

# **Global Landscape of Legal Asset Purchasers: Identifying Firms Acquiring Litigation Claims, Arbitration Awards, and Pre-Litigation Opportunities**

## **1. Introduction**

### **Purpose and Scope**

This report provides a detailed overview of entities operating worldwide that engage in the outright purchase or direct monetization of commercial litigation claims, arbitration awards, and related legal assets. A particular focus is placed on identifying firms that acquire these assets, including potential opportunities that arise before the formal commencement of litigation or arbitration proceedings. The analysis herein distinguishes such acquisition activities from the more conventional model of non-recourse litigation funding, where external capital is provided in exchange for a share of future proceeds rather than ownership of the underlying asset.<sup>1</sup> The objective is to furnish sophisticated market participants—including legal professionals, investors, and corporate decision-makers—with a precise understanding of the firms offering these specific transactional structures and the nature of their involvement, particularly concerning pre-litigation scenarios and outright asset acquisition.

### **Key Distinction: Funding vs. Purchase**

A fundamental differentiation within the legal finance market lies between traditional litigation funding and the outright purchase of legal assets. Standard litigation funding involves a third party providing capital to cover the costs associated with pursuing a legal claim (such as legal fees and expenses), typically on a non-recourse basis. In this model, the funder receives a predetermined share of any successful recovery, but the ownership of the claim and control over strategic decisions generally remain with

the original claimant.<sup>1</sup> Conversely, the outright purchase of a legal claim or award involves the transfer of ownership, in whole or in part, from the original holder to the purchasing entity. This transaction typically provides the seller with immediate liquidity through an upfront payment, while the purchaser assumes the risks and potential rewards associated with the asset.<sup>4</sup> The degree of control transferred can vary based on the specific agreement. This distinction is critical for parties seeking immediate cash realization or complete risk transfer, as opposed to those primarily needing capital to pursue a claim they intend to retain. The user's specific interest in companies

*buying* claims underscores a sophisticated market need to differentiate between these models, reflecting an evolution where diverse financial products are emerging beyond general funding to meet specific objectives like immediate liquidity or definitive risk shedding, which outright purchase facilitates.

## **Addressing "Pre-Litigation Strategies"**

The concept of purchasing undeveloped "legal strategies" before formal proceedings commence requires careful clarification. Direct acquisition of abstract strategies is not a standard market practice. However, firms actively invest in the pre-litigation phase through several mechanisms that effectively address this area. These include providing dedicated funding for claim investigations, evidence gathering, and expert analysis necessary to formulate and substantiate a case.<sup>5</sup> Firms may also acquire assets, such as intellectual property (IP) rights like patents, where the inherent value is contingent upon future litigation or enforcement actions.<sup>8</sup> Furthermore, portfolio financing arrangements often encompass a mix of mature and nascent claims, allowing investment in the development of potential claims under a diversified risk structure.<sup>1</sup> This report explores the firms and structures involved in these early-stage investments, which represent the practical market approach to engaging with opportunities before formal litigation or arbitration begins.

## **Market Evolution**

The legal finance market has undergone significant evolution since its inception. Initially often characterized as providing capital for claimants in asymmetric "David versus Goliath" scenarios<sup>11</sup>, the industry has matured into a sophisticated segment of the financial services sector. Major players now offer a range of complex financial products beyond basic single-case funding, including portfolio finance, claim monetization, and, increasingly, asset acquisition.<sup>11</sup> This evolution is driven by growing

acceptance among corporations and law firms, which now view legal finance not just as a tool for access to justice or risk mitigation, but as a strategic corporate finance instrument for managing balance sheets, optimizing legal department value, and generating liquidity from contingent assets.<sup>8</sup> The increasing deployment of institutional capital further fuels this sophistication.<sup>11</sup>

## Methodology

The findings presented in this report are synthesized from a review of publicly available information, including legal industry rankings and directories (such as Chambers & Partners, The Legal 500, Lawdragon)<sup>17</sup>, specialized industry publications and news sources<sup>11</sup>, the official websites of litigation funders and related service providers<sup>1</sup>, and regulatory filings.<sup>66</sup> The analysis prioritizes explicit statements and descriptions related to the purchase, acquisition, or direct monetization of legal claims, arbitration awards, judgments, and related assets, differentiating these from standard litigation funding structures. Contact information has been sourced directly from these materials where available.

## 2. Market Context: Differentiating Funding, Purchase, and Monetization

The landscape of legal finance encompasses various transaction structures, each serving different purposes and carrying distinct implications for risk allocation, control, and liquidity. Understanding these differences is crucial for navigating the market effectively.

### 2.1 Standard Litigation Funding (Third-Party Funding - TPLF)

The most prevalent model in the market is standard litigation funding, often referred to as third-party litigation funding (TPLF).<sup>2</sup>

- **Definition:** This involves an external financier providing capital to a party involved in a legal dispute (typically the claimant or their law firm) to cover the costs associated with the litigation or arbitration, such as legal fees, expert witness fees, and other disbursements.<sup>1</sup> The funding is almost always provided on a

non-recourse basis, meaning the funder recovers its investment and an agreed-upon return only if the case results in a successful financial recovery (settlement or judgment).<sup>1</sup> If the case is unsuccessful, the funder typically loses its investment, and the funded party owes nothing back.<sup>3</sup> Crucially, under standard funding arrangements, the control over litigation strategy and settlement decisions generally remains with the claimant, although funders monitor case progress.<sup>1</sup>

- **Key Players (General Funders):** The market features a wide array of funders, from large, publicly traded global firms to specialized boutiques. Prominent names frequently cited in rankings and industry reports include Burford Capital, Omni Bridgeway, Litigation Capital Management (LCM), Therium Capital Management, Fortress Investment Group, Parabellum Capital, Bench Walk Advisors, Harbour Litigation Funding, Nivalion AG, Augusta Ventures, Woodsford, Longford Capital Management, Delta Capital Partners, GLS Capital, Statera Capital, Lake Whillans Capital Partners, and many others.<sup>12</sup>
- **Purpose:** TPLF serves multiple objectives. It provides access to justice for claimants who might otherwise lack the financial resources to pursue meritorious claims.<sup>2</sup> For both claimants and law firms, it offers a way to mitigate the financial risks associated with uncertain and costly litigation.<sup>1</sup> Law firms utilize funding to offer clients flexible fee arrangements (like partial or full contingencies) and to manage their own cash flow, especially when handling large or lengthy cases.<sup>5</sup> For corporations, funding allows litigation decisions to be treated as corporate finance matters, shifting costs off-balance sheet and potentially turning the legal department from a cost center into a value generator.<sup>2</sup>

## 2.2 Outright Purchase of Legal Claims/Awards

Distinct from funding, some entities engage in the outright purchase of legal assets.

- **Definition:** This transaction involves the acquisition of ownership rights to a legal claim, an awarded judgment, or an arbitral award by a third party.<sup>4</sup> The seller receives an upfront payment, providing immediate liquidity, while the purchaser assumes the risks and potential rewards associated with the asset's ultimate recovery.<sup>5</sup> Depending on the structure, the purchaser might gain significant influence or control over the pursuit or enforcement of the claim or award. This model fundamentally differs from non-recourse funding where ownership and primary control are retained by the original party.

- **Motivations for Sellers:** Parties may choose to sell a legal asset to achieve immediate cash realization, completely eliminate the financial risk and uncertainty associated with the asset's recovery, remove a volatile or illiquid asset from their balance sheet, or free up resources to focus on core business activities.<sup>4</sup>
- **Motivations for Buyers:** Purchasers are often seeking non-correlated investment returns.<sup>12</sup> They may believe the asset is undervalued or that they possess specialized expertise in managing or enforcing such assets (e.g., complex judgment enforcement).<sup>1</sup> Acquiring claims can also be part of a larger strategy, such as accumulating debt positions in bankruptcy scenarios to influence restructuring outcomes.<sup>69</sup>
- **Examples:** Specific examples mentioned include the purchase of prospective (unresolved) claims, final judgments or arbitral awards (which may still face enforcement or appeal risk), and claims arising from insolvency proceedings.<sup>5</sup> Some firms may also acquire underlying assets like IP rights where litigation is necessary to unlock value.<sup>8</sup>

## 2.3 Claim Monetization

Claim monetization occupies a space that can sometimes blur the lines between funding and outright purchase.

- **Definition:** This involves a third party providing an upfront cash advance to the holder of a claim, judgment, or award, based on the *anticipated* future value of that asset.<sup>1</sup> Like funding, it is often structured on a non-recourse basis. However, the primary purpose is typically to provide immediate liquidity to the claimant or award holder, rather than solely covering ongoing litigation costs.<sup>1</sup>
- **Nuance:** While sharing the non-recourse feature with funding, monetization focuses on accelerating the realization of expected future value. If a substantial portion of the anticipated recovery is advanced upfront, the economic effect can approach that of a partial sale of the asset's proceeds.<sup>1</sup> The structure can range from something akin to a loan secured by the claim proceeds to a transaction structured explicitly as a purchase of a portion of those proceeds.<sup>3</sup>

## 2.4 Investment in Pre-Litigation Phases

Entities may also invest capital before a formal lawsuit or arbitration is initiated.

- **Definition:** This involves providing financial resources to support activities necessary to develop a potential claim, such as initial investigations, evidence gathering, expert analysis, and legal strategy formulation.<sup>5</sup>
- **Structure:** Such investments are typically structured as non-recourse funding, contingent on the case proceeding and ultimately succeeding.<sup>7</sup> Given the higher risk associated with undeveloped claims, this type of investment is often facilitated through portfolio financing arrangements, where the risk of backing early-stage efforts is diversified across a pool of multiple cases, some of which may be more mature.<sup>1</sup> Alternatively, a firm might acquire an underlying asset (like a patent portfolio) whose value proposition inherently includes the need for future legal enforcement.<sup>8</sup>

The varied terminology employed by market participants—using terms like "funding," "monetization," "purchase," "acquisition," and "investment" sometimes interchangeably—necessitates a focus on the economic substance of any given transaction.<sup>1</sup> Key factors determining the true nature of the arrangement include how risk is allocated, the timing and conditionality of payments, and the degree of control over the legal asset that is transferred or retained. Analyzing these elements is more critical than relying solely on the labels used in marketing materials. Furthermore, the increasing prevalence of portfolio financing structures appears to be a significant enabler of earlier-stage investment.<sup>1</sup> By bundling multiple legal assets—ranging from nascent investigations to mature litigation—funders can effectively diversify risk. This diversification makes it commercially viable to allocate capital towards developing potential claims that might be deemed too speculative or uncertain if assessed on a standalone basis. This mechanism directly addresses the market need for capital infusion during the pre-litigation phase, supporting the development of what might be termed "potential legal strategies."

### **3. Directory of Companies Involved in Purchasing Legal Claims & Awards**

This section identifies and profiles firms that, based on the available research, explicitly offer services involving the outright purchase, acquisition, or direct monetization of legal claims, arbitration awards, judgments, or related legal assets. Inclusion here is predicated on specific language indicating such capabilities,

distinguishing these firms from those solely focused on traditional litigation funding. It is important to note that the legal finance market is dynamic, and firms' offerings may evolve. Direct engagement and due diligence are always recommended.

**Table 1: Firms Offering Purchase/Acquisition/Direct Monetization of Legal Assets**

Firm Name	Website	Relevant Contact Info (Email/Form/ Phone)	Summary of Purchase-Related Services	Geographic Focus (if known)	Source Snippets
Fortress Investment Group, LLC	<a href="http://www.fortress.com">www.fortress.com</a>	opportunities@fortress.com (Transaction Partners); General: +1 212 798 6100	Explicitly offers "Judgment / Award Purchases". Engages in "Legal-Related Specialty Finance" including "asset / flow purchases". Structures deals as debt, equity, etc. Dedicated "Legal Assets" business. \$6.8B+ committed.	Global (>25 jurisdictions invested); Offices in US, Europe, Asia, Australia	6
Harbour Litigation Funding	<a href="http://www.harbourlitigationfunding.com">www.harbourlitigationfunding.com</a> / <a href="http://www.harbourrlf.com">www.harbourrlf.com</a>	info@harbourrlf.com; London Tel: +44 (0) 203 829 9320	Explicitly states "We can also purchase prospective claims, judgments or arbitral awards in exchange for an upfront	UK-based; Funds globally (funded in 13 jurisdictions)	5

			payment". Offers claim/award acquisition as a core product for corporates and insolvency practitioners .		
Certum Group	certumgroup.com	info@certumgroup.com; Plano, TX Tel: (214) 570-3661; Contact form available. (Note: <i>Certum.hu/.eu are different entities</i> )	Explicitly offers "outright purchase" of litigation-contingent assets. Offers "Claim Monetization". Acquires IP rights (patents/copyrights) for monetization . Combines funding with insurance. Active in litigation buyout. Min. financing \$1M.	Primarily US-focused (Plano, TX HQ); Team in Houston, NY	4
Bench Walk Advisors	<a href="http://www.benchwalk.com">www.benchwalk.com</a>	info@benchwalk.com; London Tel: +44-203-386-2900; US Tels (NY, Boca Raton, Wilmington)	"Single Case Funding" includes "buying a single award" and "purchasing insolvency claims". Offers monetization	Global; Offices in London, US (NY, Boca Raton, Wilmington)	10

			. Primarily a funder but purchases specific asset types. \$1B+ committed.		
Burford Capital	<a href="http://www.burfordcapital.com">www.burfordcapital.com</a>	info@burfordcapital.com (General/Cases); tlenkner@burfordcapital.com (Chief Development Officer); Emeyerson@burfordcapital.com (Settlement cash-out contact); Specific office/IR/Media emails available.	Primarily a funder. Offers "Monetization" (advancing expected entitlements) . Large-scale monetization /complex recovery deals may be functionally similar to purchase. Promotes affirmative recovery programs. Largest global player. Involved in major enforcement .	Global Leader; Offices in US, London, HK, Singapore, Dubai	1
Omni Bridgeway	omnibridgeway.com	Funding Enquiries form; Regional BD emails (Americas: jdubman@omnibridgeway.com, APAC: nbarber@omnibridgeway.com, EMEA:	Primarily a funder. Facilitated major secondary market deal (Ares continuation fund) involving transfer/sale of claim	Global (23 locations); Listed in Australia; Offices worldwide	16

		sglover@omnibridgeway.com); Specific case emails (e.g., brambles@omnibridgeway.com).	portfolio, demonstrating capacity for large-scale asset transfer. Offers portfolio finance, enforcement .		
AlphaLit	(Website not provided in snippets)	(Contact not provided in snippets)	Asset formation platform; develops investible claims, initial strategies, packages claims for funders/attorneys. Acts as pre-litigation originator.	(Not specified)	35
ClaimTrading	<a href="http://www.claimtrading.com">www.claimtrading.com</a>	Tel: +44 (0) 207 193 7301	Associate member of ALF (UK). Name suggests trading/purchase activity, but specific services not detailed in snippets. Warrants further investigation via website.	UK-based	18
AxiaFunder	<a href="http://www.axiafunder.com">www.axiafunder.com</a>	Tel: +44 (0) 203 286 5922	Operates a secondary market bulletin	UK-based	18

			board for investors to trade holdings in its previously funded cases. Facilitates secondary sales, not direct primary purchase.		
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## Firm Profiles

**3.1 Fortress Investment Group, LLC** Fortress Investment Group stands out as a major global player with a dedicated "Legal Assets" business unit, positioning legal claims and related assets as a distinct investment class.<sup>6</sup> The firm explicitly engages in the purchase of judgments and arbitral awards, providing a clear avenue for holders of finalized awards seeking immediate liquidity.<sup>6</sup> Beyond awarded assets, Fortress participates in "Legal-Related Specialty Finance," which includes structuring transactions as "asset / flow purchases," indicating a willingness to acquire streams of income derived from legal assets or potentially the assets themselves.<sup>6</sup> The firm's investment approach extends to debt and various equity structures (preferred, minority, majority/control) in legal assets and platforms, demonstrating a flexible mandate that encompasses ownership stakes.<sup>6</sup> With over \$6.8 billion in cumulative commitments to legal assets by the end of 2023 and a reported target of \$1 billion for its second dedicated fund, Fortress possesses significant capital deployment capacity.<sup>6</sup> Its global reach, with investments spanning over 25 jurisdictions and investment professionals located internationally, allows it to underwrite transactions worldwide.<sup>6</sup> The scale of Fortress's operations and its explicit strategy encompassing asset purchases and equity investments signal a strong capability and appetite for outright acquisition transactions, potentially offering structures beyond those available from traditional litigation funders focused solely on non-recourse financing. For inquiries related to potential transactions, the [opportunities@fortress.com](mailto:opportunities@fortress.com) email address is provided for transaction partners, which likely includes sellers of legal assets.<sup>46</sup>

**3.2 Harbour Litigation Funding** Harbour Litigation Funding, a prominent UK-based funder with a global reach, explicitly includes the purchase of legal assets within its service offerings.<sup>17</sup> According to its materials, Harbour "can also purchase prospective claims, judgments or arbitral awards in exchange for an upfront

payment".<sup>5</sup> This offering is available to corporate claimants seeking immediate value realization and potentially complete withdrawal from the ongoing process, as well as to insolvency practitioners looking to generate value for creditors from estate claims.<sup>5</sup> The positioning of "claim and award acquisition" as a core product alongside traditional funding underscores its significance within Harbour's business model.<sup>5</sup> This direct language confirms Harbour as a potential counterparty for entities looking to sell legal assets outright, providing a clear alternative to standard funding arrangements. Interested parties can contact Harbour via [info@harbourlf.com](mailto:info@harbourlf.com) or their London office telephone.<sup>42</sup>

**3.3 Certum Group** Certum Group operates with a distinct model that integrates litigation finance, insurance, and specialty finance, explicitly offering the "outright purchase" of certain assets.<sup>4</sup> The firm states it can "purchase assets which are illiquid and whose value will be controlled by the outcome of uncertain litigation," directly underwriting the associated risk.<sup>4</sup> This capability extends to acquiring intellectual property rights, such as patents and copyrights, allowing rights holders to monetize these assets upfront rather than bearing the cost and risk of enforcement litigation.<sup>8</sup> Certum also provides "Claim Monetization" solutions.<sup>8</sup> Their expertise in insurance allows them to structure complex risk transfer solutions, potentially making them suitable partners for intricate purchase transactions, including litigation buyouts.<sup>14</sup> With a typical minimum financing threshold of \$1 million, Certum focuses on substantial commercial disputes.<sup>4</sup> Based primarily in the US, inquiries can be directed to [info@certumgroup.com](mailto:info@certumgroup.com) or their Texas office.<sup>60</sup> Certum's unique blend of finance and insurance, coupled with its explicit purchase offerings, positions it as a key player for bespoke risk transfer and monetization solutions involving the acquisition of litigation-related assets.

**3.4 Bench Walk Advisors** Bench Walk Advisors, a significant global litigation funder ranked highly in major jurisdictions<sup>17</sup>, primarily focuses on providing non-recourse funding for single cases and portfolios.<sup>48</sup> However, within its "Single Case Funding" description, the firm explicitly includes "buying a single award to enable cash flow for a claimant, as well as purchasing insolvency claims".<sup>52</sup> This specific carve-out indicates a clear willingness and capability to engage in outright purchase transactions for these particular types of legal assets – namely, finalized awards (where legal merits risk is largely resolved, leaving primarily enforcement risk) and claims held within insolvency estates. While their broader business revolves around funding, this specific mention confirms their activity as purchasers in these defined contexts. They also offer monetization solutions.<sup>10</sup> With over \$1 billion committed across numerous cases since 2017 and offices in London and multiple US locations, Bench Walk has substantial market presence.<sup>48</sup> Inquiries can be directed to [info@benchwalk.com](mailto:info@benchwalk.com).<sup>63</sup>

**3.5 Burford Capital** As the world's largest legal finance provider, Burford Capital offers a comprehensive suite of solutions, primarily centered around non-recourse funding for single cases, portfolios, and asset recovery efforts.<sup>1</sup> While Burford's core descriptions emphasize its role as a passive capital provider where control remains with the client<sup>1</sup>, its offerings include "Monetization," defined as advancing a portion of the expected entitlement from pending claims, judgments, or awards.<sup>1</sup> This provides upfront liquidity based on the asset's anticipated value. Although not consistently labeled as an "outright purchase," large-scale monetization transactions, particularly those involving the

acceleration of significant portions of expected recoveries or complex, cross-border asset recovery initiatives (such as the YPF v. Argentina judgment enforcement <sup>11</sup>), can achieve an economic outcome functionally similar to a purchase by transferring substantial economic interest and risk. Burford actively works with corporations to establish "affirmative recovery programs," systematically identifying and pursuing claims to generate value <sup>15</sup>, a process that could potentially involve structuring deals to acquire claim value directly. Given Burford's scale, financial capacity, and sophistication in handling complex international disputes and recovery scenarios, it possesses the capability to structure transactions that effectively result in the acquisition of economic interests in legal assets, even if primarily framed within its funding and monetization product suite. General inquiries and case submissions can be sent to [info@burfordcapital.com](mailto:info@burfordcapital.com), with specific contacts available for business development and other functions.<sup>11</sup>

**3.6 Omni Bridgeway** Omni Bridgeway, another leading global litigation funder with a strong presence in major markets <sup>17</sup>, primarily offers funding solutions spanning the entire dispute lifecycle, from inception through enforcement.<sup>54</sup> While its core offerings focus on funding, Omni Bridgeway's involvement in one of the largest secondary market transactions in legal finance history—the Ares Management continuation fund deal—is noteworthy.<sup>16</sup> In this transaction, a portfolio of over 150 individual case investments from an older Omni fund was effectively transferred into a new fund, providing liquidity to the original investors and bringing in Ares as a major new investor.<sup>16</sup> Although this was a secondary market transaction between investors rather than a primary purchase from a claimant, it demonstrates Omni Bridgeway's significant expertise and capability in valuing, structuring, and executing large-scale transfers of legal asset portfolios. This sophistication in handling claim transfers and secondary market mechanics suggests the firm possesses the infrastructure and expertise relevant to potentially structuring or participating in outright purchase transactions if strategically aligned. Funding inquiries can be submitted via an online form, and regional business development contacts are also available.<sup>41</sup>

### 3.7 Other Potential Players

Several other entities warrant mention, although the available research provides less explicit confirmation of outright purchase activities:

- **Litigation Capital Management (LCM)** and **Therium Capital Management** are major global funders focusing on dispute financing solutions and portfolio funding.<sup>17</sup> No explicit mention of purchasing claims was found in the reviewed snippets.
- **Parabellum Capital** concentrates on funding complex commercial litigation, primarily in the US.<sup>17</sup> No explicit mention of purchase was found.
- **Woodsford** and **Augusta Ventures** are significant funders, particularly active in collective redress and various commercial disputes.<sup>18</sup> No explicit mention of purchase was found.
- **AlphaLit** functions as an asset formation platform, identifying and packaging claims for funders and attorneys, potentially originating assets suitable for

purchase by others.<sup>35</sup>

- **ClaimTrading**, an associate member of the UK's Association of Litigation Funders (ALF), has a name suggestive of purchase or secondary market activity, but details were unavailable in the snippets.<sup>18</sup> Further investigation via their website is warranted.
- **AxiaFunder**, also an ALF associate member, operates a secondary market bulletin board allowing investors to trade shares in cases previously funded through its platform.<sup>18</sup> This facilitates secondary transfers but is not a primary purchase model.

## 4. Investing in Pre-Litigation Opportunities

The inquiry regarding firms purchasing "possible legal strategies not yet in litigation or arbitration" touches upon the earliest stages of dispute development. While the direct purchase of an abstract "strategy" is not a standard market transaction, several firms invest capital during the pre-filing phase through specific, structured mechanisms. This investment is crucial for enabling the assessment and development of potentially valuable claims that might otherwise remain dormant due to the initial costs and uncertainties involved.

### Nature of Investment

Investment in the pre-litigation phase typically manifests as non-recourse funding allocated to specific activities aimed at evaluating and building a potential case, rather than an outright purchase of an undeveloped idea.<sup>7</sup> The capital provided allows claimants and their counsel to undertake necessary groundwork before committing to formal proceedings. Alternatively, investment can occur through the acquisition of tangible assets, like intellectual property, whose value is intrinsically linked to potential future litigation.<sup>8</sup> Risk for the investor is managed through the non-recourse nature of the funding (repayment contingent on success), diversification within portfolios, or by acquiring assets with defined legal rights. This structured approach allows capital deployment into early-stage opportunities while mitigating the inherent uncertainties.

## Key Activities

Firms engage in pre-litigation opportunities through several key activities:

- **Funding Investigations:** Providing capital specifically earmarked for preliminary case assessment, including factual investigation, evidence gathering, securing expert opinions, and analyzing the legal merits and potential damages before a lawsuit is filed.<sup>5</sup> This helps determine the viability of a potential claim.
- **Portfolio Finance:** Structuring deals that encompass a portfolio of multiple legal matters allows funders to include nascent or undeveloped claims alongside more mature ones.<sup>1</sup> The diversification across the portfolio mitigates the higher risk associated with any single early-stage investigation, making such investments feasible. Capital from portfolio facilities can often be used flexibly, potentially supporting the development of new claims within the portfolio.<sup>9</sup>
- **Acquiring Litigation-Dependent Assets:** Some firms may purchase assets where the primary path to value realization involves legal action. Certum Group, for instance, mentions acquiring patents and copyrights for monetization, which inherently involves potential enforcement litigation.<sup>8</sup>
- **Seed Funding / Working Capital for Law Firms:** Providing capital directly to law firms can enable them to invest time and resources in analyzing potential new cases, developing litigation strategies, and building books of business, including offering contingent or alternative fee arrangements to clients.<sup>5</sup>

## Firms Active in Early Stages

Based on the reviewed materials, the following firms demonstrate activity or capabilities relevant to pre-litigation investment:

- **Burford Capital:** Offers portfolio finance structures that can accommodate diverse matters, potentially including those in early development stages.<sup>1</sup> Its funding covers fees and expenses from the outset, and its focus on helping companies build affirmative recovery programs implies involvement in identifying and developing claims early.<sup>1</sup> Burford requires a minimum funding need of approximately \$5 million.<sup>1</sup>
- **Omni Bridgeway:** Explicitly offers bankruptcy financing solutions that cover "pre-litigation and pre-confirmation investigations" and funding for "costly

pre-litigation or pre-confirmation claims analyses".<sup>7</sup> This demonstrates direct engagement in funding investigative work before formal proceedings in the insolvency context.

- **Harbour Litigation Funding:** Provides "seed funding to meet the costs of initial investigative work," specifically mentioned in the context of assisting insolvency practitioners.<sup>5</sup>
- **Certum Group:** Offers working capital to law firms specifically "to analyze and develop potential litigation" and confirms its ability to back suits "before they are filed".<sup>8</sup> Its acquisition of IP rights also represents an investment tied to potential future litigation.<sup>8</sup>
- **Bench Walk Advisors:** Commits financing "at any stage" of litigation or arbitration.<sup>48</sup> Its law firm financing facilities enable firms to develop cases, and its pre-engagement analysis helps identify promising claims early.<sup>10</sup>
- **Fortress Investment Group:** Its broad mandate in "Legal Assets" includes investments in law firms and platforms across the litigation ecosystem.<sup>6</sup> Its data-oriented sourcing and reported close monitoring of funded law firms suggest an ability to identify and potentially influence the development of claims from early stages.<sup>30</sup>
- **AlphaLit:** Functions specifically as an originator, developing "investible claims at scale" and formulating initial legal strategies before packaging them for partner attorneys and funders, thereby operating squarely in the pre-litigation space.<sup>35</sup>

The emergence of specialist originators like AlphaLit, dedicated to identifying and developing claims before they reach funders or law firms, signals increasing specialization within the pre-litigation phase of the market.<sup>35</sup> This suggests a growing recognition of the value in systematically sourcing and preparing potential legal assets for investment.

## 5. The Secondary Market for Legal Assets

Beyond the primary market where funding or purchase agreements are made with original claimants or law firms, a secondary market exists for trading existing investments in legal assets. Understanding this market provides context for the treatment of legal claims as transferable assets.

## Definition and Purpose

The secondary market encompasses transactions where investors buy and sell existing interests in legal claims or funding arrangements.<sup>72</sup> This market primarily serves to provide liquidity to investors holding positions in an otherwise illiquid asset class, allowing them to exit investments before the underlying litigation concludes or to rebalance their portfolios.<sup>38</sup>

## Types of Transactions

Several types of transactions occur within the secondary market for legal assets:

- **Fund Secondaries:** Limited Partners (LPs) in litigation funding funds sell their stakes to other investors.<sup>72</sup> The large-scale Ares Management acquisition of a majority stake in an Omni Bridgeway fund, structured as a continuation fund, exemplifies this type of transaction on an institutional scale.<sup>16</sup>
- **Bankruptcy Claims Trading:** A well-established market exists for the purchase and sale of claims held by creditors against debtors in bankruptcy proceedings.<sup>69</sup> Buyers, often distressed debt investors or hedge funds, may acquire these claims for investment purposes or to gain influence in the restructuring process.<sup>69</sup>
- **Direct Claim/Interest Trading:** Some platforms facilitate the direct trading of interests in specific ongoing cases between investors. AxiaFunder operates a bulletin board for its investors to list and purchase holdings in previously funded cases.<sup>38</sup>
- **Trading of Distressed Debt and Securities:** This broader market involves trading loans, bonds, and other financial instruments where the issuer is distressed, and recovery values may be significantly influenced by legal proceedings or restructurings.<sup>75</sup>

## Participants

Participants in the secondary market include sophisticated financial players such as investment banks, broker-dealers, hedge funds, specialized distressed debt funds, commercial banks, investment managers, and Collateralized Loan Obligations (CLOs).<sup>69</sup> Dedicated platforms and institutional investors like private equity firms are

also increasingly active.<sup>16</sup> Specialized legal counsel, such as firms like Seward & Kissel and Chapman, advise participants on the complexities of these trades.<sup>75</sup>

## **Relevance to Query**

While secondary market transactions typically occur between investors rather than involving the original claimant selling their claim, the existence and development of this market are highly relevant. It demonstrates unequivocally that interests in legal claims and litigation funding deals are increasingly viewed and treated as transferable, tradable assets with ascertainable (albeit complex) value. The mechanisms and participants involved in valuing and trading these assets on the secondary market underscore the financialization of legal claims. Buyers in this market are, by definition, purchasers of legal risk and potential reward, aligning with the user's interest in identifying entities that "buy" legal claims.

The development of this secondary market, marked by increasing transaction volume and the entry of major institutional players like Ares Management through deals like the Omni Bridgeway continuation fund<sup>16</sup>, signifies a maturation of legal claims as an asset class. This evolution suggests a move beyond purely bespoke, one-off funding arrangements towards more standardized valuation and trading mechanisms, which could, in turn, make primary purchases of claims more feasible and potentially more common over time. However, the complexities inherent in secondary market transactions also highlight challenges relevant to primary purchases. Issues such as confidentiality constraints, the need for consent from general partners or other stakeholders, information asymmetry between buyers and sellers, and the difficulty of accurately valuing unique, contingent assets are prevalent.<sup>16</sup> These same hurdles—particularly around valuation, due diligence, and confidentiality—would apply with equal or greater force to the initial purchase of a claim directly from a claimant or law firm, suggesting that such primary purchase transactions are likely to remain complex and require significant expertise to execute successfully.

## **6. Broader Market Context & Considerations**

The market for purchasing legal assets operates within a broader context of regulatory developments, ethical considerations, and the increasing involvement of institutional capital.

## **Regulatory Landscape & Disclosure**

The TPLF industry, including firms involved in purchasing claims, faces growing scrutiny regarding transparency and regulation.<sup>13</sup> Debates persist globally about whether funding agreements, including potential purchase agreements, should be disclosed to courts and opposing parties.<sup>1</sup> Proponents of disclosure argue it is necessary to reveal potential conflicts of interest and understand who truly controls the litigation.<sup>13</sup> Opponents often raise concerns about revealing strategic information and protecting work product privilege.<sup>1</sup> Some jurisdictions, particularly certain US states like Montana, Indiana, Louisiana, and West Virginia, have enacted legislation requiring disclosure of TPLF agreements.<sup>30</sup> In the UK, the Supreme Court's decision in *PACCAR* significantly impacted the enforceability of certain types of Litigation Funding Agreements (LFAs) in the Competition Appeal Tribunal, leading to ongoing adjustments in agreement structures.<sup>28</sup> These regulatory dynamics could significantly shape the market for purchasing legal assets. Increased transparency might make some sellers more comfortable transacting, but it could also complicate negotiations if sensitive terms or valuations become public. Purchase agreement structures will need to navigate this evolving landscape carefully.

## **Ethical Considerations**

The practice of third parties investing in or purchasing legal claims raises ethical questions.<sup>13</sup> Concerns include the potential for funders or purchasers to exert undue influence over litigation strategy or settlement decisions, potentially prioritizing their financial returns over the best interests of the original claimant.<sup>13</sup> While funders typically assert that they remain passive investors and do not control litigation<sup>1</sup>, the level of monitoring and involvement can sometimes be extensive, particularly with large institutional investors.<sup>30</sup> The potential for conflicts of interest and the impact on the lawyer-client relationship and professional independence remain areas of focus for bar associations and courts.<sup>2</sup>

## **Investor Profile and Institutionalization**

The capital behind legal asset purchases and funding comes from a diverse range of sources. These include specialized litigation finance firms (some publicly traded, others private), hedge funds, private equity firms, sovereign wealth funds, pension

funds, endowments, and family offices.<sup>11</sup> The increasing participation of large institutional investors, such as Fortress Investment Group (a major asset manager) and private equity firms like Ares Management, is a significant trend.<sup>6</sup> This institutionalization brings substantial capital into the market—estimated at \$15 billion globally per year recently<sup>11</sup>—and potentially drives greater sophistication in transaction structuring. The involvement of these large players, who often prefer greater control and scalable deployment strategies compared to traditional passive funding, may lead to an increase in acquisition-style transactions within the legal asset market, as purchasing assets aligns more closely with typical private equity or direct lending investment models focused on ownership and control.

## **Contrast with General Asset Management**

The specialized nature of investing in and purchasing legal assets distinguishes it significantly from general asset management (which involves managing traditional securities like stocks and bonds, real estate, etc., by firms such as BlackRock, Vanguard, Fidelity, and numerous others<sup>78</sup>). Underwriting legal assets requires deep expertise in litigation and arbitration processes, legal merits analysis, jurisdictional nuances, damages assessment, and enforcement probability—skills not typically found in traditional investment management teams.<sup>1</sup> This specialization contributes to the relatively concentrated nature of the core legal finance market compared to the vast landscape of general asset management.

## **7. Conclusion**

### **Summary of Findings**

The market for legal finance offers diverse structures beyond traditional non-recourse funding. A specific segment of this market involves entities willing to engage in the outright purchase or direct monetization of commercial litigation claims, arbitration awards, and related legal assets. Based on explicit statements found in public domain materials, key firms identified as offering such purchase or acquisition-related services include **Fortress Investment Group**, **Harbour Litigation Funding**, **Certum Group**, and **Bench Walk Advisors** (for specific asset types like awards and

insolvency claims). Other major players like **Burford Capital** and **Omni Bridgeway**, while primarily focused on funding, possess the scale, sophistication, and product offerings (like large-scale monetization or involvement in secondary market transfers) that enable them to structure transactions achieving functionally similar economic outcomes to a purchase.

## **Pre-Litigation Investment Reality**

The concept of purchasing undeveloped "legal strategies" before formal proceedings is practically addressed through targeted investment mechanisms rather than acquiring abstract ideas. Firms invest capital in pre-litigation phases by funding specific investigative activities, utilizing portfolio finance structures to diversify early-stage risk, acquiring tangible assets (like IP) that necessitate litigation, or providing working capital to law firms for case development. Firms such as Burford Capital, Omni Bridgeway, Harbour Litigation Funding, Certum Group, Bench Walk Advisors, and Fortress Investment Group show capabilities in these early-stage investments, alongside specialist originators like AlphaLit.

## **Market Dynamics and Future Outlook**

The legal asset market is characterized by increasing sophistication, driven by institutional capital inflow and evolving client demands for tailored financial solutions. Portfolio financing enables broader investment scopes, including early-stage opportunities, while the developing secondary market provides liquidity and reinforces the perception of legal claims as transferable assets. The significant capital deployed by large institutional players, often preferring control, suggests that transactions involving the purchase or acquisition of legal assets may become more prevalent. However, the market's trajectory will also be influenced by ongoing regulatory developments concerning transparency and disclosure, as well as the resolution of ethical considerations surrounding third-party involvement in legal disputes. The complexity of valuing and transacting these unique assets necessitates specialized expertise for both buyers and sellers.

## Actionable Recommendations

Parties considering selling legal claims, awards, or seeking investment for pre-litigation development should:

1. **Identify Potential Counterparties:** Engage directly with the firms identified in this report as having explicit purchase capabilities (Fortress, Harbour, Certum, Bench Walk for specific assets) or those with significant capacity for related transactions (Burford, Omni). Consider the firm's geographic focus and expertise relevant to the specific asset type.
2. **Conduct Thorough Due Diligence:** Carefully evaluate the specific products offered by each firm. Understand the precise terms, including the valuation methodology, payment structure (upfront vs. deferred), risk allocation, and the degree of control being transferred or retained.
3. **Analyze Economic Substance:** Look beyond marketing labels ("funding," "monetization," "purchase") to understand the true economic reality of the proposed transaction regarding risk, reward, timing, and control.
4. **Seek Expert Counsel:** Engage experienced legal counsel specializing in litigation finance transactions to advise on structuring, negotiating, and documenting any sale or complex monetization agreement. This is crucial for navigating the complexities and protecting the seller's interests.
5. **Prepare for Complexity:** Recognize that transactions involving the purchase of legal assets are often bespoke and require detailed information sharing (under confidentiality agreements) and potentially lengthy negotiation processes.

The legal finance market continues to evolve, offering increasingly diverse options for managing the costs, risks, and value associated with legal disputes. For sophisticated parties, understanding the nuances between funding, monetization, and outright purchase is key to leveraging these tools effectively.

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