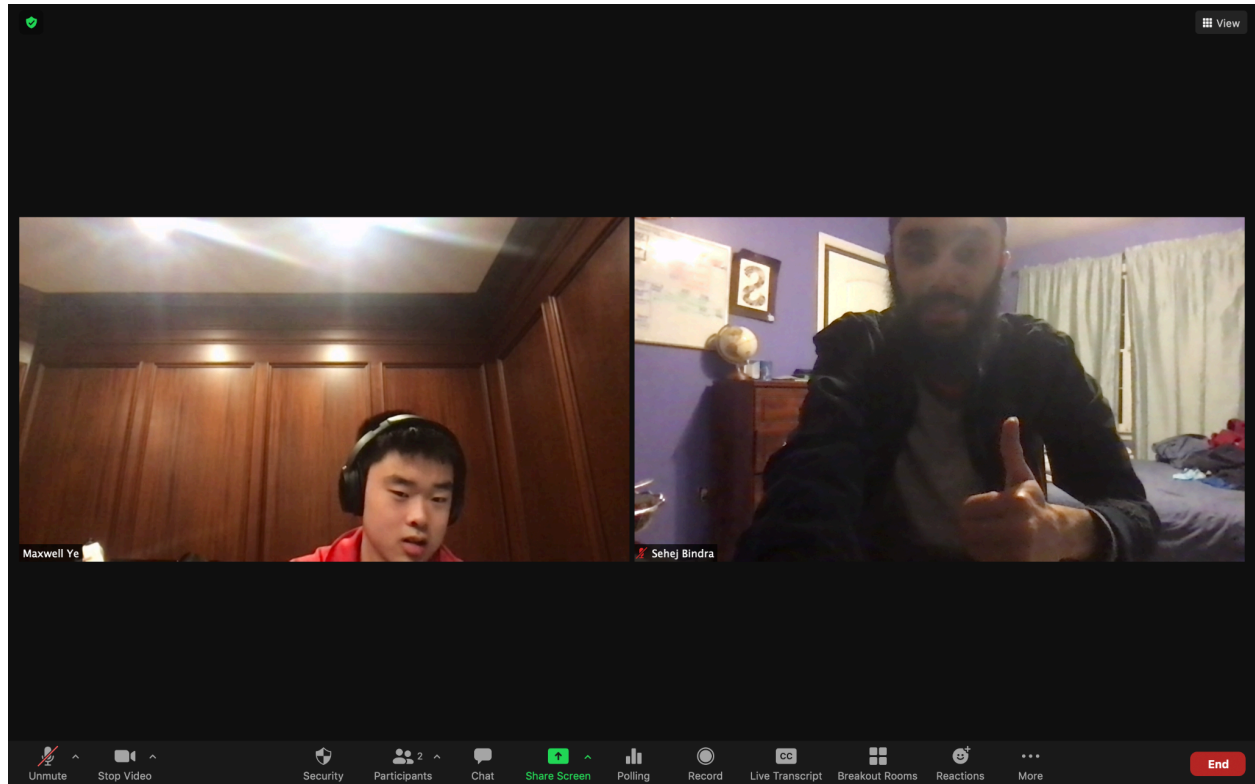


## Website Improvements

### Maxwell-Sehej Meeting



- Maxwell's general role:
  - Adding code to the existing framework
    - Cool animations like the wave
  - Improving structure
    - Course page
  - Registration
    - Creating a search bar/tag to search up/filter
  - Mobile diff code?
    - Does mobile and desktop have diff tings
    - @parth
- Executing it
  - I'm gonna try to get u the passcode tonight
  - Figure out a timeline and list of things that we want on this website

**Goal:** Make the website lead to more registrations.

**How to meet the goal:**

- Encourage registrations through navigability
- Look professional
- Include convincing statements to ensure registration
- Make registration clean

[Steel City Codes](#)

[Beyond The Five](#)

[STEMchats](#)

[Wave Learning Festival](#)

[Connect-in-Place: Home](#)

[Campuswire](#)

<https://www.edx.org>

[Paperpillar](#) (this type of design is nice)

[Sebo Studio | Think the Design, Design the Thinking](#)

[Obys Agency](#)

[Halo Lab: Web Design and Development Services](#)

[Orizon Design Agency - We design products people love](#)

[KUON YAGI PORTFOLIO](#)

[EDMO -STEAM Summer Camps in SF Bay Area, San Diego, Austin](#)

[Alex Coven | Chicago Graphic Design, Web Development, and Branding](#)

[Cactus | Denver Marketing and Advertising Agency](#)

[Monthly - Online Classes | Commit To Your Creativity For 30 Days](#)

## Suggestions:

| Page        | Suggestion   |
|-------------|--|
| <i>Home</i> | <ol style="list-style-type: none"> <li>Make the title a motto (not “ScioVirtual”)... e.g. “Mentorship from those who’ve done it” <ol style="list-style-type: none"> <li>Other information like “Live instruction” “Mentorship from university and high school students” “Profits go to charity” “100% student-run” [should be the first thing they see] <b>“Get your first course free”</b></li> </ol> </li> <li>Still have an “Our Courses” button</li> <li>Split up action items: For parents and students → Register; For volunteers → Get Involved; For schools → Register your students</li> <li>Testimonials better highlighted in home (and maybe even registration page)... “What do you like about ScioCamp” →</li> </ol> |

and create a fun pool of tings that are dynamic

5. Home page might have pictures (stock image?) of virtual teaching and it looking fun
6. Include “Trusted by: AcademiaEdge, SPARKS, Cincy, Solon SciOly, STEAMWorks, Rutgers Meteo... etc.” a bunch of logos that are consistently branded
  - a. Hover over → expands with a small description of how they are involved
  - b. “Join Us” below it to create their own course catalog
  - c. Trusted by:
    - i. \_\_\_\_\_ Schools nationwide
    - ii. \_\_\_\_\_ Repeat registrants (who take multiple courses)
    - iii. \_\_\_\_\_ university students from [flex colleges]
  - d. Get quotes from like everyone
    - i. Underprivileged BEAM etc.
7. Include a section on quotes from Food banks we donated to (is this legal @arvyn)
  - a. Maybe put each branch on it and credit who it is led by
8. Interactive design with scrolling element and parallax background
9. Insane video right below after u scroll (like cactus)
10. There should be like some sense of what a class is like (whether its the insane cactus video)... some resources (like my phone notes)

### *Registration*

1. Search key that filters between different tings: level (intro, advanced), partner, subject, availability
2. Sign in portal. Good place to even get your course materials + Zoom links
3. “Create a free account” button (gets us emails)
4. Want updates on when the next courses are available? Sign up for our mailin’ list! → “Yes” or “I hate myself”... it needs to be delayed by averaging time on registration page

### *Course Page*

1. Make instructor display better... e.g.  
<https://stemchats.org/about/team/#>,  
<https://goldengateso.com/team/>
2. Add course manager/head instructor next to a list of

instructors that are in circles

3. Talk about “Courses other people register for include”
4. Include what track a course can fill (similar to like which prerequisite/breadth this course fills)
5. Include domain supervisor ting as the last “instructor”

|                  |  |
|------------------|--|
| <i>Volunteer</i> | 1. Show list of some impressive volunteers and the people who are running the organization                               |
| <i>SciEdge</i>   | 1. Make spotlights on clout instructors, create news articles, and make blogs and have great resources on there          |
| <i>About Us</i>  | 1. Make it story oriented  |
| <i>Schools</i>   | 1. Show Sierra Vista clips panning and just say “Our partnership with Sierra Vista Middle School” → X amount of students |

### **Other Thoughts:**

- Past courses and instructor work to showcase instructors credibility
  - Instructor cards: pic & basic info on front, content created on back
- Daily/weekly challenge
  - Has some sort of gamification like a leaderboard
  - Serves as a demo of what classes off
- Comparison chart of our services with competitors
- Mentorship and instructors are the product (emphasize this)
- Coming Soon page to get people to join mailing list, maybe even have feedback on that page so they can be involved in creating the product
- Marketing: “unlike school/competitions...” but be more unique than we arent just lectures