

Not-for-Profit Speech Assignment

With the first state-required speech under your belt, the purpose of the two remaining speeches is to broaden your speech construction, research, and delivery skills.

The Assignment: Craft both an informative *and* persuasive speech about the charitable or not-for-profit organization of your choosing. The Informative Speech should introduce your audience to the organization while the Persuasive Speech should move them to action. Successful submissions will demonstrate an understanding of speech construction. Charitable organizations must be:

- a registered 501(c)
- secular
- instructor-approved

Informative Speech Assignment (240 points) Components:	Persuasive Speech Assignment (305 points): Components:
• Topic Selection (10) • Topic Proposal (20) • Outline Draft (20) • Practice Speech (20) • Final Outline (25) • Speech (100) • Self-Reflection (25) • Peer Evaluations (20)	• Topic Proposal (20) • Outline Draft (20) • Practice Speech (20) • Final Outline (25) • Visual Aid (20) • Speech (175) • Self-Reflection (25) • Peer Evaluations (20)

Assignment Specifics: Both speeches must...

- concern the same not-for-profit organization.
- be accompanied by a typed, properly formatted analog outline.
- feature five high-quality sources to bolster credibility and offer factual support.
- meet time limits (5-7 minutes for informative, 7-9 for persuasive).
- be delivered extemporaneously [you may use one side of three, white, 3x5 notecards.

Grading Criteria: Speeches are evaluated on content, structure, and delivery.

- Content: The successful speech will be topical, clear, and relevant to your audience.
- Structure: The successful speech will feature a five-step introduction, logical organization, five high-quality sources to bolster credibility, and a memorable conclusion.
- Delivery: A successful speech will be competently presented, demonstrating polished, extemporaneous delivery, and meet the respective time limits.

Considerations: The Informative and Persuasive speeches are state requirements and must be presented to remain eligible to pass the course. Failure to adhere to assignment parameters (outline structure, source citation, time limit, etc.) will negatively impact your course performance.

Informative Speech Assignment (240 points) Action Steps:

1. **Claim your topic (10)** on the 'Info/Pers Topic Choice' discussion board on D2L for instructor approval. Organizations are approved on a first-come, first-served basis, cannot be repeated, and cannot be changed once claimed.
2. Submit a **Topic Proposal (20)** on the 'Informative Topic Proposal' discussion board.
3. Bring your **Informative Outline Draft (20)** to the in-class peer workshop.
4. Deliver a **Practice Speech (20)** during the in-class practice speech session.
5. Submit your **Final Outline (25)** via D2L dropbox the day before your speaking day.
6. Present your **Informative Speech (100)** during your assigned class period.
7. Complete **Peer Evaluations (20)** during your assigned in-class session.
8. Submit the **Speech Self-Reflection (25)** via D2L dropbox within one week of your speech.

Persuasive Speech Assignment (305 points) Action Steps:

1. Submit a **Topic Proposal (20)** on the 'Persuasive Topic Proposal' discussion board.
2. Bring your **Informative Outline Draft (20)** to the in-class peer workshop.
3. Deliver a **Practice Speech (20)** during the in-class practice speech session.
4. Submit your **Final Outline (25)** via D2L dropbox *the day before your speaking day*.
5. Submit your **Visual Aid Presentation (20)** via D2L dropbox *the day before your speech*.
6. Present your **Persuasive Speech (155)** during your assigned class period.
7. Complete **Peer Evaluations (20)** during your assigned class period.
8. Submit the **Speech Self-Reflection (25)** via D2L dropbox within one week of your speech.

Getting Started: Use this template to generate your speech structure.

Informative Speech Construction	Persuasive Speech Construction
Specific purpose: Organizational pattern: I. Introduction II. Main Point 1 A. B. III. Main Point 2 A. B. IV. Main Point 3 A. B. V. Conclusion:	Specific purpose: Organizational pattern: Call-to-action: I. Introduction II. Main Point 1 A. B. III. Main Point 2 A. B. IV. Main Point 3 A. B. V. Conclusion: