



Wheat Ridge High School Instrumental Music Boosters, Inc. Minutes

October 26, 2021, 6 pm via [Google Meet](#)

- I. Called to order at 6:05 pm. Attending: Lisa Cook, Rachel Crass, Janice McKay, Christina Hubbard, Carrie Christensen, Kendra Graf, Bridget Karlin.
- II. Approve [September minutes](#) - Minutes approved
- III. Open positions - if you see new people help recruit folks. Especially important to have a President Elect.
 - President-Elect - prepare to run the Boosters the following year. Typically, the President serves a one-year term, and then serves one additional year in an advisory capacity as Past-President.
 - Color Guard & Winter Guard Manager - gather names and contact information to send invoices to families and coordinate with Kendra to provide support as needed for practices and competitions.
 - Broncos/Aramark Fundraising Co-Manager - Partners with our Aramark Manager to step into the Broncos Fundraising role the following year. Includes communication with Aramark to set up contracts, setting up sign-up sheets for each event (Broncos home games in the fall, potentially Rockies games [weekends and/or evenings] in the spring and summer. We have also sometimes worked spring and summer events like concerts and such at the stadium.) The manager or managers often double as stand leads at the games.
- IV. Music Program updates
 - Winter Percussion combining with Lakewood HS this year - discussion about fees
 - Kathy offer to combine Lakewood and Wheat Ridge Winter Percussion groups this Spring
 - Done deal for this year. What about next year?
 - Split salary? Perhaps they would take more since they have more participants. Would split costs. Lakewood has its own truck. Currently WR pays \$500/month salary.
 - Lakewood is stretched with 4 ensembles
 - We have 13 kids, Lakewood has ~25 kids.
 - Pros - Split costs, share truck, kids want to stay with Kathy
 - Cons - All rehearsals at Lakewood, what is the long term impact?

- Kids have very mixed reactions. Excited to compete at the next level. Afraid WR would get pushed to the side. Will Kathy come back to WR next year? What about captains? One from Lakewood and one from WR?
- Booster Reaction:
 - Drive time for kids from Arvada would be very inconvenient. One after school rehearsal and a second evening one. Additional cost to families to travel.
 - Good in that it would be harder to pay for in person competitions this year.
 - Programs can split costs.
 - Worried that Kathy won't want to do WR next year.
 - Sad because WR group has been a very tight group
 - Will ask to have a WR captain.
- Marching band is wrapped up.
- Color guard is getting a lot of new kids (b/c football games?)
- Musical will be announced soon.

V. Treasurer's report

- Cash flow report
- Ledger balances
- Finance subcommittee update - no update
- Not much for expenses. Several deposits expected - Butter Braids, King Soopers, Aramark. Some down payments taken from student ledger accounts for the California trip.

VI. Fundraisers

- Butter Braids - estimated profit is \$1,574.40.
- Chipotle Restaurant Night - raised \$295.51 - didn't get an invoice bill this year - made money. :-) CHECK RECEIVED
- Oct. 5 Concert Concessions - \$152
- Concert donations to fund buses to competitions - \$388.49 - UNEXPECTEDLY HIGH :-)
 - Cash: \$29 (plus \$20) on 10/5 and \$109 on 10/6
 - Go Fund Me: We received two donations, one for \$213 and one for \$25, totaling \$230.49 after fees.

- Snap! Raise - <https://www.snapraise.com/>
 - Big in non-profit sports, we have an in via Rachel. (Thanks Rachel!)
 - 28 day email campaign. Gives an 80% take. Kids supply email addresses to be sent to. Kids can setup an account and can track their email addresses. Can students provide 10 emails? Because they're local they can come by and help get things set up. No minimum donation.
 - They can come into school to help setup accounts. They don't sell email addresses collected.
 - They need a week of lead time once email addresses are collected to get email out.
 - Can tap into families that aren't local. Can be set up to fund student accounts.
 - Can set up an email template and have a custom page on snapraise.com. List out WR music wish list items.
 - Propose setting a goal of \$10,000. Maybe prize for most raised and/or prize for most individual donations (participation)?
 - Next steps: Kendra to ask admins to confirm OK. Would be nice to have by Christmas for planning.
- Aramark
 - Going well. Paid extra for the first Bronco game.
 - First Game - Sold over \$32k of merch - Boosters gets over \$1K.
 - Second game - getting \$400 plus.
 - Third game - waiting to see payout
 - Need to confirm arrival times.
 - Bridget will let Aramark know that we like Retail over/instead of Concessions. Seems like a good ratio of time vs money raised. Downside - retail is only at Bronco games, not other stadiums or if we do spring events.
 - [Link to Oct. 31 signup](#)
 - [Link to Nov. 14 signup](#)
 - [Link to Nov. 28 signup](#)
 - [Link to Dec. 12 signup](#)
 - [Link to Dec. 19 signup](#)
 - [Link to Jan. 9 signup](#)
- Other future fundraisers
 - Wheat Ridge Spirit Apparel Merch, hopefully before the holidays.
- Ongoing fundraisers (paid quarterly):

- [Amazon Smile](#)- NOTHING NEW
- [King Soopers Community Rewards](#) - our code is PT709. Click the link for full instructions. - NOTHING NEW

VII. Final approval for bylaw revisions

- Link to [proposed bylaw revisions](#)
- Motion for approval by Christina, seconded by Bridget. APPROVED!

VIII. New Business - NO NEW BUSINESS

IX. Next Meeting - Nov. 30, 6 pm, using the same [Google Meet link](#)

- <https://meet.google.com/yiy-vbrb-abq>
- Or dial: (US) +1 347-309-6902 PIN: 176 522 000#
- Upcoming meetings: Jan. 25, Feb. 22, March 29, Apr. 26, May 24

X. MEETING ADJOURNED AT 7:15