



Privacy Policy – PPC Optimization Journal

Effective Date: 27th August, 2025

Overview

The **PPC Optimization Journal** Chrome extension does not collect, transmit, or share any personal or sensitive user data. All information created by the user remains stored locally on their device.

Data Storage

- Notes, tags, and filters are stored locally in the browser using Chrome's `chrome.storage.local`.
- No data is sent to external servers or third parties.
- The extension only activates on Amazon Seller Central and Amazon Advertising Console pages.

Permissions

The extension requests the following permissions strictly for its single purpose:

- **storage**: to save notes and tags locally.
- **tabs / activeTab**: to capture the page title and URL when a note is created.
- **content_scripts (Amazon domains)**: required so the quick note panel can function across all Amazon regional marketplaces.

Data Sharing

- We do not sell, trade, or transfer any user data.
- We do not use data for advertising, analytics, or profiling.

Contact

If you have any questions about this Privacy Policy, you may contact us at:

 [**m.abubakar53@gmail.com**](mailto:m.abubakar53@gmail.com)