

[EXACT TITLE OF THE ARTICLE]

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Abstract

The abstract is a standalone, concise, structured summary (usually 150–250 words). Formatting: Times New Roman, 12 pt font size, 1.5 line spacing, justified alignment. It should contain the research objective, the problem statement, the main methodology applied, the most important quantitative or qualitative results, and the main conclusion or scientific novelty of the research. Avoid references and acronyms in this section.

Keywords: first keyword, second phrase, relevant concepts (4-6 items separated by commas)

1. Introduction & Literature Review

1.1. Subtitle

This section introduces the reader to the context of the research. Formatting strictly follows the default settings: Times New Roman, 12 pt font size, 1.5 line spacing, and justified alignment. The structure of the section should follow this logical arc:

- Context and timeliness of the topic: Why is the problem relevant today (e.g., industry trends, sustainability issues)?
- Literature Review: A structured presentation of relevant domestic and international sources and previous research. Who, when, and what conclusions did they reach on the topic? A critical approach and the use of up-to-date sources are important.
- Research Gap: What is the specific shortcoming or blind spot in the current literature that this study is intended to fill?
- Objectives and hypotheses: Define the exact objective of the research and record the scientific hypotheses or research questions to be tested.

2. Methodology

2.1. Subtitle

2.1.1. Sub-subtitle

The methodology section presents the procedures applied. The basic requirement is Times New Roman, 12 pt, 1.5 line spacing, and justified alignment. This chapter must be detailed and accurate enough that another researcher could reproduce the experiment or investigation based on the description. Its content elements:

- Data collection / Sampling / Experimental design: How and from where do the examined data, subjects, or samples originate?
- Tools, software, and models: What mathematical-statistical models, simulation procedures, physical equations, or specific software did you use?
- Validation: How did you ensure the accuracy, lack of bias, and reliability of the data and measurements.

3. Results & Discussion

This is the most important main body of the study, presenting your own intellectual product. Formatting: Times New Roman, 12 pt, 1.5 line spacing, justified. It is worth structuring the chapter along two main logical units (even broken down into subchapters):

- Results: An objective, clear, and structured presentation of the obtained data, measurement, or simulation results. Use well-labeled, numbered tables and graphs for clarity.
- Discussion: An in-depth interpretation of the results. What do the observed correlations mean? How do they relate to the previous literature data presented in Chapter 1? Do they confirm or refute them? Were the established hypotheses successfully proven or rejected? What is the explanation for any unexpected anomalies.

4. Summary & Conclusions

The final chapter synthesizes the entire study. Formatting: Times New Roman, 12 pt, 1.5 line spacing, justified. The goal is not to repeat previous sections, but to elevate the conclusions to a higher level:

- Main conclusions: What is the main theoretical or practical message of the research?
- Practical applicability: Who, where, and how can they directly apply the obtained results (e.g., industry partners, decision-makers)?

- Limitations of the research and future directions: What factors limited the investigation (e.g., sample size, time constraints), and what further research directions do you suggest for deepening the topic.

References

[1] Last name, Initial. (Year). Title of the referenced article. Journal Name, volume(issue), page numbers.
DOI identifier

[2] Last name, Initial., & Colleague, Initial. (Year). Title of book or conference proceedings. Publisher,
Location.