



Name: Lauren Kells
Major: English (Minors in Spanish and Business)
Job Title: Writer
Company: ScreenRant

What is the day in the life like at your job? What are typical job responsibilities for someone in this role?

I work remotely since ScreenRant, the company I am employed with, is headquartered in Canada. I write entertainment news articles on many fun topics like television shows, music, and movies. Most days, I am researching and coming up with article ideas and working on those articles.

What do you love about your job?

I love being able to do what I love. Writing has been my passion from a very young age, so I feel extremely fulfilled and grateful to have found a role that utilizes my talents and allows me to spend the whole day researching and writing. The entertainment news aspect is also exciting and the topics I get to cover in my work are always interesting.

What is challenging about your role?

I always have many deadlines for projects and articles I am working on, so learning to juggle all my different responsibilities was a challenge at first. I have learned a lot about time management during this job, which is a really valuable skill that has helped me in other areas of my life too.

What are the benefits of working in this field?

I have definitely improved as a writer since I am writing so much everyday and learning what works and what doesn't for my intended audience. Since my work is being published on a website that reached over a billion readers in 2023, I have also enjoyed sharing my writing with a much larger audience than ever before.

What experiences did you have that prepared you for this role?

My professors in Lipscomb's English department were absolutely integral in helping me develop the skills I needed to be a successful writer. Some of my favorite classes were Shakespeare with Dr. Hearn and Advanced Poetry with Dr. Jan, among countless others. Every English class I had allowed me to strengthen my writing skills, receive feedback from my classmates and professors, and read the work of other accomplished writers.

What do you see happening in the future for these types of careers?

I think with the rise of AI, some people worry about the future of writing. Sometimes, these advancements make me nervous too, but I believe good, talented writers will always be in demand because AI cannot replace a unique human perspective.

What advice do you have for a student considering a career in your profession?

Write and read as often as you can! Also, don't be afraid of accepting criticism and using it to improve your writing. Making sure your writing connects with your audience is crucial, so listen to feedback and it will help you grow as a writer.