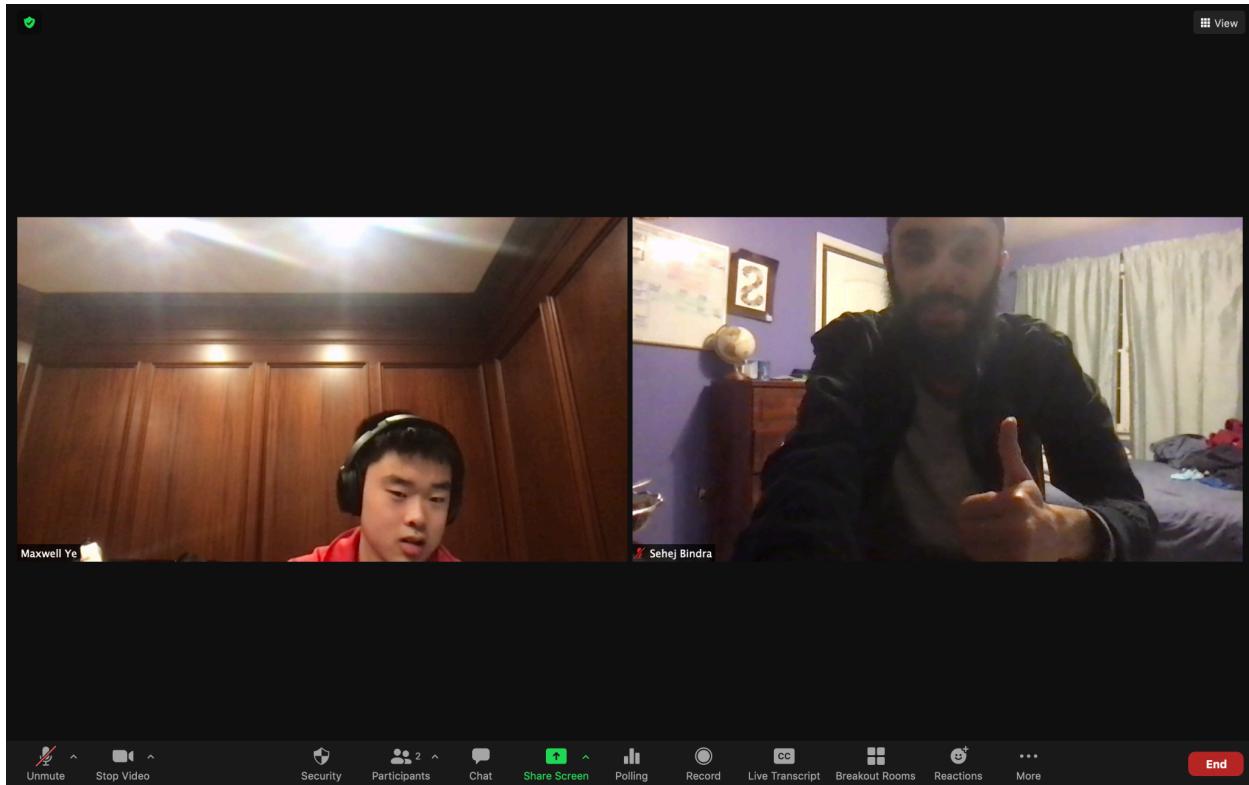


Website Improvements

Maxwell-Sehej Meeting



- Maxwell's general role:
 - Adding code to the existing framework
 - Cool animations like the wave
 - Improving structure
 - Course page
 - Registration
 - Creating a search bar/tag to search up/filter
 - Mobile diff code?
 - Does mobile and desktop have diff tings
 - @parth
- Executing it
 - I'm gonna try to get u the passcode tonight
 - Figure out a timeline and list of things that we want on this website

Goal: Make the website lead to more registrations.

How to meet the goal:

- Encourage registrations through navigability
- Look professional
- Include convincing statements to ensure registration
- Make registration clean

[Steel City Codes](#)

[Beyond The Five](#)

[STEMchats](#)

[Wave Learning Festival](#)

[Connect-in-Place: Home](#)

[Campuswire](#)

<https://www.edx.org>

[Paperpillar](#) (this type of design is nice)

[Sebo Studio | Think the Design, Design the Thinking](#)

[Obys Agency](#)

[Halo Lab: Web Design and Development Services](#)

[Orizon Design Agency - We design products people love](#)

[KUON YAGI PORTFOLIO](#)

[EDMO -STEAM Summer Camps in SF Bay Area, San Diego, Austin](#)

[Alex Coven | Chicago Graphic Design, Web Development, and Branding](#)

[Cactus | Denver Marketing and Advertising Agency](#)

[Monthly - Online Classes | Commit To Your Creativity For 30 Days](#)

Suggestions:

Page	Suggestion
<i>Home</i>	<ol style="list-style-type: none"> 1. Make the title a motto (not “ScioVirtual”)... e.g. “Mentorship from those who’ve done it” <ul style="list-style-type: none"> a. Other information like “Live instruction” “Mentorship from university and high school students” “Profits go to charity” “100% student-run” [should be the first thing they see] “Get your first course free” 2. Still have an “Our Courses” button 3. Split up action items: For parents and students → Register; For volunteers → Get Involved; For schools → Register your students 4. Testimonials better highlighted in home (and maybe even registration page)... “What do you like about ScioCamp” →

and create a fun pool of tings that are dynamic

5. Home page might have pictures (stock image?) of virtual teaching and it looking fun
6. Include “Trusted by: AcademiaEdge, SPARKS, Cincy, Solon SciOly, STEAMWorks, Rutgers Meteo... etc.” a bunch of logos that are consistently branded
 - a. Hover over → expands with a small description of how they are involved
 - b. “Join Us” below it to create their own course catalog
 - c. Trusted by:
 - i. _____ Schools nationwide
 - ii. _____ Repeat registrants (who take multiple courses)
 - iii. _____ university students from [flex colleges]
 - d. Get quotes from like everyone
 - i. Underprivileged BEAM etc.
7. Include a section on quotes from Food banks we donated to (is this legal @aryn)
 - a. Maybe put each branch on it and credit who it is led by
8. Interactive design with scrolling element and parallax background
9. Insane video right below after u scroll (like cactus)
10. There should be like some sense of what a class is like (whether its the insane cactus video)... some resources (like my phone notes)

Registration

1. Search key that filters between different tings: level (intro, advanced), partner, subject, availability
2. Sign in portal. Good place to even get your course materials + Zoom links
3. “Create a free account” button (gets us emails)
4. Want updates on when the next courses are available? Sign up for our mailin’ list! → “Yes” or “I hate myself”... it needs to be delayed by averaging time on registration page

Course Page

1. Make instructor display better... e.g.
<https://stemchats.org/about/team/#>,
<https://goldengateso.com/team/>
2. Add course manager/head instructor next to a list of

instructors that are in circles

3. Talk about “Courses other people register for include”
4. Include what track a course can fill (similar to like which prerequisite/breadth this course fills)
5. Include domain supervisor ting as the last “instructor”

Volunteer

1. Show list of some impressive volunteers and the people who are running the organization

SciEdge

1. Make spotlights on clout instructors, create news articles, and make blogs and have great resources on there

About Us

1. Make it story oriented

Schools

1. Show Sierra Vista clips panning and just say “Our partnership with Sierra Vista Middle School” → X amount of students

Other Thoughts:

- Past courses and instructor work to showcase instructors credibility
 - Instructor cards: pic & basic info on front, content created on back
- Daily/weekly challenge
 - Has some sort of gamification like a leaderboard
 - Serves as a demo of what classes off
- Comparison chart of our services with competitors
- Mentorship and instructors are the product (emphasize this)
- Coming Soon page to get people to join mailing list, maybe even have feedback on that page so they can be involved in creating the product
- Marketing: “unlike school/competitions...” but be more unique than we aren't just lectures