THE MISSING PIECE: COMPLETING THE PICTURE OF AWARENESS

NOVEMBER 2026

LUNG CANCER AWARENESS MONTH

NATIONAL DIGITAL ART COMPETITION

Theme: "Revealing the Missing Pieces of Lung Cancer Awareness"

CONCEPT

Lung cancer awareness often focuses on information that is already familiar to the public. However, many risk factors, warning signs, misconceptions, patient experiences, and other important realities may remain overlooked, misunderstood, or insufficiently discussed.

Through the theme ***"Revealing the Missing Pieces of Lung Cancer Awareness"*** participants are challenged to create an original digital artwork that reveals one of these overlooked or misunderstood aspects of lung cancer. The artwork should help complete the public's understanding of the disease by communicating a clear, responsible, scientifically accurate, and meaningful health-awareness message.

The winning artwork will also serve as the official visual inspiration for the National Essay Writing Competition in March 2027, in observance of World Tuberculosis Day.

ELIGIBILITY

1. The competition is open to currently enrolled Medical Technology/Medical Laboratory Science students from participating colleges and universities nationwide.
2. Each participating institution may have more than one participant.
3. Each participant may submit only one (1) entry.
4. Participants must complete the official registration process within the prescribed registration period.
5. Only officially registered participants shall be eligible to submit an entry.

REGISTRATION

1. The registration period shall be from October 21 to November 5, 2026.
2. A registration fee of Php 100.00 per participant shall be collected upon registration.
3. Participants must accomplish the official registration form and submit the required proof of payment within the registration period.
4. Registration fees are non-refundable once registration has been confirmed.

GENERAL MECHANICS

1. Participants must create an original digital artwork based on the official theme, ***"Revealing the Missing Pieces of Lung Cancer Awareness"***
2. The artwork must highlight an overlooked, misunderstood, or less-discussed aspect of lung cancer awareness.
3. The artwork may explore risk factors, signs and symptoms, prevention, early detection, diagnosis, misconceptions and misinformation, stigma, patient experiences, the role of healthcare professionals, laboratory testing and diagnosis, or other relevant issues related to lung cancer awareness.
4. The artwork must communicate a clear, responsible, meaningful, and scientifically accurate message related to lung cancer.
5. Entries must be the participant's original work and must not have been previously published, submitted, exhibited as a competition entry, or awarded in another competition.
6. Participants are prohibited from using copyrighted photographs, illustrations, logos, characters, designs, or other materials without proper authorization.
7. Fully AI-generated artworks are prohibited.
8. Any permitted use of AI-assisted tools for minor technical assistance must be properly disclosed upon submission.
9. The participant must personally create the essential artistic and conceptual elements of the entry.
10. Entries containing violent or sexually explicit content, defamatory content, discriminatory or offensive material, profanity, or other inappropriate content may be disqualified.
11. The artwork must not contain any material that promotes discrimination, harassment, misinformation, or content contrary to responsible health communication.
12. Each entry must be accompanied by an artist's statement of not more than 100 words.
13. The artist's statement must briefly explain the concept of the artwork, the symbolism or visual elements used, the "missing piece" represented in the artwork, and its connection to lung cancer awareness and the official theme.
14. Once an entry has been officially submitted, no revisions, replacements, alterations, or modifications shall be allowed after submission or during the judging period.
15. Participants are responsible for ensuring that all submitted information and files are complete, accurate, and accessible.
16. Qualified entries shall be posted on the official Facebook page of PHISMETS LPU-Batangas for the social media engagement component of the competition.

17. Only reactions received on the original artwork post published on the official PHISMETS LPU-Batangas Facebook page shall be counted. Reactions on shared posts or reposted copies shall not be included in the official tally.
18. The use of automated reactions, bots, dummy accounts, purchased engagement, or any other artificial means of increasing reactions is strictly prohibited and may result in disqualification.
19. The official reaction-counting period and cut-off shall be announced by the organizers through the official PHISMETS LPU-Batangas Facebook page.

ENTRY SPECIFICATIONS

- Artwork Size: 8.5 inches × 11 inches
- Orientation: Portrait
- Resolution: 300 dpi
- File Type: High-resolution JPEG (.jpg/.jpeg) or PNG (.png)
- Artwork Format: Static digital image only

Important Reminders:

1. Animated artworks, GIFs, videos, motion graphics, or other moving visual formats shall not be accepted.
2. Participants must retain the editable or raw working file of their artwork. The organizers may request the editable file for verification of originality, authorship, or compliance with the competition rules.
3. The organizers may request supporting materials such as sketches, drafts, layers, source files, or work-in-progress documentation if necessary to verify authorship.

FILE NAMING CONVENTION

All digital artwork files must follow the prescribed filename format:

TITLE OF ARTWORK_Initial of First Name + Full Last Name

Example: MISSINGVOICE_JDelaCruz.jpg or MISSINGVOICE_JDelaCruz.png

Participants are advised to avoid unnecessary special characters in filenames to prevent problems during file submission and evaluation.

SUBMISSION OF ENTRIES

1. The deadline for submission of entries shall be November 13, 2026.
2. All entries must be submitted through the official Google Form to be provided by the organizers.
3. Entries submitted after the deadline shall no longer be accepted.
4. Participants must accomplish all required fields in the official submission form, including their name, college or university, program, year level, contact number, email address, title of the artwork, and artist's statement of not more than 100 words.
5. Participants must upload a high-resolution JPEG or PNG copy of their digital artwork following the prescribed file naming convention, proof of registration and payment when required, and any other documents required by the organizers for verification.
6. Participants are responsible for verifying that all uploaded files can be properly opened and viewed before submitting the form.
7. Incomplete submissions may be subject to disqualification.
8. Submission of an entry constitutes the participant's acknowledgment and acceptance of the official competition rules and guidelines.

CRITERIA FOR JUDGING

The entries shall be evaluated according to the following criteria:

Criteria	Percentage
Relevance and Interpretation of the Theme The artwork clearly reflects the theme "Revealing the Missing Pieces of Lung Cancer Awareness" and effectively presents an overlooked, misunderstood, or less-discussed aspect of lung cancer awareness.	25%
Creativity and Originality The artwork demonstrates originality, innovation, imagination, and a distinct artistic interpretation of the theme.	20%
Message and Health Awareness Impact The artwork effectively communicates a meaningful health-awareness message and has the potential to promote greater understanding of lung cancer.	20%

Visual Execution and Technical Quality The artwork demonstrates effective composition, visual organization, balance, readability, technical execution, and appropriate use of digital art techniques.	15%
Scientific Accuracy The health-related information, symbolism, and message presented in the artwork are accurate and consistent with accepted information on lung cancer.	10%
Social Media Engagement (Official Facebook Reactions) The score shall be based on the number of valid reactions received by the participant's artwork on its original post on the official PHISMETS LPU-Batangas Facebook page within the designated reaction-counting period.	10%
TOTAL	100%

PRIZES AND CERTIFICATES

The following prizes shall be awarded:
1st Place – Php 2,000.00
2nd Place – Php 1,000.00
3rd Place – Php 500.00

- All winners shall receive an appropriate Certificate of Recognition.
- All qualified participants who successfully submit a valid entry and comply with the competition requirements shall receive a Certificate of Participation.
- Other special awards or recognitions may also be given at the discretion of the organizers.

ANNOUNCEMENT OF WINNERS

1. The official announcement of winners shall be held on November 19, 2026.
2. Winners shall be announced through the official communication and social media platforms designated by the organizers.
3. The winners shall also be officially notified through their submitted contact information.

4. Instructions regarding the awarding and claiming of prizes shall be communicated directly to the winners.
5. The First Place winning artwork shall serve as the official visual inspiration for the National Essay Writing Competition in March 2027 in observance of World Tuberculosis Day.

INTELLECTUAL PROPERTY AND USE OF ENTRIES

1. Participants certify that their submitted artworks are their own original creations.
2. Participants must ensure that their entries do not violate the copyrights, trademarks, intellectual property rights, privacy rights, or other legal rights of any individual, organization, or institution.
3. Participants shall retain authorship of their respective artworks.
4. By submitting an entry, participants grant the organizers permission to reproduce, display, publish, feature, and use the submitted artwork for purposes related to the competition, educational activities, health-awareness campaigns, promotional materials, official publications, social media postings, exhibitions, organizational activities, and the March 2027 National Essay Writing Competition.
5. Proper acknowledgment or attribution shall be given to the artist whenever reasonably applicable.
6. The organizers may resize, crop, format, or make minor technical adjustments to submitted artworks when necessary for publication, exhibition, or promotional purposes, provided that the original concept and message of the artwork are not substantially altered.
7. Submitted artworks shall not be used by the organizers for unrelated commercial purposes without appropriate permission from the artist.
8. The winning artwork may be reproduced and incorporated into official materials related to the March 2027 National Essay Writing Competition.

GROUNDS FOR DISQUALIFICATION

1. Submission of more than one entry by the same participant;
2. Failure to complete the official registration process;
3. Failure to comply with the prescribed submission deadline;
4. Failure to follow the technical specifications;
5. Submission of incomplete requirements;
6. Plagiarism;
7. Unauthorized use of copyrighted or protected materials;
8. Submission of a fully AI-generated artwork;

9. Submission of an artwork that was previously published, submitted, exhibited as a competition entry, or awarded in another competition;
10. Inclusion of violent, sexually explicit, defamatory, discriminatory, offensive, profane, or inappropriate content;
11. Submission of false or misleading information regarding the participant or the authorship of the artwork;
12. Alteration, modification, replacement, or revision of an entry after official submission or during the judging period;
13. Failure to provide an editable or raw file when requested for verification;
14. Use of automated reactions, bots, dummy accounts, purchased engagement, or any artificial means of manipulating the social media engagement score;
15. Any act intended to compromise the fairness, credibility, or integrity of the competition; or
16. Violation of any other provision contained in the official competition mechanics.

DECISION OF THE BOARD OF JUDGES

1. All qualified entries shall be evaluated by the officially designated Board of Judges.
2. The decisions of the Board of Judges concerning the evaluation and ranking of the entries shall be final and irrevocable.
3. The organizers reserve the right to verify the eligibility, originality, compliance, and validity of the social media engagement of an entry before officially declaring or awarding a winner.
4. Should a winning entry later be found to have violated any of the competition rules and guidelines, the organizers reserve the right to disqualify the entry, revoke the award, and require the return of any prize received, when applicable.