

TRUSTY SOLES :30

A guy opens his new pair of **Columbia Newton Ridge Hiking Boots**, next to him there's a small pair of **Golden Retriever** paws. The boot leather and dog fur match nicely.

He laces up the new Columbia Boots, then puts on and adjusts the collar of his pup.

The boots are now on the hiking trail, the puppy walking and bouncing alongside.

The man wipes dirt from his boots, the dog licks his paws.

Looking down at a stick by his boots, the man picks it up and throws it.

The dog — now a larger pup — comes right back by his boots with the stick in his mouth.

The dog runs into the water making a wake. Next, they're in a canoe with the dog sitting between the man's boots up front.

The dog shakes the water off, the man beats his Columbia boots against each other.

The man is grilling a steak and gives a piece to the dog on a small plate by his boots.

Standing by the tree, the man is about to pee, the dog comes right up by him, lifting his leg to pee, getting a little on the boots.

Resting in the tent with his socks on, the dog brings the boots to the man — ready to go again.

VO: Trusty, reliable, old faithful...

Back on the trail, they're walking over a variety of terrain: Running on gravel, careful steps on a stream or navigating an unbeaten path.

VO: It's the spirit we put in every pair of soles we make.

The boots now look a bit more worn, the dog a bit older — they're walking up a steep trail.

Again he steps up on rock for a view, the boots looking weathered but still maintaining quality. The dog perches up on the rock too looking majestic — they enjoy the sunset together.

VO: Because the best things in life are with you every step of the way.

LOGO: COLUMBIA

<https://www.columbia.com/c/mens-hiking-boots/>











