

**DRAFT as of Nov. 17/21**

Award Type	Award Name	Description Writer	Description	Notes
Written	Best Cultural & Historical Feature	Diane	A cultural/historical feature may focus on an art form or event, a local custom, or any travel experience that shares historical perspective or sheds light on a specific culture. Story topics can range from Indigenous traditions to a funeral ceremony in Bali, a profile of a historic character to a story about the Klondike gold rush. If your story is about cultural or historic tourism--this is the place.	
	Best Food/Drink Feature	Diane	This category focuses on culinary travel in all its forms. Your food and drink feature article could be about a city's walking/eating tour, learning about how food is grown, a chef making a difference or a wine soaked week in Napa. If you're the Anthony Bourdain of the written word in travel, this category is for you.	
	Best Nature or Environmental / Responsible Tourism Feature	Erica	With a focus on nature, the environment, and environmentally responsible tourism, this category features stories that involve the natural environment and environmental stewardship. Story topics in this category can range from conservation, indigenous flora and fauna, natural history, urban greening initiatives, ecotourism and indigenous tourism, or green tourism initiatives. Outdoor activities that are focused on a connection with nature, such as paddling, hiking, scuba diving or wildlife viewing, also belong in this category.	
	Best Outdoor Adventure, Sport or Recreation Feature	Diane	It's the activity, not the location that's key to this category. Any soft or hard adventure, sport or recreation feature that brings the reader along with the writer belongs here. From sporting events to canoe trips, sky-diving to hiking, this category should draw stories that come to life, and maybe even get one's adrenaline pumping.	
	Best Spirit of Canada	Diane	This category celebrates those stories that bring Canada, its landscape, its cultures and its people alive on the page. This category is wide open and diverse--just like Canada. Submissions should reflect the unique stories that can only happen in Canada.	

	*New* Best Travel Blog	Rhonda	This category is for those who publish a travel blog. Whether it's crafting itineraries, sharing things to see, do and eat in a destination, or telling stories, writings should reflect the author's experience of a place and aim to better the reader's travel experience. If this category fits your work, three examples of the column or blog from the same year must be submitted.	
Written, Visual & Broadcast	*New* Emerging and Broadcast Media Award	Erica	This is the space to submit podcasts, films, digital video, audio guides, games, immersive media (such as augmented reality, virtual reality and mixed reality projects), travel apps, or interactive stories that in some way are connected with travel (inclusive of destinations, culture, natural and cultural history, people and place). Where these exist as a series, we ask you to select individual episodes to submit. We understand that this represents a broad range of forms of media and storytelling, but as we believe it is important to encourage members to begin to experiment with forms of media beyond written words and photographs, we are launching this broader category to celebrate that. As more and more of our members begins to experiment with and create in these different forms of media, we will over time begin to break these forms of media into their own individual categories, once submission numbers warrant that.	
	Best Illustrated Feature		This category features the best of both worlds with articles that include writing and photography by the same person/journalist. Entries can be from articles published in print newspaper or magazine, digital magazine or other online publication, such as a travel blog or journalism/publication website.	
Visual	Best Landscape or Evocation of Place		Whether it's an interior shot of an intimate bistro, a roaring fireplace in a mountain lodge, a pristine landscape or a bustling cityscape, the perfect image always creates a sense of location – it is an evocation of place. Whatever your criteria for this category, we invite you to submit your best photo that evokes a sense of place – wherever or whatever that place may be.	To be reviewed by Bruce Kemp, visual judge
	Best People Photo		People photographs depict an aspect of culture, life or society, as perceived through the image of an individual or group. The person or	To be reviewed by

			people shown should clearly relate to a travel destination. The background should help “place” the subject, but not overpower the human aspect of an image.	Bruce Kemp, visual judge
	Best Nature Photo		This category invites images that both celebrate nature and help translate your story of travel through the beauty or action you've encountered along the way. From a macro close-up of frost on a tree or a glorious light-filled rainforest to a well-timed capture of wildlife in action or the chance moment when you locked eyes with a mutually curious living species. Show us your connection to nature and images that have played a pivotal role in telling your story.	To be reviewed by Bruce Kemp, visual judge
Member Voted	Volunteer Award		Same as last year	
	Industry Award		Same as last year	
	People’s Choice Photo Award		Do you think that photo you snapped catches the essence of travel, will wow the masses and is an image that fills you with pride and satisfaction? Do you think the rest of us will agree? Then give it your best shot – literally – and submit it in this category. TMAC members will get a chance to agree or disagree in our newest photography category: the People’s Choice Award.	
	*New* Partnership Award	Erica	To celebrate creative partnerships between industry and media members, we have created a partnership award. This non-monetary award category is open to all forms of media partnerships, from social media campaigns to web series to podcasts to documentaries to audio books to immersive media (VR, AR, MR), and more. The key feature here is that whatever the form of media, it is created as a working partnership between industry and media members.	