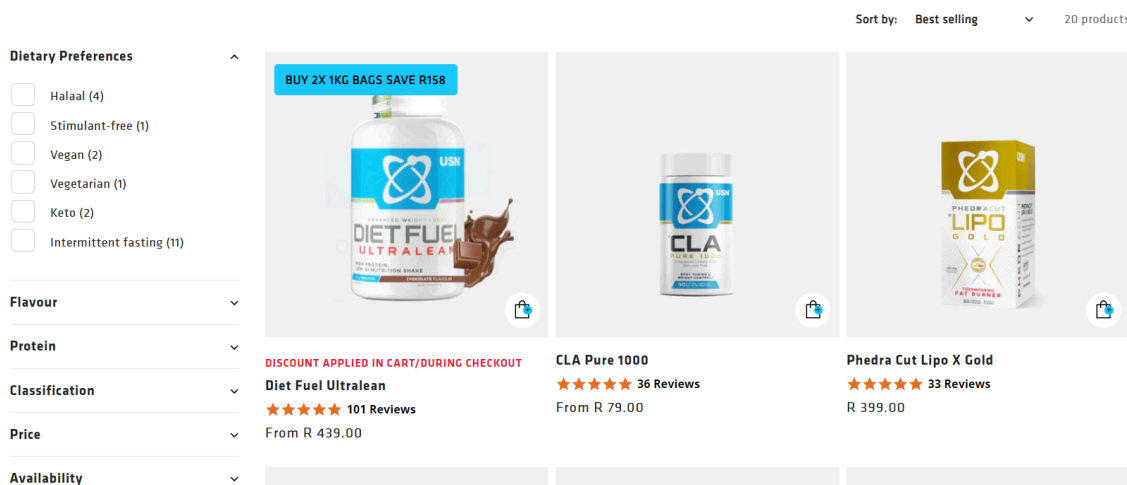


Mission

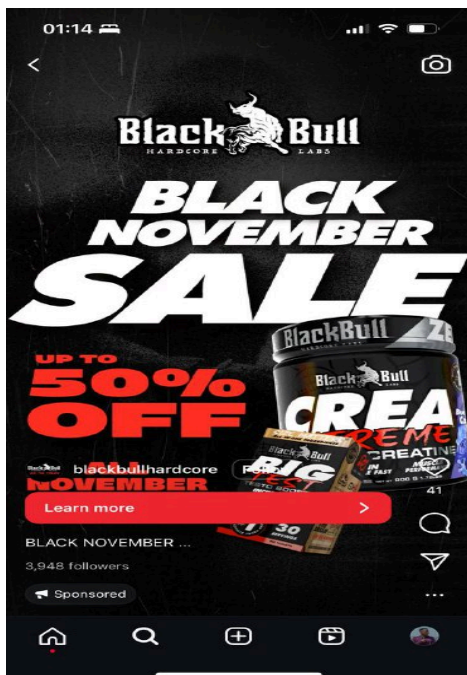
Active Attention

Searched for fat-burning supplements this is a product people will need urgently as the festive season is upon us they will be on vacation on beaches so they would want to lose body fat, the website does a good job of showing them they have a variety of options such as dietary preferences, flavour etc.. puts the most bought product 1st and reviews and ratings from customers and offers a discount convincing even more to purchase the product.



Passive attention

This Catches the viewer's attention by showing them they have a black Friday special with products that are up to 50% off this sparks an interest in the viewers and they would not want to miss out on this opportunity



Increasing Desire

This the USN product i mentioned earlier, it gives a clear description of what will happen if you use this product sparking more interest and goes on further to explain what is in the product and how u can use it to achieve ur weight loss goal, and it confirms to the muslim prospects that there product is halaal certified.

Product Information

Support your body when you're on an intense diet to reach your ultimate weight-loss goals. USN's Diet Fuel Ultralean is a complete high-protein, low-carb, low-fat light meal replacement with essential vitamins and minerals. Use it as a snack replacement or as a protein supplement. It also reduces hunger and cravings due to the addition of garcinia cambogia.

All flavours are Halaal certified.

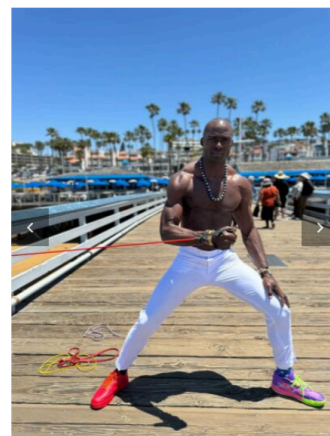
Increasing Belief in the idea

The tak Method resistance bands do a good job of convincing the customer there bands are strong and versatile and can be used for all kinds of workouts and stretches and state they come in different sizes and you can use it according to ur training habits and fitness level, the photo also gives the customer an idea of the physique they can achieve if they use the product.

The Tak Method bands are a popular choice for physical training due to their durability, elasticity, and resistance; these bands offer excellent stretchability and consistent resistance over time. They are ideal for a variety of exercises, from stretching and muscle strengthening to rehabilitation and physiotherapy.

The resistance adjusts according to the difficulty level of the exercises you want to do and your training habits.

The resistance bands Tak Method come in different sizes: heavy, medium, and light.



Increasing Trust

The USN product shows social proof that it has a rating of 4.9 and over 101 reviews and on top of that it has reviews of verified buyers convincing the customer the product is trusted and it works

4.9 
Based on 101 reviews

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Gerhard K. ZA
 Verified Buyer

 **Excellent Meal Replacement**

12/11/24

Enjoying the Ditefuel. It has seriously helped us along our road ro weight loss. Tastes good as well.

Was this review helpful?  0  0

Abigail M. ZA
 Verified Buyer

 **Very helpful with muscle building**

11/11/24

Very affordable and reliable.