud-Ouest–Île-des-Sœurs) 2
MP Arif Virani (Parkdale—High Park) 3		MP Marc Serré (Nickel Belt) 7
MP Bardish Chagger (Waterloo) 2		MP Marci len (Toronto Centre) 2
MP Bob Benzen (Calgary Heritage) 1	0	MP Marco Mendicino (Eglinton—Lawrence) 1
MP Carol Hughes (Algoma—Manitoulin—Kapuskasing)	2	MP Marie-France Lalonde (Orléans) 1
MP Carolyn Bennett (Toronto—St. Paul's) 3		MP Mark Holland (Ajax) 1
MP Chris Bittle (St. Catharines) 2		MP Mark Strahl (Chilliwack—Hope) 1
MP Chrystia Freeland (University—Rosedale) 2		MP Matthew Green (Hamilton Centre) 2
MP Colin Carrie (Oshawa) 1		MP Melissa Lantsman (Thornhill) 2
MP Damien Kurek (Battle River—Crowfoot) 1	_	MP Michael Barrett (Leeds—Grenville—Thousand Islands and
MP Dan Albas (Central Okanagan—Similkameen—Nicola)	2	Rideau Lakes) 1
MP Dan Mazier (Dauphin—Swan River—Neepawa) 4		MP Michael Chong (Wellington—Halton Hills) 9
MP Dan Vandal (Saint Boniface—Saint Vital) 1		MP Michael Coteau (Don Valley East) 1
MP Dane Lloyd (Sturgeon River—Parkland) 3		MP Michelle Rempel Garner (Calgary Nose Hill) 1
MP Daniel Blaikie (Elmwood—Transcona) 2		MP Mike Morrice (Kitchener Centre)10
MP David Lametti (LaSalle–Émard–Verdun) 3		MP Nathaniel Erskine-Smith (Beaches—East York) 2
MP David McGuinty (Ottawa South) 2		MP Paul Chiang (Markham—Unionville) 1
MP Ed Fast (Abbotsford) 4		MP Peter Fonseca (Mississauga East—Cooksville) 1
MP Eric Melillo (Kenora) 1		MP Peter Fragiskatos (London North Centre)1
MP Filomena Tassi (Hamilton West—Ancaster—Dundas)	1	MP Peter Schiefke (Vaudreuil–Soulanges) 2
MP Francis Drouin (Glengarry—Prescott—Russell) 2		MP Pierre Poilievre (Carleton) 4
MP Frank Caputo (Kamloops—Thompson—Cariboo) 1		MP Rachael Thomas (Lethbridge) 1
MP Ginette Petitpas Taylor (Moncton—Riverview—Dieppe)	1	MP Rachel Bendayan (Outremont) 1
MP Gord Johns (Courtenay—Alberni) 1		MP Randy Boissonnault (Edmonton Centre) 2
MP Heather McPherson (Edmonton Strathcona) 4		MP Raquel Dancho (Kildonan—St. Paul) 2
MP Hedy Fry (Vancouver Centre) 1		MP Rechie Valdez (Mississauga—Streetsville) 1
MP Helena Jaczek (Markham—Stouffville) 1		MP Rob Morrison (Kootenay—Columbia) 2
MP Iqra Khalid (Mississauga—Erin Mills) 1		MP Ron McKinnon (Coquitlam—Port Coquitlam) 1
MP Jagmeet Singh (Burnaby South) 1		MP Scott Reid (Lanark—Frontenac—Kingston) 1
MP James Maloney (Etobicoke—Lakeshore) 4		MP Shaun Chen (Scarborough North) 1
MP Jamie Schmale (Haliburton—Kawartha Lakes—Brock)	1	MP Simon-Pierre Savard-Tremblay (Saint-Hyacinthe—Bagot) 1
MP Jenna Sudds (Kanata—Carleton) 1		MP Stephanie Kusie (Calgary Midnapore) 2
MP Jonathan Wilkinson (North Vancouver) 1		MP Steven Guilbeault (Laurier—Sainte-Marie) 1
MP Joyce Murray (Vancouver Quadra) 1		MP Tako Van Popta (Langley—Aldergrove) 1
MP Julie Dzerowicz (Davenport) 1		MP Taleeb Noormohamed (Vancouver Granville) 1
MP Kamal Khera (Brampton West) 1		MP Terry Beech (Burnaby North—Seymour) 1
MP Karina Gould (Burlington) 2		MP Tim Louis (Kitchener—Conestoga) 1
MP Kevin Vuong (Spadina—Fort York) 3		MP Todd Doherty (Cariboo—Prince George) 1
MP Kevin Waugh (Saskatoon—Grasswood) 2		MP Tony Baldinelli (Niagara Falls) 2
MP Larry Brock (Brantford—Brant) 2		MP Viviane LaPointe (Sudbury) 22
MP Laurel Collins (Victoria) 2		MP Warren Steinley (Regina—Lewvan) 1
MP Leah Gazan (Winnipeg Centre) 2		MP Wilson Miao (Richmond Centre)1
MP Leah Taylor Roy (Aurora—Oak Ridges—Richmond Hill)	2	MP Yasir Naqvi (Ottawa Centre) 1
MP Lena Diab (Halifax West) 1		MP Yvan Baker (Etobicoke Centre) 1
MP Lindsay Mathyssen (London—Fanshawe) 1		MP Ziad Aboultaif (Edmonton Manning) 1
MP Lisa Marie Barron (Nanaimo—Ladysmith) 1		

UPCOMING ACTION #4: World Environment Day - Global letter to the G7

On Monday, June 6, 2022, the day after World Environment Day (June 5, 2022) we are launching a global letter to the G7 leaders as well as possibly our own MPs, MPPs/MLAs/MHAs and our local councillors asking for them to act on the 3 pillars of the Fossil Fuel Non-Proliferation Treaty. Keep an eye out closer to June for more details! There will be special action training sessions in June too, coordinated by Citizens' Climate International on Thursday in June. Please watch for them. You can find all the information here.

ACTION #5: CAT Training

Upcoming CAT training this month, Thursdays: May 19 and May 26, 2022. Please sign up on Zoom. https://citizensclimate.zoom.us/meeting/register/tZcrceysrzgrH9YtpierPB5D5BBzdiltH_ic

Laser Talk: The Environmental Commissioner's Report on Carbon Pricing

In April 2022, the federal Environmental Commissioner released <u>a series of reports</u> on the federal government's efforts to combat climate change. Included in these audits were findings on the current federal and provincial carbon pricing schemes which highlighted the fact that more work still needs to be done to ensure the fairness, effectiveness, and stringency of carbon pricing within Canada.

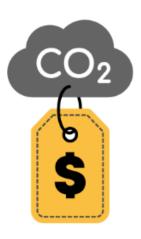
Three areas within which the commissioner found issues were as follows:

- In order to avoid carbon leakage (industry leaving Canada for countries with lower carbon pricing), Ottawa approved weak emission standards for 'trade exposed' large emitters in the patchwork of provincial carbon pricing systems across the country. The federal audit found that these allowances were likely too lenient, undermining the "polluters pay" principle.
- 2. Despite implementing measures to mitigate the burden of the federal backstop on disproportionately impacted groups (such as low-income households and remote communities), it was found that Indigenous groups and small businesses were still disproportionately affected.
- 3. Lack of federal and provincial reporting on benchmark assessments, the measures to support industry, and the modelling of the expected emission reductions means that carbon pricing systems lack the necessary transparency to guide future policy changes.

The Environmental Commissioner specified the need for Environment and Climate Change Canada to work alongside provinces and territories to address all these issues, stating that: "Emission reductions (...) depend strongly on ensuring that the pan-Canadian approach to carbon pricing is implemented effectively (...) Weak or non-existent carbon pricing systems in some provinces or territories could contribute to significant harmful effects on the environment, on human health and safety, and on economic prosperity. Establishing minimum national standards for pricing carbon pollution is of concern for Canada as a whole."

The climate change clock never stops ticking. It is important that we use these audits to keep our government accountable and our policies on the right track to enact meaningful change before time runs out.

OUR FINDINGS



- Environment and Climate Change Canada strengthened the minimum standards for the provincial and territorial carbon pricing systems to address shortcomings.
- The department had established weak requirements for large-emitter programs, which reduced the effectiveness of the carbon price.
- Efforts were made to address the disproportionate effects of carbon pricing. However, smaller enterprises and Indigenous groups remained disproportionately burdened.
- There were several weaknesses in the transparency of information needed to guide changes to carbon pricing.



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