

## Draft 3

### **Are You Motivated to Increase (company name)'s Results?**

Hey (CEO's name),

(1 line compliment)

I have an idea to build a stronger relationship with new visitors on your website (x).

My idea involves engaging your new visitors by establishing a connection with them, then providing to them value, and resolving their needs through your services.

This will create what I call Fans-for-Life

This Idea will work because (y).

Are You Open To Jump On a Quick Call on Tuesday to Discuss about My Idea?

Have a great day ahead.

(SIGNATURE)

\*ps: I personally call for follow-up, so that's why I should mention something about a phone call.\*

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## Draft 2

### **Do You Have The Desire To Increase (company name) Outcomes?**

Hey (CEO's name),

(1 line compliment)

I have an idea to build a stronger relationship with new visitors on your website (x).

If you fail to establish a relationship with them and your customers, you will gradually lose them

My idea involves engaging new visitors by establishing a connection with them, providing value, and resolving needs through your services.

If you're worried about it, this Idea will work because (y).

Are You Open To Jump On a Quick Call on Tuesday?

If you think we should talk sooner, feel free to contact me anytime on WhatsApp.

Have a great day ahead.

(SIGNATURE)

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## Draft 1

### **Do You Have The Desire To Increase (company name) Outcomes?**

Hello (CEO's name),

The First Step You Need to Take in Order to Achieve Anything in Life is to Cultivate The Desire.

(1 line compliment)

I discovered your company (x) through (g).

I help companies increase their Outcome, without you according any effort or sacrifice because i'm doing all the work

While researching your website (w), I came across some methods that could help boost your company's Outcome

These methods are based on providing greater value to customers - the most important aspect - and attracting new visitors.

Some of my ideas are (i)

I am confident that these will work because (y).

Are you available to discuss further on Tuesday over the phone to check if I can really help you?

Have a great day ahead.

(SIGNATURE)

P.S. I assure you that after Our Call your day will be even better.