

**SL: Stop letting your leads burn out**

**PV: Here's how to Catch them before they slip away**

**Hey %FIRSTNAME%**

Ever lit a match...

...and just watched it burn?

The flame doesn't wait.

It either gets used or it dies.

That's exactly what happens with leads.

They don't go cold because they weren't interested.

They go cold because you let the moment pass.

Time doesn't build desire.

It chips away at urgency.

That's why I use the **Momentum Lock-In Method**.

It's not about chasing.

It's not about pressuring.

It's about catching that tiny window where buyers are still in motion.

Before doubt creeps in.

Before someone else gets in their head.

Or worse... before they talk themselves out of doing anything at all.

You're not losing deals because your offer sucks.

You're losing deals because you're too late.

**Here's the magic formula I've seen work, again and again:**

→ *Don't just pitch. Hit pause and reflect their pain back to them.*

→ *Ask: "What's pushing you to fix this now, not later?"*

→ *Then hit them with: "What happens if nothing changes in 30 days?"*

→ *Let that sink in...*

→ *Only then, show them the next step.*

When someone hears their future out loud,

They stop waiting.

They start deciding.

Just real clarity. Real forward motion.

And if that kind of shift sounds like exactly what you've been missing...

Let's go deeper into the **Momentum Lock-In Method**,

and other strategies that close sales fast.

That's exactly what we do inside the [7-Day Prospects to Profits Sales Mastery Program](#).

It's short.

It's direct.

It gets results.

If you're ready to stop letting your leads burn out and start closing deals consistently,

Here's the next step:

[Click here to learn more about the program](#)

Let's make sure your sales process isn't working against you.

See you in there, %FIRSTNAME%.

Signing off.