

Content Writing Portfolio

Stella Inabo- B2B SaaS Writer

Hi there,

Want to see some of my samples so you can get a feel of my writing style? You've come to the right place. I've made a list of some of my best work so far. here they are:

Productivity/Team Management/Remote Work

Float

- [The project manager's guide to resource management](#)
- [What is resource allocation? 6 Best Practices for Project Managers](#)
- [An Introduction to Remote Project Management](#)
- [What Is a Resource Manager, and How Can You Become One?](#)
- [How to Boost Cross-Collaboration in Your Remote Team](#)
- [Resource Management Techniques: Helpful Methods To Keep Your Project on Track](#)
- [What Is Resource Management? In 5 Minutes or Less](#)
- [Using Resource Loading To Improve Project Management](#)
- [Resource Leveling: How to Solve Scheduling Conflicts Effectively](#)
- [Healing from burnout](#)
- [How to Create an Effective Workload Management Process](#)
- [Timesheet Reminders: 8 Ways To Ensure Your Team Tracks Their Time](#)
- [Using Resource Scheduling in Project Management](#)
- [10 Best Practices for Effective Resource Management](#)
- [The 9 Stages of a Successful Project Planning Process](#)

Hive

- [6 Ways To Improve Remote Team Communication](#)
- [What Is A Hybrid Team: The Future Of Work Explained](#)
- [What Is Workflow Management?](#)
- [How to effectively manage virtual conflict in remote teams](#)
- [Asynchronous Communication: It Is The Future Of Remote Meetings?](#)
- [Understanding The New Work Nucleus: What It Is And How To Adapt To It](#)

Sales

Zendesk

- [What Does A Sales Manager Do? \(+7 Must Have Skills\)](#)
- [How To Create A Sales Report \(+4 Free Templates\)](#)
- [15 Essential Sales Skills And Qualities, According To Experts](#)

- [Convince And Convert: How To Make Sales Calls Successful](#)
- [6 Proven Sales Techniques That'll Help You Turn More Leads Into Customers](#)
- [Why A Sales Pipeline Is The Key To Sales Success](#)
- [6 proven sales techniques that'll help you turn more leads into customers](#)
- [15 sales incentives that actually work](#)

Customer Success/Support

Zendesk

- [How To Become A Customer Service Manager](#)
- [The Best 10 Communication Apps For Delivering Great Customer Service](#)
- [The 5 Communication Styles Customer Service Agents Need To Know](#)
- [Contact Management 101: A Guide For Sales And Support Teams](#) [How to kickstart your career as a customer service manager](#)
- [12 call center metrics you should be tracking \(+ how to improve them\)](#)
- [What Is Customer Perception And How Can You Improve It?](#)
- [Customer Service vs Customer Experience: Here's the difference](#)
- [A comprehensive guide to customer service SLAs \(+ 3 free templates\)](#)

Finance

Procurify

- [8 Important Questions To Ask Before Approving Company Expenses](#) (Ghostwritten)
- [Celebrating Women In Finance](#) (Ghostwritten)
- [What Is Spend Management And How Is It Changing In 2021](#) (Ghostwritten)

Business/Startups

Dawn Dickson

- [Micro Angel Investors Are The Future Of Startup Funding](#) (Ghostwritten)
- [How I Raised \\$1 Million During The Pandemic](#) (Ghostwritten)

Popcom

- [What Is Automated Retail? A Simple Guide To The Future Of Retail](#) (Ghostwritten)

Content Marketing

ButterCMS

- [Agile Content: 7 Trusted Techniques For Marketing Teams](#)
- [How To Build A Content Distribution Strategy That Works](#)

Personal

- [How To Write B2b Blog Posts That Drive Traffic And Generate Leads \(With Examples\)](#)
- [How to Curb Copycat Content: Can We All Stop Writing the Same Thing?](#)
- [Stop Writing For An Audience. Instead Write To One Person.](#)

Estate management

Just Vanilla

- [The top 5 challenges of estate planning for Blended Families \(and how to solve them\)](#)
(Ghostwritten)