

Latinx Media Working Group

Levan Institute for the Humanities

2021-2022 Schedule

Fridays 3-5pm PST Virtually

Organizers: Elda María Román and Laura Isabel Serna

Fall

- Sept 24** Workshopping Laura Isabel Serna's paper "Atmosphere.: Mexican Extras and the Production of Race in Silent Hollywood"
- Oct 22** Jorge N. Leal leads (or co-lead) meeting. Guest Speaker [Sonia Robles](#). You can find her book chapters (Intro & Chapter 5) [here](#).
- Nov 19** Guest Speaker Fidel Martinez, Los Angeles Times: Latinx Files Newsletter (Jonathan Leal organizing)

Spring

Jan 28 Research Round Robin

1. Carla Pineda, Digital producer of education content @ PBS SoCal | KCET
2. Sam Teets
3. Rocío León
4. Emily Rauber Rodriguez
5. Laura Isabel Serna

Feb 25 Yxta Maya Murray: *Art is Everything*. Murray guest speaker. (Sam Teets organizing)

March 25 Workshopping Karina Santellano's method paper "Virtual Snowball Sampling: Leveraging Instagram as a Qualitative Research Tool"

April 8 Performance by Jonathan Leal and Charlie Vela "Place is a Practice: Belonging, Collaboration and the Rio Grande Valley" followed by celebratory drinks

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September 18 3:00 to 5:00 pm (Social Media)

- Melissa Villa-Nicholas, “Latinx Digital Memory: Identity Making in Real Time”
- Elena Machado-Saéz, “Debt of Gratitude: Lin-Manuel Miranda and the Politics of US Latinx Twitter”

October 16 3:00 - 5:00 pm (Transnational Latinx Media and Culture - Narcocultura)

- Introduction and Chapters 4&5 of Hector Amaya, *Trafficking: Narcoculture in Mexico and the United States*

Invited speaker: Hector Amaya

November 20 2:00 - 4:00 pm (Latinx Art)

- As much of Arlene Dávila, *Latinx Art: Artists, Markets, Politics* as you can

Invited speaker: Arlene Dávila

February 19 3:00 - 5:00 pm (Latinx Art II)

- Workshop Rocío León’s paper: “‘She Has A ‘Heart of Gold’: The Feminization of the Barrio through Businesses’ Art”
- Introduction to Leticia Alvarado’s *Abject Performances*

March 19 3:00 - 5:00 pm (Latinx Television)

- Jillian Baez, Introduction to *In Search of Belonging: Latinas, Media, and Citizenship* and Chapter 1, “Navigating and Negotiating Latina Beauty”
- Selection from Arcelia Gutierrez’s manuscript, *Deploying Latinidad: Citizenship, Activism, and Media Advocacy from the 1980s to the Present*

Invited speaker: Arcelia Gutierrez

April 16 2:00 - 3:30 pm (Latinx Media and Labor)

Book talk for Vanessa Díaz's *Manufacturing Celebrity: Latino Paparazzi and Women Reporters in Hollywood*