General Introductory Email

Send as an introduction at any point in time

Dear Coach XXXX:

My name is **[full name]** and I am writing to you to express my interest in attending the **[College Name]** and playing for your program. Currently I am a **[HS Class]** at **[HS Name]** and will graduate in **[Grad Year]**.

I plan to study **[general area]** and understand that **[College Name]** has an excellent program. I also feel that I can contribute to the solid soccer program that you have established. Currently I play for the **[Team Name]** for the **[Club Name]**. I am also a member of **[List other soccer involvements here (ex. ODP, Rush Select, etc.)]**

I wanted to share my schedule with you to see if you would be able to find time to watch me play. Once the tournament schedules are released I will share them with you.

Tournaments

- Event Name (City, State) Dates
- Event Name (City, State) Dates
- Event Name (City, State) Dates

League Schedule

Link your schedule here

Thank you in advance for your time and consideration.

Sincerely,

First & Last Name
Class of ####
Phone Number
Email Address
Coach: Name, Email, Phone Number

Showcase Introductory Email

Send 2-3 weeks before the event

Dear Coach [Last Name]:

My name is [First & Last Name] and I am writing to you to express my interest in attending the [College Name] and playing for your program. Currently I am a [HS Class] at [HS Name & Location] and will graduate in [Grad Year]. I primarily play [Position], but have played as [other positions].

I plan to study [General area of study or academic goal] and understand that [College Name] has an excellent program. I also feel that I can contribute to the solid soccer program that you have established. Currently I play for the [Team Name] for the [Club Name]. I am also a member of [List other soccer involvements here (ex. ODP, Rush Select, etc.)]

My club team, [Team Name], will be participating in the [Event Name] on [Event Dates] in [Event Location]. I would like to invite you to watch me play & will follow up with a schedule once it's been posted.

Thank you in advance for your time and consideration.

Sincerely,

First & Last Name
Class of ####
Phone Number
Email Address

Coach: Name, Email Address, Phone Number

Link to College Profile

Showcase Follow-Up: Schedule Released

Send at least a week before the event

Dear Coach [Last Name]:

Our schedule has been released for the [Tournament Name] on [Dates] in [City, State]. I hope you are able to attend one of my games. I will be wearing [jersey number] and primarily play [positions].

Tournament Schedule

Date: Time Team Name vs. Opponent's Team Field # & Uniform Color Date: Time Team Name vs. Opponent's Team Field # & Uniform Color Date: Time Team Name vs. Opponent's Team Field # & Uniform Color

Thank you in advance for your time and consideration.

Sincerely,

First & Last Name
Class of ####
Phone Number
Email Address
Coach's Name, Email Address, Phone Number
Link to College Profile

Showcase Post-Event Follow-Up

Send within 1 week of attending the event

Dear Coach [Last Name]:

I hope you were able to catch one of our games at [Event Name]. We went [Weekend Results (W-T-L)] and I primarily played [position]. Throughout the weekend, [general analysis of play & any goals/assists].

Thank you so much for your time and consideration and hope to hear from you soon!

Sincerely,

First & Last Name
Class of ####
Phone Number
Email Address
Coach's Name, Email Address, Phone Number
Link to College Profile

College ID Camp Email

Dear Coach [Last Name]:

My name is [First & Last Name] and I will be attending the [Camp Name] on [Dates]. Currently I am a [HS Class] at [HS Name] and will graduate in [Grad Year].

Currently I play for the [Team Name] for the [Club Name]. I am also a member of [List other soccer involvements here (ex. ODP, Rush Select, etc.)]

I look forward to meeting you at the camp and for you to have an opportunity to provide me with feedback.

Thank you in advance for your time and consideration.

Sincerely,

First & Last Name
Class of ####
Phone Number
Email Address
Coach's Name, Email Address, Phone Number
Link to College Profile