

BRYAN DAVILA

Design Director in San Francisco, California

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EXPERIENCE

Hook, San Francisco, California

Design Director

JULY 2023 - PRESENT

Google AI, Google Research, Google Labs, Google Sustainability, Google Maps, Google Play Store. Design direction for interactive experiences across Google products and team management composed of mid and senior designers. Partnered with creatives to ensure strategic and design alignment with campaign goals, and visual consistency.

Apple, Cupertino, California

Interactive Senior Designer

JUNE 2022 - JULY 2023

AirPods Pro 2, Apple TV+, Apple Music, Apple Arcade, iOS, iPadOS, MacOS

Responsible for designing and creating interactive experiences for a variety of Apple products, including AirPods Pro 2, Apple TV+, Apple Music, Apple Arcade, iOS, iPadOS, MacOS. Work closely with cross-functional teams to ensure the design vision is aligned with the overall product strategy.

AKQA, San Francisco, California

Freelance Senior Designer

MAR 2022 - JULY 2022

Help lead the brand redesign for Armis - a cybersecurity defining the design methodology for their new identity and platform. Also collaborated with Fanta to create a global campaign. Meticulously executed to guarantee the most efficient, technology-driven, and innovative design systems.

Gold Front. San Francisco, California

Senior Brand Designer

NOV 2021 - MAR 2022

Spearheaded brand, web, and visual design initiatives for industry leaders like GitLab, Pagoda, and Gold Front Pictures. Led and mentored a junior design team, fostering their growth and success. Partnered with clients to translate needs into impactful creative solutions. Collaborated seamlessly with cross-functional teams to drive project success on time and within budget.

500 Degrees Studio. Columbus, Ohio

Senior Graphic Designer

SEPT 2017 - OCT 2021

We build a Path-to-Purchase to map the customer journey. We used traditional and digital touchpoints to upsell higher-margin products, cross-sell to build

SKILLS

Design Direction

Brand Design

Motion Design

Interactive Design

Storytelling

UX/UI

Website Design

Concept Generation

Concept Development

Team Management

Figma

Adobe Photoshop CC

Adobe Illustrator CC

Adobe Indesign

Adobe After Effects CC

Cinema 4D

LANGUAGES

English (Fluent)

Spanish (Fluent)

markets, and sell-forward additional promotional periods. Helped develop photography guidelines and art direction for Burger King, working closely with other agencies to deliver King quality branding.

LTM PhotoStudio. Quito, Ecuador

Partner/Art Director

FEB 2012 - PRESENT

Photography and design consultancy for brands interested in visual research and new retail experiences. Working to provide creativity, consumer reasoning, and design strategy as an effective way of communication, connection, and inspiration.

Aristi Consulting. San Jose, California

Graphic Designer

MAR 2011 - OCT 2017

Create a well-rounded art direction and visual solutions for a kimono design company. We provide a variety of graphics for their apparel line.

Walpana, Quito, Ecuador

UI Designer

JAN 2013 - NOV 2014

Build creative and design recognizable UI interfaces for health products. We collaborate with product management to define and implement pioneering solutions for product directions, visuals, and experience.

Aldas Brand, Quito, Ecuador

Graphic Designer

JAN 2013 - NOV 2014

Build creative and design recognizable UI interfaces for health products. We collaborated with product management to define and implement pioneering design directions, visuals, and experiences.

Equigrupo SA, Quito, Ecuador

Printing technician

JAN 2010 - NOV 2012

In charge of successful printing production. Accountable for proper format, appearance, and layout of text and images before the full print run of billboards, magazines, catalogs, brochures, and packaging materials.

EDUCATION

Universidad San Francisco de Quito. Quito, Ecuador

BA - Communication & Design

2013 - 2016

Universidad de Palermo. Buenos Aires, Argentina

BA - Graphic Design

2011 - 2012

Ashworth College. Georgia, United States

AA - Graphic Design

2009 - 2011

AWARDS

2025 Webby Awards - Google Language Inclusion Mobile Sites & Accessible Technologies Webby's & People Voice

2025 Webby Awards - Project Euphonia

2025 FWA STOD - Google Project Euphonia

2025 Awwwards Honorable Mention - Google Project Euphonia

2025 CSS Design Awards - Google Project Euphonia

2024 FWA STOD - Google Language Inclusion

2024 Awwwards STOD - Google Language Inclusion

2024 Awwwards Developer Awards - Google Language Inclusion

2024 CSS Design Awards - Google Language Inclusion

2024 Anthem Awards - Gold -Diversity, Equity & Inclusion Digital & Innovative Experiences - Google Language Inclusion

2024 Anthem Awards - Silver -Responsible Technology Digital & Innovative Experiences - Google Language Inclusion

2024 Communication Arts Award of excellence - Google Language Inclusion

2024 FWA SOTD - Google AI Milestones

2024 Awwwards SOTD - Google AI Milestones

2024 CSS Design Awards - Google AI Milestones

2024 Communication Arts - Google AI Milestones

2015 Ad Award - Golden Condor

2009 Presidency Award - The Presidency of The United States
Community Service. USA.

HIGHLIGHTS

[Google - Language Inclusion](#)

Design Direction, Interactive Design, UI/UX
2024

[Google - Project Euphonia](#)

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2024

[Google - AI Milestones](#)

Design Direction, Interactive Design, UI/UX
2024

[Fanta - Snack in the Name of Play](#)

Design Direction
2023

[AirPods Pro 2](#)

Interactive Design
2022