

## HSO Framework

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**Subject line:** This “Spotlight” Can Make You An E-Commerce Millionaire...

**Only read this if you're having trouble attracting buyers to your e-commerce store and want to learn the exact blueprint for creating a \$10k/month business.**

I was about to sink into sleep until I heard a vibrant buzz come from my phone...

I quickly flipped myself over to grab it, thinking she had responded, only to see a message from the bank warning me of overdue payments AGAIN.

I wasted thousands of dollars on e-commerce courses that promised **a life of freedom and luxury...**

And yet, attracting customers to my store still felt like a tug of war.

I remember wanting to cry as I heard my family's snarky voices echo back...

“It ain’t worth it.” “Save your money!” “You’re wasting your time.”

**Perhaps they were right after all.**

But something in me couldn’t bear the thought of their sarcastic faces saying, “*what did I tell ya.*”

So I needed a breakthrough.

**And the hunt began.**

Days quickly became weeks, and weeks quickly became months.

And to my surprise...

**I had stumbled across a guy named Gary on a night out with friends at their local bar.**

Surprisingly, Gary was an e-commerce expert who soon became my mentor...

And showed me his key method, the “*website spotlight*,” which has enabled me to...

**Retire my single mother and buy her a 2,269-square-foot house in Beverly Hills, all in under 11 months.**

**But here's the deal:** I know what it's like to work at a crappy job for \$7 an hour while others are making hundreds of thousands a month from e-commerce.

So, in the next 24 hours, I will send you a link, and once you click it, you will be taken to a page where **you will learn the exact blueprint that got me to \$10,000/month using Gary's method.**

Chat soon.

- Will