



Code of Conduct

I will conduct myself professionally, compassionately and honestly and perform these services within the guidelines of this code.

I shall continue to develop relevant skills and knowledge by keeping myself informed of advances in the field of canine behaviour and training, the latest on law, rules and regulations for my profession.

I will adopt training methods that rely on obtaining and reinforcing desired behaviours by using a positive and force-free approach.

I will not use techniques and equipment that harm or scare the dog.

I will take into account the physical and psychological well-being of my client and the individual dog.

I will strive to achieve full satisfaction with my services, but I cannot promise specific outcomes or results.

I will only allow dogs off lead with prior permission from the owner, and only when I am satisfied that the dog's recall is secure enough around ALL distractions. This is to ensure the safety and well-being of the dog, myself, members of the public and other dogs

I will recognise my own professional limits and abilities, be open and honest with clients and where necessary refer clients to another canine professional.

I will adhere to GDPR and shall not disclose any information pertaining to my clients or their dog without the client's written permission.

I will respect the views and independence of other canine professionals, and shall not publicly criticise their conduct, methods or opinions unless the conduct, method or opinions could be considered as abuse.

I shall at all times conduct my work considering the health and safety of myself, my client and the welfare of their dog. I shall also consider my health and safety responsibilities to the general public and maintain a valid public liability and/or professional indemnity insurance policy.

This code of conduct is a living document and will be developed to reflect adaptive dog training methods.