

**PhD in Broadcast Journalism,  
Minor in Christian Broadcasting  
HBI University**

Course Duration: 3 years

Credit Hours: 105



**Program Description**

The Doctor of Philosophy (Ph.D.) in Broadcast Journalism at HBIU University is designed to prepare students for advanced research, leadership, and innovation in the field of broadcast journalism. This program focuses on both theoretical and applied aspects, covering topics such as media ethics, broadcasting technologies, storytelling, investigative reporting, and the impact of digital media on traditional broadcasting. Graduates will be equipped to contribute meaningfully to the media industry, shaping the future of broadcast journalism through research, ethical practices, and innovative approaches to media production, broadcasting, and audience engagement.

The Minor in Christian Broadcasting specialization provides specialized training at the intersection of faith and broadcasting, preparing students to work in Christian media and faith-based broadcasting. This specialization examines topics such as creating faith-centered content, ethical broadcasting in religious contexts, integrating Christian values into news production, and the role of media in ministry and outreach. Students will gain the skills necessary to develop and manage

Christian broadcast programming, ensuring that it aligns with both high journalistic standards and spiritual principles.

### Admissions Requirements

- Master's degree in a relevant field
- Minimum GPA of 3.0
- GRE scores (if applicable)
- Statement of Purpose (1,000-1,500 words) outlining research interests
- Three letters of recommendation
- Academic writing sample
- Curriculum Vitae (CV) or resume
- Interview with faculty (if required)

### Core Foundational Courses (60 Credit Hours)

Course Code	Course Name	Credit Hours
PH.D 701	Advanced Theories in the Field	3
PH.D 702	Applied Research Methods	3
PH.D 703	Leadership and Ethics	3
PH.D 704	Strategic Decision Making	3
PH.D 705	Policy and Governance	3
PH.D 706	Crisis and Risk Management	3
PH.D 707	Innovation in the Field	3
PH.D 708	Global Perspectives	3
PH.D 709	Case Study Analysis	3
PH.D 710	Capstone in the Field	3

### Minor in Christian Broadcasting (15 Credit Hours)

Course Code	Course Name	Credit Hours
MINO 701	Introduction to the Minor Field	3
MINO 702	Ethics and Best Practices	3
MINO 703	Case Studies and Applications	3
MINO 704	Policy and Governance in the Minor	3
MINO 705	Capstone Project in the Minor	3

### Research, Dissertation, and Defense (30 Credit Hours)

Course Code	Course Name	Credit Hours
DISR 801	Research Methods in Human Resources	3
DISR 802	Theoretical Frameworks in HR Research	3
DISR 803	Quantitative and Qualitative Research Methods	3
DISR 804	Dissertation Proposal Development	3
DISR 805	Data Collection and Analysis	3
DISR 806	Dissertation Writing: Literature Review	3
DISR 807	Dissertation Writing: Methodology	3
DISR 808	Dissertation Writing: Findings and Analysis	3
DISR 809	Dissertation Defense Preparation	3
DISR 810	Final Dissertation Defense	3

### Program Outcomes

- Conduct advanced research in phd in broadcast journalism.
- Develop expertise in minor in christian broadcasting and its applications.
- Lead policy, research, and practical implementation in the field.
- Contribute to academic and industry advancements.

### Career Outcomes and Potential Pay Scale

Career Path	Average Salary (Annual)
HR Director (Corporate/Non-Profit)	\$90,000 - \$160,000
Organizational Development Consultant	\$85,000 - \$150,000
Talent Acquisition Specialist	\$75,000 - \$130,000
University Professor (HRM)	\$80,000 - \$140,000
HR Policy Analyst	\$85,000 - \$135,000
Chief Human Resources Officer (CHRO)	\$120,000 - \$250,000