

SPONSORSHIP OPPORTUNITIES

2026 Raquel Rubio Goldsmith Lecture & Scholarship Fundraiser Luncheon with Cherríe Moraga

¡Sí Se Puede! Investing in the Next Generation of Leaders

Presented by: The Department of Ethnic, Gender, Transborder Studies & Sociology (EGTSS)

Benefiting: Pima Community College students

All sponsorships directly support scholarships the EGTSS Department established for students navigating financial barriers to higher education. By partnering with us, you are not just sponsoring an event; you are answering the call to serve our community.

- **The Connie Hillman Family Foundation may match 50% of all new monies!**
- **90% of the proceeds from this event will go directly to student scholarships after expenses! 10% will go to support the EGTSS Dept. and events like these.**

To make payment, click [here](#) (Sponsors and individual Attendees).

To register, click [here](#). Registration is required to attend.

1. The "¡Sí Se Puede!" Legacy Partner

Contribution: \$10,000 (\$8,440 may be tax deductible)

As a Legacy Partner, your organization acts as a primary underwriter for this historic event. You would receive the highest level of visibility and engagement.

- **Plated luncheon for 20 guests.**
- **VIP Seating:** Two tables (20 seats total) front of stage. The first Legacy Partner sponsor Includes two seats reserved at one of your tables for Cherríe Moraga and her guest.
- **Exclusive Access:** An Invitation for you and one guest to a VIP cafecito gathering with Cherríe Moraga.
- **Speaking Opportunity:** 2-3 minutes of podium time to welcome guests and introduce your organization's commitment to education and equity.
- *** Brand Visibility:**
 - "Co-sponsored by [Your Organization or Name]" and logo on event program, press releases, and event publicity, including digital and print flyers and posters displayed: at all five PCC campuses and emailed to thousands of college personnel, students, and community members in Tucson and across Arizona; on selected college e-publications, PCC and event social media sites, PCC and event websites, & more.

- Your name or organization and logo prominently included in the event press release announcing your partnership.
- **Recognition:**
 - Table signage reading "*Student seats sponsored by [Your Organization]*" placed on the table.
 - Special acknowledgment from the podium during the event.
- **Network:** Opportunity to place branded promotional materials at the check-in table.

2. Social Justice Champion

Contribution: \$5,000 (\$3,930 may be tax deductible)

Position your organization as a pillar of community support and social advocacy.

- **Plated luncheon for 15 guests.**
- **Premium Seating:** One and a half tables (15 seats total) with preferred placement close to the stage.
- **Exclusive Access:** Invitation for one to a VIP cafecito gathering with Cherríe Moraga.
- *** Brand Visibility:**
 - "Co-sponsored by [Your Organization or Name]" and logo on event program, press releases, and event publicity, including digital and print flyers and posters displayed: at all five PCC campuses and emailed to thousands of college personnel, students, and community members in Tucson and across Arizona; on selected college e-publications, PCC and event social media sites, PCC and event websites, & more.
- **Recognition:**
 - Table signage reading "*Student seats sponsored by [Your Organization]*" placed on the table.
 - Special acknowledgment from the podium during the event.
- **Network:** Opportunity to place branded promotional materials at the check-in table.

3. Transborder Visionary

Contribution: \$1,500 (\$820 may be tax-deductible)

Demonstrate your commitment to the unique culture and future of the Borderlands.

- **Plated luncheon for 10 guests.**
- **Seating:** One reserved table (10 seats)
- *** Brand Visibility:**
 - "Co-sponsored by [Your Organization or Name]" and logo on event program, press releases, and event publicity, including digital and print flyers and posters displayed: at all five PCC campuses and emailed to thousands of college personnel, students, and community members in Tucson and across Arizona; on selected college e-publications, PCC and event social media sites, PCC and event websites, & more.
 - Logo included on the event website and in the program.
- **Recognition:**
 - Table signage reading "*Student seats sponsored by [Your Organization]*" placed on the table.

- Special acknowledgment from the podium during the event.
- **Network:** Opportunity to place branded promotional materials at the check-in table.

4. Student Solidarity Sponsor (Buy-a-Table)

Contribution: \$1,000 (\$370 may be tax-deductible)

Many of our students dream of meeting a cultural icon like Cherríe Moraga but cannot afford the ticket price. This sponsorship purchases a table specifically for PCC students to attend the dinner.

- **Plated luncheon for 10 guests.**
 - **Seating:** One reserved table (10 seats). 8 seats for sponsor guests plus 2 seats reserved for students.
 - **Student Impact:** Covers the cost for 2 students to attend the event and sit at your table. Sponsors may select students they know or we can help identify EGTSS students.
 - *** Brand Visibility:**
 - "Co-sponsored by [Your Organization or Name]" and logo on event program, press releases, and event publicity, including digital and print flyers and posters displayed: at all five PCC campuses and emailed to thousands of college personnel, students, and community members in Tucson and across Arizona; on selected college e-publications, PCC and event social media sites, PCC and event websites, & more.
 - **Recognition:**
 - Table signage reading "*Student seats sponsored by [Your Organization]*" placed on the table.
 - Special acknowledgment from the podium during the event.
 - **Network:** Opportunity to place branded promotional materials at the check-in table.
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Individual Tickets

General public \$125

Students \$75

- Only for students attending the event and must provide a student # upon purchase.

To make payment, click [here](#) (Sponsors and individual Attendees).

To pay by check, make payment to: Pima Foundation

4905C E Broadway Blvd #246

Tucson, AZ 85709-1320

MEMO line: RRG Lecture/Luncheon

To register, click [here](#). Registration is required to attend.

For assistance or questions, please email pcc-egtss@pima.edu.

* *Inclusion of sponsor's name and/or logo on publicity materials will occur upon payment* and depends on when the sponsor makes their commitment with regard to production deadlines set by the Marketing Department of Pima Community College. We will make every effort to include your name and/or logo on as much publicity as the Marketing Department's production schedule allows. Please email fhernandez@pima.edu if you want to know the specific publicity materials on which your name and/or logo will appear according to the date of your sponsorship commitment. The earlier the commitment, the sponsor's name and/or logo can be included on more materials.