

Vision 16 - Hybrid System Design....

Circulation :

Claire Ebrey - Marketing Director, Withington Golf Club.

By

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(Note: This report was being drafted for Clare Ebray - then I spoke to Dave who wants my services)

Hi Dave.....

Here we go again.....

Circa 2006 I first contacted you after I conducted a process of reverse engineering your YMG web site and identifying where there were significant errors. We had an interesting time with your development producing for you two On-Line shops, (an Interim ASP.Net Starter Kit Shop and selecting an outsourcing agent for your final solution), plus developing an Interin On-Line Quiz and Tourament Registration solution.

In recent time I have discussed Protopage with you as I believe that your current site has again become unstructured but I have seen that you have not moved forward on this front.

To take you forward again I hope to demonstrate the value of Protopage and introduce you to Wix and how Cloud Technology can be implemented.

I have produced you this report in good faith using Withington Golf Club and other sites in my area as a prototype in the process of reverse engineering.

I will also introduce you to the concept 'On The Move' which will help you manage any events which you may have in mind. I also believe that there could be an opportunity here for you as you have a lot of contacts in the golfing community. You could preconfigure servers which have a embedded skeleton web sites to your community at say £200 per unit making a 25% profit. Coupled with a static IP address and knowledge of configuring port 80 on their router.

It is always good talking to you David, keeping a pulse on what is happening in golf.

Here we go..... Hold on to your hat.....

Introduction.

We shall continue with the theme of personal development and integrating juniors into the golf club, we are aware of long term issues in golf and the value of new blood....

This report details a proposed strategy for the development of Golf Club of Communications Software. *Please take special note to the section Philosophy as it is key to what my aims are.*

It includes Internet and Intranet solutions in addition to Networking, training and support.

If presented to a golfing community the success of this proposal would be the identification by our community that there has to be an improvement in communication and the assurance from the community that we have a group of willing resources committed to supporting the Directors

and Employees of WGC. Feel free to pass this report on to anyone in your network considering a development.

Infrastructure Proposal.

In addition to this report you will find diagrams of the proposed infrastructure and the teams required to support it.

It is estimated that each volunteer will be required to provide half an hour per week to support the cause whilst an employee of the club will need to dedicate half of one hour per day.

It is assumed that Director will have home access to the internet.

Else

There will be funding required to the tune of £149 per Director / Employee for the deployment of "The Directors Table". It is proposed that a raffle and donations be conducted to introduce resources on a phased approach. The initial Unit being funded by WGC Marketing funds to prototype the build/activity.

Watch This Space !

Philosophy

It is my belief that children should learn the skills for life as early as possible. Introducing a child to golf offers them so much in life skills.

But it is my belief that we can go so much further. If a club wanted to be truly interactive with the membership it would ensure that each Director would participate in regular www communication. Social media has gone some way to address this but does not work well with formal communication. To devise a solution whereby a communications officer is attached to each Director would open up scope for getting junior golfers involved. The management of web services by an experienced adult with support by a junior golfer would provide an invaluable apprenticeship into the administration of a golf club and could become the training ground for future golf club committee members. In my case I was a county crown green bowler - whilst still at school I became a team captain and took responsibility for club averages by becoming assistant secretary. This early learning led me into further committee work becoming a treasurer in my twenties for a sports club and in later life involvement in golf as both ground and match and handicap. My early lessons crafted the person which I became and my skills were transported into the workplace.

It is with this philosophy in mind that I believe that the development of Hybrid Systems are good for the golfing community. They are free and more effective than traditional web development in an arena where change is required.

The skills which I expect youth to have today are (if they intend to become communicators) :

1. Basic HTML
2. An understanding / possible working knowledge of FTP and the free web space which they are contracted to.
3. The use of Microsoft office and an awareness of how to create web pages.
4. Facebook.
5. Twitter.
6. Wordpress.
7. Protopage

Whilst i would not expect that youth would have had exposure to the following I believe that having these skills would progress them significantly:

1. Working knowledge of computer networking.
2. Understanding of IIS (Internet Information server).
3. Fundamentals / working knowledge of IIS.
4. Basic knowledge / appreciation of CSS / Bootstrap.
5. Basic understanding of Project Management / CPA / Prince 2
6. Exposure to UML.

I believe that these are basic building blocks and that an understanding of them will be required in the workplace for potential managers.

Hybrid Solutions

Network Solutions

The Project Team

Training and Support

Development Schedule

Delivery Schedule

Constitution

Budgets

Survey

Contributions