Zeffy Campaign Protocols

Requesting a Campaign

Email Ramrodder President (president@ramrodderboosterclub.org) with…

1. The name of your sport
2. The overall goal/message of your campaign

   Examples: "We are trying to buy new cages", "Join us for the staff vs. student game", or "Want to win a weekend in Catalina for as little as a dollar and support the Golf team?" We are fundraising for our upcoming season. Support our Girls Basketball program by pledging for our Shoot-A-Thon!
3. Type of campaign you want
   - ☐ Event (banquets, camps, ect- people are issued an e-ticket you can use to scan and check in)
   - ☐ Donation (season fees, jog-a-thon, swim-a-thon- you can set a fundraising goal and just allow straight donations)
   - ☐ Online Shop (snack bar, spirit packs, ect- you can set your own prices, add images, and have it manage your own inventory.
   - ☐ Membership (levels of donation)
   - ☐ Auction (Big Bear Cabin, Dodger Tickets, ect. Zeffy automatically sends emails every time someone is outbid and alerts winner when auction closes)
4. Email addresses of volunteers who will be using the "tap to pay" feature
5. Dates you would like the campaign to be active (start/end)
6. Picture for the cover of campaign (optional but strong recommended)

Proofreading/Editing the Campaign

Upon completion, you receive a draft of the campaign. Please test it out and make or request any edits or revisions desired. Zeffy is completely customizable!

Share/Send Out Your Campaign!

You can share your campaign easily through a link or QR code. If you need assistance creating a poster or letter, please let us know and we would be happy to provide you with some templates.

Monitoring Your Campaign!

You will have access to all of the data associated with the campaign. You may choose to keep alerts of all purchases on or off.

Common Questions

How do the funds get into my sports' bank account?

How do I use the tap to pay feature?

Why should we use Zeffy?

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Learn more about powering our sports' programs with Zeffy by clicking here!