

Hi [insert decision maker's name],

I've been investing in my professional growth by subscribing to the [Powersuit newsletter](#) - each week, they cover one topic relevant to professional women (with a 30-second action). Through this, I've learned valuable new skills like [insert something you've learned: problem-solving, prioritisation, etc.].

I'm committed to my development and would like to take the next step with the [Women in Tourism Career Accelerator](#). The programme is a collaboration between [Grow Tourism](#) and Powersuit and is specifically designed for people like me. For a **one-off early-bird price of \$399 +GST**, I'll:

1. Complete three powerful, practical short courses led by wāhine in tourism who've built meaningful and fulfilling careers within the visitor economy. Curated by Grow Tourism, I'll learn the art of self-leadership, the power of networking and connection, and how to craft a personal brand.
2. After I complete the courses, I'll get a 3-month Powersuit membership. Powersuit is a global network of women at every career stage. Their evidence-based approach to professional development combines bite-sized learning, micro-networking, expert interviews and peer coaching - and is designed to fit around busy schedules.

I'm committed to capability development and see this accelerator as a valuable way to increase my value.

Let me know if you have any questions or want to connect directly with the Powersuit and Grow Tourism teams. Thanks for considering this investment in my professional development, and I look forward to hearing from you.

[insert your name]

Note: email hello@powersuit.com with any questions