

Subject line: I'm 1st of 3 brothers

Hello Disha, Apee and Yunki,

I genuinely love your story.

The way you are continuing your parents' legacy and now running one of the best independent boutiques in England, but at the same time helping those designers that are just starting out!

You truly are inspiring!

I signed up to the newsletter of D.A.Y, but I was a bit disappointed by the "welcome".

I could help you take your newsletter to the next level to drive more sales and customers to your boutique.

I prepared a welcome sequence for your email list, and see if it is going to bring in more customers or sales.

The welcome sequence I prepared needs a lead funnel, which I thought would be a great addition.

And there are other great things I have in mind that I could do for D.A.Y to increase the revenue.

Let me know if this *offer* sounds interesting to you, so we could proceed to a Zoom call with you to discuss all further details.

Judge it yourself 🙌

And I put in the welcome sequence here...