

Tab 1

BEGINNER LIVE TRAINING #3 MISSION “MAP OUT A FUNNEL”

GO FIND A BUSINESS ONLINE

MAP OUT THEIR STEPS IN THEIR CUSTOMER ACQUISITION FUNNEL

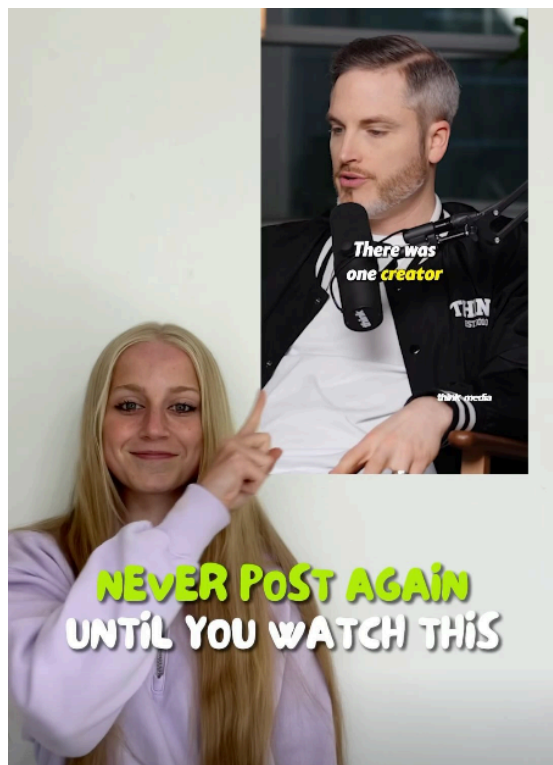
LIST OUT ANY “MOVES” THEY USE AT EACH STEP TO GRAB ATTENTION OR RAISE LEVELS FROM THE “WILL THEY BUY?” DIAGRAM

—

BUSINESS: PERSONAL BRAND LAUNCH - A BUSINESS THAT HELPS PEOPLE GROW AND SELL ON SOCIAL MEDIA

1. SCROLL ON FEED


2. SEE INTERESTING CONTENT



3.CHECK PROFILE

4.FOLLOW

The screenshot shows the Instagram profile of 'personalbrandlaunch', a verified account. The profile picture is a circular image of a young woman with blonde hair. The bio includes the name 'Ava | Content Marketing | Social Media Management', a description 'Helping Business Owners Grow & Sell on Social', a location 'Social Media Management', a website link 'www.pblaunch.com', and a claim 'Built million \$ biz w/ social media... more'. The profile has 699 posts, 405K followers, and is following 69 accounts. Below the bio are four icons representing different content categories: Client Results (megaphone), Tips & Tricks (lightbulb), SMM (three horizontal lines), and Start Here (heart in a speech bubble). The bottom navigation bar shows 'POSTS', 'REELS', and 'TAGGED'. The main feed displays four video posts: 1. 'UNETHICAL WAYS TO GO VIRAL' featuring a woman sitting on a chair. 2. 'TURN TEXT INTO INFOGRAPHICS' featuring a woman pointing at a whiteboard with an infographic. 3. 'DAY IN THE LIFE OF A 19 YEAR OLD WHO D.' featuring a woman holding a dog. 4. 'they get like crazy views' featuring a woman standing in front of a bookshelf.

personalbrandlaunch 

Follow Message ...

699 posts 405K followers 69 following

Ava | Content Marketing | Social Media Management
Helping Business Owners Grow & Sell on Social
Social Media Management
Built million \$ biz w/ social media... more
www.pblaunch.com

Client Results Tips & Tricks SMM Start Here

POSTS REELS TAGGED

UNETHICAL WAYS TO GO VIRAL

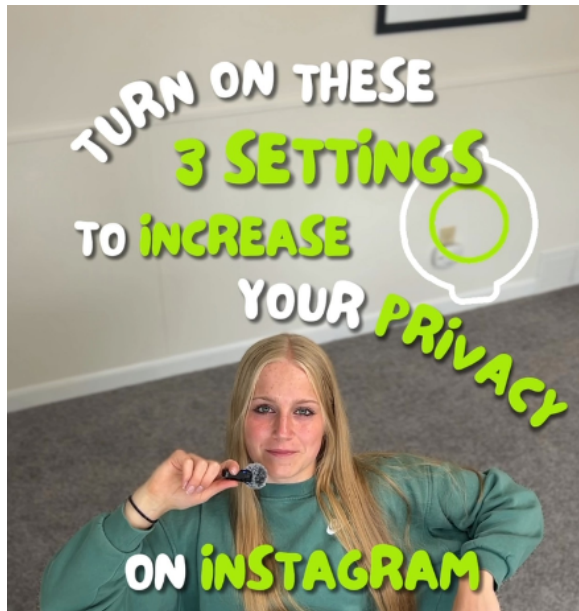
TURN TEXT INTO INFOGRAPHICS

DAY IN THE LIFE OF A 19 YEAR OLD WHO D.

they get like crazy views

5.CONSUME VALUABLE CONTENT OVER TIME

THE VALUABLE CONTENT:



1.CTA CONTENT THAT DIRECTS TO HER SERVICE PAGE

PERSONAL BRAND LAUNCH

GROW AND SELL ON SOCIAL MEDIA

As a Busy **Business Owner** With Only 4 Hours of Your Time a Month
Done For You - Short Form Content Research, Scripting, Editing, & Uploading

BOOK A CALL

SKYROCKET YOUR SOCIAL MEDIA PRESENCE



Become a respected and admired thought leader people go to when they want to learn about the industry.



Skyrocket your social media growth with little time and effort.



Increase leads, sales, customers, and clients.

BOOK A CALL

YOU ARE A BUSINESS OWNER NOT A SOCIAL MEDIA EXPERT

Overwhelmed with the knowledge, time, and effort it takes to grow and sell on social media?
You don't have to be. Your business deserves your full attention. So give it to your business.

BOOK A CALL

6. CTA

BOOK A CALL

Submit Your Details **Below**

Discovery Meeting

30 Mins

Wed, Oct 30, 2024

Select Date & Time

<

October 2024

>

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Time zone

GMT-07:00 America/Los_Angeles (PDT)

01:30 PM

02:00 PM

02:30 PM

03:30 PM

05:00 PM


05:30 PM

06:00 PM

06:30 PM

- DO I BELIEVE THE IDEA WILL WORK


SHE CAN CONVINCE THE BUYER THAT THE IDEA WILL WORK BUT
SHOWING LOTS OF RESULTS IN HER SERVICE PAGE



683 Posts 54.1K Followers 2,307 Following

Vivian Weyll D'Andrea
viweyll

Entrepreneur
Top 1% of Producers in Finance
CEO @arialifegroup @arialeads + more
8-Figure Entrepreneur as on @forbes... more
campsite.to/viweyll



755 posts 68.6K followers 807 following

Vivian Weyll D'Andrea
viweyll


8 Figure Serial Entrepreneur!
Top 1% Producer in Sales & Finance
CEO @arialifegroup @arialeads + 10 more
As on @forbes
linktr.ee/vivianweyll



202 posts 65.6K followers 251 following

Mark Casto | Pastor + Business Coach
markcasto_


The Mentor For Launching Digital Products
The Best At Scaling Online Businesses
Proven Systems For Product Launches
Book A Free Today
calendly.com/mark-markcas... and 1 more



226 posts 186K followers 221 following

Mark Casto | Online Business Coach
markcasto_


Helping Entrepreneurs Grow & Sell on Social
The Best At Launching Digital Products
Proven Systems To Scale
FREE WEBINAR | REGISTER HERE
courses.markcasto.co/regi... and 1 more



0 posts 0 followers 2 following

Kathy Borkoski | Next Level Vet Networker
NEW

Helping veterans get their next awesome role without applying online
LinkedIn, Networking, Interviewing and Personal Branding



60 posts 6,303 followers 59 following

Kathy Borkoski | Next Level Vet Networker


Helping veterans get their next awesome role without applying online
LinkedIn, Networking, Interviewing and Personal Branding



30 posts 1,613 followers 1,195 following

BRANDEN M.B.A | Real Estate & Credit Pro
iam_branden.james

I help 9-5ers buy & get \$250K in Business
I teach Fix & Flip | BRRRR | Airbnb | Credit
DM ACCESS for Coaching or Funding Your Business
ATL
www.b-nspired.com/booking-to-bankroll



51 posts 14.1K followers 1,262 following

BRANDEN M.B.A | Real Estate & Credit Pro
iam_branden.james

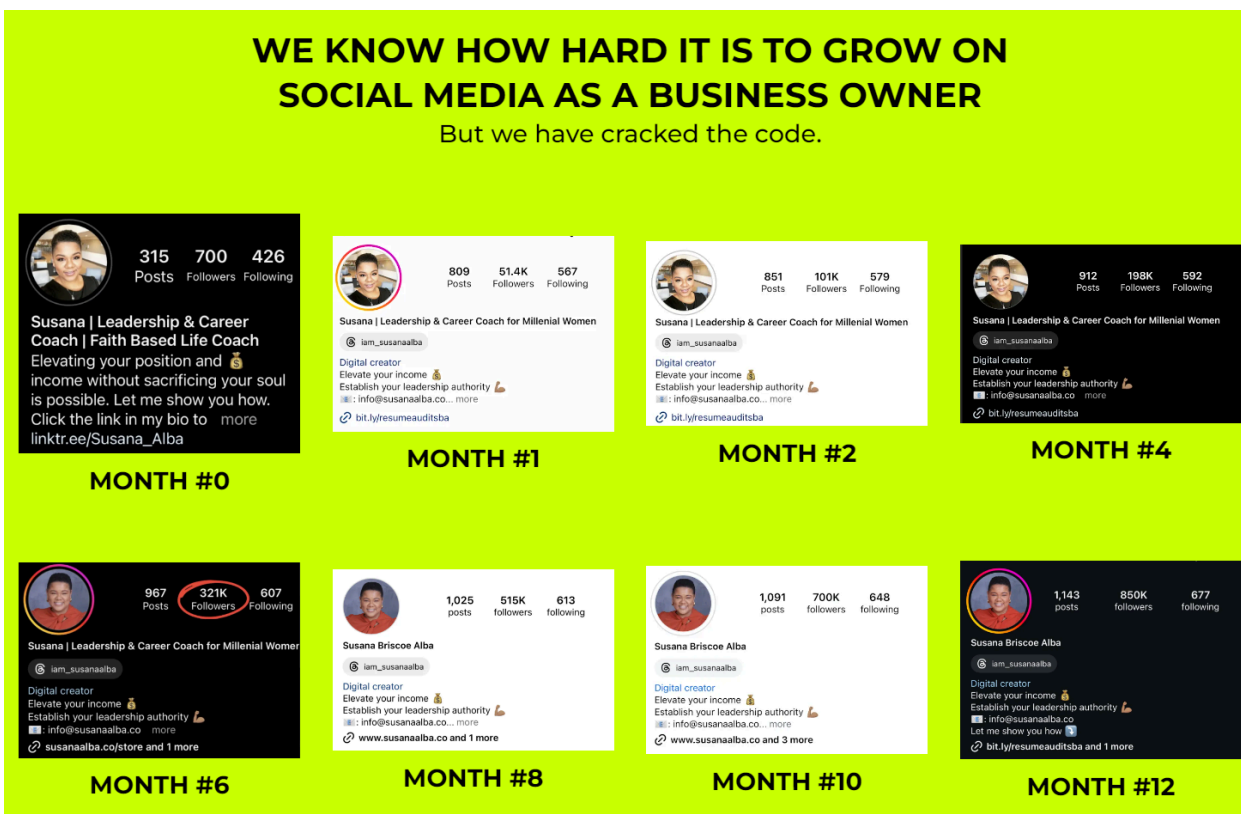
Real Estate
I help 9-5ers buy & get \$250K in Business
I teach Fix & Flip | BRRRR | Airbnb | Credit
DM ACCESS for Coaching or Funding Your Business
ATL
www.b-nspired.com/booking-to-bankroll

How does she manage to raise the levels from the Will they buy diagram?

- DO I TRUST IN THE PERSON SELLING ME THIS SERVICE?

AVA MANAGES TO INCREASE THE LEVELS OF THE TRUST THRESHOLD BY PROVIDING VALUABLE INFORMATION WHILE HAVING A CLEAN PROFILE WITH HUNDREDS OF THOUSANDS OF FOLLOWERS, AS SHOWN IN THE PREVIOUS PAGES. PROVING THAT SHE IS EXPERIENCED.

SHE ALSO SHOWS LOTS OF CLIENT RESULTS IN HER SERVICE PAGE LIKE THIS



-IS THE VALUE IM GONNA GET WORTH IT?

NOW THIS DEPENDS ON THE CLIENT, MOST PEOPLE WOULD SAY THAT IT IS WORTH IT EVEN IF THE PRODUCT COSTS THOUSANDS OF DOLLARS, BECAUSE MOST OF HER CLIENTS HAVE THE GOAL OF GAINING LOTS OF SERIOUS FOLLOWERS AND THEN BEING ABLE TO MONETIZE THEIR ATTENTION THROUGH SELLING ANY SERVICE