

Report
Visit to The Winery
Tlangsam, Champhai
Department of Economics, Govt. Champhai College

Date: 19th September, 2019

No of students who took part:3

No of Teachers who took part: 2

Objective:

To Explore the significance and the role of wine production or twine tourism as a potential for economic development.

Guided By Mr Lallawmzuala, Head of Department, Economics, Govt. Champhai College and Dr. Lalrinkimi Pachuau, Assistant Professor, Department of Economics, Govt. Champhai College, the Core Students of Economics (2019-2020) were taken for a visit to the Winery in Tlangsam, Champhai. This Visit to the Winery was of economic relevance and importance for the study of micro economics activities within the town as well as its interaction and contribution to the overall economic productivity of the state of Mizoram.

The Champhai and Hnahlan Grape Winery Ltd was established in 2007 and is the only winery in the region. They have a production unit in Champhai and another in Hnahlan.



These production units only became operational in 2010 after the Mizoram Government had revised the Liquor Total Prohibition Act 1997. Prior to the revision of the 1997 Act, grapes were being sold as table fruit or pressed for juice. The winery is operated under Government of Mizoram supervision and under current regulations production must be consumed in Mizoram.

The first wine was released in September 2010 with the name *Zawlaidi*, which translates as “love potion”. It’s described on the label as “Red Port Wine”. One suspects that this might be due to the grapes having only a low sugar content when harvested and hence only being capable of producing a low-alcohol wine when fermented. Distilled neutral alcohol has been added to boost the overall abv to 14%.



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