



# SHINE ONLINE

HOW TIKTOK, INSTAGRAM, AND SNAPCHAT  
CAN CREATE A DIGITAL RESUME

## What are companies looking for from students?

(Log in to your Google account to “Make a Copy” of this document to edit and save.)

Name: \_\_\_\_\_ Date: \_\_\_\_\_ Teacher Name/Period: \_\_\_\_\_

## Company Values:

Amazon: \_\_\_\_\_

Google: \_\_\_\_\_

SpaceX: \_\_\_\_\_

Tesla: \_\_\_\_\_

## Career Brainstorming:

What careers or fields are you interested in learning more about? Keep in mind that the average student will have 12 jobs during their career so don't be afraid to explore multiple options.

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## What did you learn from your strengths test:

Did the results surprise you? What career options might fit your strengths?

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## Will TikTok and Instagram be your future resume?

(Log in to your Google account to “Make a Copy” of this document to edit and save.)

Name: \_\_\_\_\_ Date: \_\_\_\_\_ Teacher Name/Period: \_\_\_\_\_

## What do you see in your Google Results?

Did you find any results that surprised you? Were you able to pull up personal information that you didn't know was available online?

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## What do you want to see in your Google Results?

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## What achievements could you include in an online portfolio?

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## What is Google saying about you to your dream company?

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Name: \_\_\_\_\_ Date: \_\_\_\_\_ Teacher Name/Period: \_\_\_\_\_

## What are your Google results saying to college admissions officers?

Did you find any results that surprised you? Were you able to pull up personal information that you didn't know was available online?

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## What are four ways others will search for you?


## What would you like to change in your Google results to portray the image you want college admissions officers to see?

Are there images that belong to someone else that you'd like to move further down in the results? Are there links to events or social media posts that you don't want in your results?

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## Instagram resumes: How to get discovered

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Name: \_\_\_\_\_ Date: \_\_\_\_\_ Teacher Name/Period: \_\_\_\_\_

**What does Light, Bright, and Polite™ look like?**

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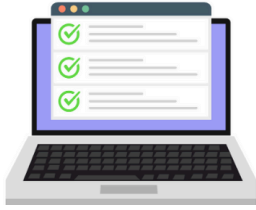
**Do you feel like your current social media posts are Light, Bright, and Polite™ ? Are there any ways you'd like to improve them?**

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**Find three people on social media who are a great example of being positive online:**

Social Media Account	What do you like about it?



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## How to get fired with one post

(Log in to your Google account to “Make a Copy” of this document to edit and save.)

Name: \_\_\_\_\_ Date: \_\_\_\_\_ Teacher Name/Period: \_\_\_\_\_

**What mistake did the woman in the example make?**

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**What would you have done differently?**

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**Write an example of a social media post that she should have posted:**

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**How did this mistake stay with her long-term?**

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