

Opportunities @ Upahara

How To Apply: Fill out this [google form](#) or send an email to redhy.bhavyab@gmail.com with the position you're applying for in the subject line. Be sure to include your resume and/or a brief cover letter introducing yourself, your experience, and why you'd be a great fit!

1. Social Media Manager:

Role:

- Grow and glam up Upahara's digital presence across Instagram, Tik Tok, and other platforms to spread awareness and amplify our mission of connecting U.S. and India communities.

You'll Be:

- Creating/posting daily content like carousels, reels, and story highlights
- Sharing impact stories, event recaps, and volunteer spotlights
- Tracking engagement, analyzing post performance, and optimizing based on insights

You Should Have:

- A strong eye for storytelling, visuals, and cultural awareness
- Familiarity with Canva or similar design tools
- Comfort with scheduling tools and social media trends
- Bonus: Experience with nonprofit or cause-based social campaigns

2. Design Manager:

Role:

- Make Upahara look as beautiful as its mission. You'll create visuals that inspire connection, empathy, and action.

You'll Be:

- *Designing graphics for posts, flyers, event promotions, and newsletters*
- *Creating moodboards, story templates, and shareable infographics about our impact*
- *Developing cohesive branding and style guides (fonts, color palettes, logo use, etc.)*
- *Collaborating with the team to turn real-world initiatives into compelling visuals*

You Should Have:

- *Skills in Canva, Photoshop, or Illustrator*
- *Strong sense of design and storytelling through visuals*
- *Bonus: Interest in using design to raise awareness and mobilize communities*

3. PR & Outreach Manager:

Role:

- *Be the voice that carries Upahara farther. You'll spread awareness, form partnerships, and build bridges with other organizations, community leaders, and media outlets.*

You'll Be:

- *Reaching out to nonprofits, cultural orgs, and community leaders for partnerships*
- *Writing press releases, event announcements, and outreach decks*
- *Helping position Upahara as a unique initiative bridging the U.S. and India*
- *Managing collaborations, community drives, and awareness campaigns*

You Should Have:

- *Excellent communication and networking skills*
- *Experience with PR, community outreach, or nonprofit marketing*
- *A love for connecting people and building relationships*
- *Bonus: Comfort with storytelling and digital media outreach*

4. Chapter Leader/State/County Representative:

Role:

- *Be the face of Upahara in your community. You'll lead local initiatives, represent our mission, and build connections that bring people together across the U.S. and India.*

You'll Be:

- *Organizing local drives, fundraisers, or awareness events*
- *Representing Upahara at schools, community centers, and cultural spaces*
- *Recruiting and managing local volunteers*
- *Acting as the bridge between your community and our larger mission*

You Should Have:

- *Leadership and organizational skills*
- *Passion for service and cultural exchange*
- *Strong communication and networking ability*
- *Bonus: Experience in community service, student leadership, or nonprofit work*