

Social Media Volunteer

Passionate about the planet and want to help make a difference? **[LOCAL ACTION GROUP NAME]** is looking for a Social Media Volunteer to help us make local change that can have a global Impact.

About our group

(Add info on your Local Action group. It's best to keep it short and link to your site etc.)

About the role

What it involves

The Social Media Volunteer will be responsible for our social media accounts, and will regularly post about group campaigns. This role will be supported by Friends of the Earth, with channel set-up guidance, training, images and campaign template posts provided.

Weekly responsibilities will cover:

- Managing group social media pages, which may include Facebook, Twitter and Instagram
- Writing, publishing and scheduling social posts
- Sourcing images for social posts
- Monitoring the impact of group social media activity
- Responding to public queries relating to group activity
- Attending group social media training sessions.

Why it's important and how it helps us win campaigns

Social media is a valuable tool to spread group campaign awareness, gain public support for our campaigns and recruit group members. It allows us to communicate with both the public and key local decision-makers to gain momentum for our campaign asks and demand better policies for our environment.

Who would it suit?

The Social Media Volunteer should have:

- Strong written communication skills
- Experience managing social media pages
- Confidence using Twitter and Facebook, and ideally Instagram
- Enthusiasm to learn more about social media and Friends of the Earth campaigns.

How many hours a week will it be?

The role will ideally require 3-5 hours a week, but can be flexible.

Further information

If you have any of your own ideas about how the role could work or what else you could bring to it, we'd love to hear from you.

If you don't feel this role's for you, you're very welcome to join anyway. There's lots to do in the group regardless of what skills you have. We want our group to be accessible to everyone, so if there's anything we can do to help you get involved let us know!

Please note we're a voluntary group, so this is an unpaid role.

Get in touch with us on [\[CONTACT DETAILS\]](#) if you have any questions.