

Name of Faculty		
Name :	Kinjal Parikh	
Designation :	Assistant Professor	
Work Experience :	05 years	
Educational Qualifications:	MBA (HR) Gujarat Technological University Phd(Pursuing) L J University	
Area of Specialization :	Human Resource Management	
Area of Interest:	Human Resource, Economics.	
Current Area of Research:	Economics of Regional Cinema	
Email:	kinjalparikh@ljku.edu.in	
Email:	kinjal89pandya@gmail.com	
Work Experience :	Teaching (_05years) Industrial(--) Total(05)	
Brief about you: (250 – 500 Words) Kinjal Parikh, working as an assistant professor at L J Institute Of Management Studies, has done MBA with specialization in Human Resource also holds a Diploma in Business Management with Human Resource and Finance and is graduated with Bachelor's of Commerce. I have 05 years of core teaching experience in academics. Currently I am pursuing my Phd in Management from L J University wherein I am working in the area of economics of Regional Cinema of Gujarat. Apart from that I have also Co-authored 2 cases and published 1 in reputed Scopus indexed journal. Besides ,I have been awarded with the reputed Director's award for academic excellence in year 2019 at L J Institute Of Management Studies. I have keen interest particularly in the area of training and development and have successfully conducted the same for 3 organizations and attended several faculty development programs and workshops for my personal development.		
A brief account of work done in Ph.D.: <i>Title: Changing Dynamics of market for regional cinema and other strategies for survival: A case of Gujarati Film Industry.</i>		
Seminars/Conference attended:	National (06) International (01) Total (07)	
Faculty Development Programme attended:	National (03) International (-) Total (03)	
Publications		
Research Papers: Cases	National (1) International (1) Total (2)	