

# SOC 204 Week 3: Start Here

Welcome to Week 3!

This week is a survey of methods of sociological research, so you will learn how sociologists learn what they know, what are the best ways of going about different research questions, and how to do it ethically.

## Week 3 Learning Objectives

- Practice developing research questions and recommending research methods appropriate for different research questions.
- Describe and explain the scientific method, how sociology has been constructed as a science, and how the scientific method is used in sociological research.
- Describe the function and importance of interpretive and critical frameworks.
- Describe the differences in accuracy, reliability and validity in a research study.
- Explain the basics and limitations of survey research, experimental research, field research, qualitative interviewing, secondary data analysis, and community/participatory research research.
- Differentiate between qualitative and quantitative methods.
- Justify why ethical standards exist.
- Demonstrate awareness of the American Sociological Association's Code of Ethics.

## Week 3 Readings

- [Chapter 3 - Sociological Research Methods](#)