

Examples below cover specialized/unique business sources based on APA Style (7th edition). For more information, check the [Purdue OWL APA Guide](#), especially the [Reference List: Electronic Sources](#) section.

### Basic Format:

**For stable content (content that's archived or doesn't change over time), e.g., reports:**

Author, A. A., & Author, B. B. (Year, Month Date). *Title of page/report/dataset in italics*

[Description if needed]. Database Name (or Publisher Name).

<https://databasehomepageurl>

**For content that may change over time AND not archived (e.g., company profile):**

Name of Group. (n.d.). *Title of page/report/dataset in italics* [Description if needed]. Database

Name (or Publisher Name). Retrieved Month Date, year, from

<https://databasehomepageurl>

\*\* If the name of the group is the same as the publisher name, omit the publisher name.

\*\* If there is no title (e.g., search results or statistics), put [Description in brackets]

### 10-K or Annual Report:

Apple, Inc. (2016, October 26). *Form 10-K*. <http://investor.apple.com/sec.cfm>

### Bloomberg BNA Tax and Accounting Center:

\*\* Usually tax research resources are cited in the ["Bluebook" style](#) (aka, legal citation).

**Adapted APA citation:**

Bureau of National Affairs. (n.d.). *U.S. income portfolios income tax accounting: Portfolio 575-2nd: Accounting for long-term contracts*. Retrieved September 20, 2020, from <https://www.bloombergtax.com/>

### **Bloomberg Terminal:**

#### **Data:**

Bloomberg L.P. (n.d.). *Stock price graph for Starbucks Corp 01/01/2018 to 12/31/2019*.

Bloomberg Terminal. Retrieved October 3, 2020.

#### **Report with author:**

Author, A. A., & Author, B. B. (Year, Month Date). *Title of the report* [Description of the report].

Bloomberg Terminal.

### **Business Insights: Global:**

#### **Company profile:**

Gale Cengage Learning. (n.d.). *Caterpillar, Inc.* [Company profile]. Business Insights: Global.

Retrieved October 24, 2017, from

<https://stats.lib.pdx.edu/lg.php?url=https://infotrac.gale.com/itweb/s1185784?db=BIG>

#### **SWOT report:**

GlobalData. (2017, March 1). *Caterpillar, Inc. - Financial and strategic analysis review*. Business

Insights: Global.

<https://stats.lib.pdx.edu/lg.php?url=https://infotrac.gale.com/itweb/s1185784?db=BIG>

#### **Industry profile:**

Gale Cengage Learning. (2020). Construction machinery manufacturing. In *Encyclopedia of American industries*. Business Insights: Global.

<https://stats.lib.pdx.edu/lg.php?url=https://infotrac.gale.com/itweb/s1185784?db=BIG>

### **Business Source Premier:**

#### **Article (with and without DOI):**

Heejung, J., Vissa, B., & Pich, M. (2017). How do entrepreneurial founding teams allocate task positions? *Academy Of Management Journal*, 60(1), 264-294.

<https://doi.org/10.5465/amj.2014.0813>

Wilson, M. (2017). Amazon blends offline and online. *Chain Store Age*, 93(5), 16-17.

#### **Company (aka, MarketLine) profile:**

MarketLine. (2017, July 21). *Intel Corporation* [Company profile]. Business Source Premier.

[https://stats.lib.pdx.edu/lg.php?url=http://search.ebscohost.com/login.aspx?authtype=i  
p,uid&profile=ehost&defaultdb=buh](https://stats.lib.pdx.edu/lg.php?url=http://search.ebscohost.com/login.aspx?authtype=i&uid&profile=ehost&defaultdb=buh)

#### **SWOT Analysis (also by MarketLine):**

MarketLine. (2017, June 7). *Starbucks Corporation SWOT analysis*. Business Source Premier.

[https://stats.lib.pdx.edu/lg.php?url=http://search.ebscohost.com/login.aspx?authtype=i  
p,uid&profile=ehost&defaultdb=buh](https://stats.lib.pdx.edu/lg.php?url=http://search.ebscohost.com/login.aspx?authtype=i&uid&profile=ehost&defaultdb=buh)

#### **Industry profile:**

MarketLine. (2016, December 1). *Packaged water in the United States* [Industry profile].

Business Source Premier.

[https://stats.lib.pdx.edu/lg.php?url=http://search.ebscohost.com/login.aspx?authtype=i  
p,uid&profile=ehost&defaultdb=buh](https://stats.lib.pdx.edu/lg.php?url=http://search.ebscohost.com/login.aspx?authtype=i&uid&profile=ehost&defaultdb=buh)

## Country profile:

MarketLine. (2017, March). *Argentina: In-depth PESTLE insights*. Business Source Premier.

[https://stats.lib.pdx.edu/lg.php?url=http://search.ebscohost.com/login.aspx?authtype=i  
p,uid&profile=ehost&defaultdb=buh](https://stats.lib.pdx.edu/lg.php?url=http://search.ebscohost.com/login.aspx?authtype=i<br/>p,uid&profile=ehost&defaultdb=buh)

## Census

U.S. Census Bureau. (2019). *American Community Survey: Monthly housing costs* (Table B25104). [Data set].

[https://data.census.gov/cedsci/table?q=business&y=2019&tid=ACSDT1Y2019.B25104&  
hidePreview=false](https://data.census.gov/cedsci/table?q=business&y=2019&tid=ACSDT1Y2019.B25104&<br/>hidePreview=false)

## IBISWorld:

Ross, G. (2020, February). *Bottled water production in the US* (31211b) [Industry report].

IBISWorld. <https://stats.lib.pdx.edu/lg.php?url=https://my.ibisworld.com/>

## Investext: (analyst/SWOT report)

GlobalData. (2017, October 6). *Microsoft Corporation - Financial and strategic analysis review*.

Investext (via Mergent Online).

[https://stats.lib.pdx.edu/lg.php?url=https://www.mergentonline.com/investextfullsearch  
h.php](https://stats.lib.pdx.edu/lg.php?url=https://www.mergentonline.com/investextfullsearch<br/>h.php)

## Mergent Online

Mergent. (n.d.). *Competitor financial comparison for Estee Lauder* [Data set]. Retrieved October 3, 2020, from

<https://stats.lib.pdx.edu/lg.php?url=https://www.mergentonline.com/basicsearch.php>

### **Mintel:**

Bryant, C. (2020, September). *Restaurant breakfast and brunch trends: Include impact of COVID-19 - US*. Mintel. <https://stats.lib.pdx.edu/lg.php?url=https://clients.mintel.com/>

### **MRI-Simmons:**

MRI-Simmons. (2018). *Spring 2018 NHCS adult study 06-month* [Demographic profile: backpacking/hiking participation (“every chance I get”) ][Data set]. MRI-Simmons. <https://stats.lib.pdx.edu/lg.php?url=https://simmonsinsights.com/university/pdx>

### **Nexis Uni:**

#### **Company profile (aka, “Dossier”)**

Nexis Uni. (n.d.). *Starbucks Corporation* [Company profile]. Retrieved September 24, 2020, from <https://stats.lib.pdx.edu/lg.php?url=http://www.nexisuni.com>

#### **Hoover’s in-depth company report:**

Hoover’s Inc. (2020, September 23). *Comcast Corporation; Hoover’s company records - In-depth records*. Nexis Uni. <https://stats.lib.pdx.edu/lg.php?url=http://www.nexisuni.com>

#### **List of companies:**

Nexis Uni. (n.d.). [List of companies with SIC code 1522 in the state of Oregon in United States]. Retrieved September 24, 2020, from <https://stats.lib.pdx.edu/lg.php?url=http://www.nexisuni.com>

#### **News article:**

Slothower, C. (2020, May 19). Regional home sales drop amid economic shutdown. *Daily Journal of Commerce*.

### **Passport (by Euromonitor):**

#### **Industry/market report:**

Euromonitor. (2019, September). *Chocolate confectionery in the US* [Industry report]. Passport.

<https://stats.lib.pdx.edu/lg.php?url=http://www.portal.euromonitor.com/>

#### **Company report:**

Euromonitor. (2017, July 18). *Nike Inc. in apparel and footwear (world)* [Company profile].

Passport. <https://stats.lib.pdx.edu/lg.php?url=http://www.portal.euromonitor.com/>

#### **Statistics:**

Euromonitor. (2019). [Market size of luxury goods in the US] [Data set]. Passport.

<https://stats.lib.pdx.edu/lg.php?url=http://www.portal.euromonitor.com/>

### **Portland Business Journal:**

#### **Article:**

Covington, O. (2017, October 19). HQ2 or not, Portland is primed for Amazon engineering growth. *Portland Business Journal*. <https://www.bizjournals.com/portland/>

#### **Book of Lists:**

Portland Business Journal. (2019-2020). *Book of Lists 2019-2020*.

<https://www.bizjournals.com/portland/>

### **Press Release:**

Microsoft Corporation. (2020, September 22). AT&T and Microsoft to streamline cloud connectivity for IoT devices worldwide [Press release].

<https://news.microsoft.com/2020/09/22/att-and-microsoft-to-streamline-cloud-connectivity-for-iot-devices-worldwide/>

### **PrivCo:**

#### **Company Profile:**

PrivCo. (n.d.). *OpenAI, Inc.* [Company profile]. Retrieved February 15, 2023, from

<https://www.privco.com/>

PrivCo. (n.d.). *The Oregon Clinic* [Company profile]. Retrieved February 15, 2023, from

<https://www.privco.com/>

#### **Search Result:**

PrivCo. (n.d.). [List of VC-backed AI-related companies with up to \$50 million in revenue].

Retrieved February 15, 2023, from <https://www.privco.com/>

### **ReferenceUSA:**

#### **Company report:**

ReferenceUSA. (n.d.). *Arnold Creek Cat Retreat* [Company record]. Retrieved October 23, 2017,

from <https://stats.lib.pdx.edu/lg.php?url=http://www.referenceusa.com/>

#### **List of companies generated from a search:**

ReferenceUSA. (n.d.). [List of pet boarding sitting companies & kennels in Portland, OR].

Retrieved October 23, 2017, from

<https://stats.lib.pdx.edu/lg.php?url=http://www.referenceusa.com/>

### **RIA Checkpoint:**

\*\* Usually tax research resources are cited in the [“Bluebook” style](#) (aka, legal citation).

#### **Adapted APA citation:**

RIA. (n.d.). *Federal tax handbook: 1549 transportation expenses*. RIA Checkpoint. Retrieved September 20, 2020, from

<https://stats.lib.pdx.edu/lg.php?url=http://checkpoint.riag.com/login?iploc=postun>

#### **RMA eStatement Studies:**

Risk Management Association. (2019-2020.). *72251 - Restaurants and other eating places (cost of sales)* [Data set]. RMA eStatement Studies.

<https://stats.lib.pdx.edu/lg.php?url=https://rmau.org/autologin>

#### **SMA Sports Market Analytics:**

National Sporting Goods Association. (2018). *Backpacks: % of consumer unit purchases by outlet type* [Data set]. SMA Sports Market Analytics.

<https://stats.lib.pdx.edu/lg.php?url=http://sportsmarketanalytics.com>

#### **Statista:**

##### **An individual graph:**

IRI; Beverage Industry Magazine. (2020, July). *Sales of the leading table wine brands in the United States in 2020* [Chart]. Statista.

<https://stats.lib.pdx.edu/lg.php?url=http://www.statista.com/>

##### **A Dossier:**

Statista. (n.d.). *Wine market in the US* [Industry report]. Retrieved September 23, 2020, from

<https://stats.lib.pdx.edu/lg.php?url=http://www.statista.com/>

#### **Wall Street Journal:**

Murphy, J. (2020, September 22). Anatomy of a workout: Check your balance with this exercise.

*The Wall Street Journal*, A. 12.



**Wharton Research Data Services (WRDS):**

Standard & Poor's. (n.d.). *Compustat North America - Fundamentals annual* [Nike: balance sheet items - January 2015 to January 2020] [Data set]. Compustat - Capital IQ (via Wharton Research Data Services). <https://wrds-web.wharton.upenn.edu/>