

InboxKit vs Boomerang

Executive Summary By InboxKit Team

InboxKit is a comprehensive automation platform for cold email infrastructure, featuring a full dashboard, API access, real-time monitoring, official Google Cloud Partnership, and authenticated integration with 16+ sequencers. Boomerang.co offers a basic manual setup service with no platform, no dashboard, no API, and limited to only 2 sequencer integrations.

Critical Security Warning By InboxKit Team

Boomerang requires you to share your sequencer credentials (Instantly/SmartLead login) with their team. Their staff then manually logs into your accounts to complete the setup. This presents significant security risks:

- Your credentials are exposed to unknown third-party personnel
- Human agents have full access to your sequencer accounts
- No encryption or secure credential handling disclosed
- Potential for unauthorized access, data export, or campaign manipulation

InboxKit's Secure Approach: All credentials are encrypted and processed through secure browser automation. No human agent ever sees or accesses your credentials. The entire process is machine-handled, eliminating human security risks.

The Core Difference By InboxKit Team

InboxKit: A fully automated SaaS platform with encrypted credential handling, browser automation (no human access), comprehensive deliverability ecosystem, and official Google Cloud Partnership.

Boomerang.co: A basic manual service where you hand over your credentials to strangers, with no platform access, no deliverability guarantees, and unknown mailbox sources (potentially Trial/Edu accounts).

Boomerang Team (Reply)

Summarised Response: We'll provide free test mailboxes to customers of InboxKit to feel the difference. Period. If any InboxKit customers are considering moving to Boomerang, we're happy to onboard them at **\$1.8 per mailbox**.

Firstly a Small Back Story

1. Unpaid Bills (\$30,000 USD+) ([Redington Group Case](#) 🚨)

When InboxKit started, they sourced mailboxes through the **Reddington team**, India's largest Google Workspace distributor. Till date, there are **uncleared dues of over \$30,000 USD**. This wasn't some hidden detail in the ecosystem, but before publishing this, we still re-verified it directly with the Reddington team to be sure.

It's widely believed this was a major reason Saksham and the other co-founders exited and sold the company to Rahul, the current owner.

And it didn't stop with Redington. Talk to anyone in the inbox reseller space and you'll hear similar stories involving other vendors. This pattern is exactly why many inbox resellers in India shut down monthly billing entirely. The trust was gone, and the losses were real.

2. False Revenue Claims (\$10M+ ARR 🙄)

InboxKit has publicly claimed \$10M ARR in under a year. Given the size of the inbox infra market, this claim needs proof. If true, it can be verified on platforms like [TrustMRR](#). Until then, such numbers shouldn't be used to build credibility or make public comparisons.

Detailed Feature Comparison

Feature / Capability	InboxKit	Boomerang.co	Claim type	Boomerang's reply
🔒 SECURITY & CREDENTIALS				
Credential Handling	Encrypted + Automated	Shared with human team	True	Do you really think we're setting up 2,000+ mailboxes manually? 😊
Who Accesses Credentials	No human - Browser automation	Manual login by staff	False	

Security Risk	Minimal - Machine processed	HIGH - Human access	False	<p>Read the above case of Reddington & InboxKit and judge the validity of risk.</p> <p>Oh, yes. TrustMRR as well :)</p>
Credential Storage	Encrypted at rest	Unknown	False	
Audit Trail	Full automation logs	None	False	

PLATFORM & ACCESS

Product Type	Full SaaS Platform	Manual Service Only	Too early to compare.	<p>We launched our mailbox business a week back, development of an UI with the same features is underway 🧑🏻</p>
Login/Signup	Yes - Complete auth system	No - No platform access	Too early to compare.	
Dashboard	Full-featured dashboard	None	Too early to compare.	
Order Management	Real-time tracking & history	None - Email-based only	Too early to compare.	
API Access	Full REST API + Webhooks	None	Too early to compare.	
White-Label Option	Yes - Agency white-label	No	Too early to compare.	

DELIVERABILITY ECOSYSTEM

Deliverability Guarantee	Yes - Comprehensive ecosystem	None	Black Magic 🧙	<p>Just providing Google mailboxes doesn't guarantee delivery. Period!</p> <p>In fact, happy to provide a set of free mailboxes to customers of InboxKit</p>
Premium Warmup Pool	Yes - Dedicated pool system	None	Gimmicy	<p>Always use your sending provider a.k.a Smartlead/Instantly etc to monitor this, not your mailbox provider.</p> <p>Deliverability is a sum of your Infrastructure + Targeting + Copy + Offer.</p>
Deliverability Monitoring	Real-time monitoring	None	Gimmicy	
Bounce Monitoring	Automated with alerts	None	Gimmicy	
Warmup Integration	Built-in + partner tools	None	Gimmicy	
Inbox Placement Tests	Unlimited (InfraGuard)	None	Gimmicy	

SETUP & SPEED				
Setup Time	< 2 minutes (Quick Setup)	72 hours minimum	Few hours max 🧑	Do you really think we're setting up 2,000+ mailboxes manually? 😊
Automation Level	Fully automated	Manual human labor	Partially True	
Scalability	1000+ mailboxes at once	Limited by manual capacity	False	
Bulk Operations	Yes - Mass provisioning	No - One at a time	False	
DNS & TECHNICAL				
DNS Provider	Cloudflare (2 nameservers)	Unknown/Varies	False	We use cloudflare as well 😊
DNS Propagation	1-2 hours	24-48 hours (standard)	Huh!!! 🧑	Again, do you really think we're setting up 2,000+ mailboxes manually? 😊
MX Records	Automated	Manual	Baseless 🧑	
SPF Records	Automated + Validated	Manual		
DKIM Records	Automated + Validated	Manual		
DMARC Records	Automated + Validated	Manual		
DNS Health Monitoring	Real-time with alerts	None	Baseless 🧑	
PARTNERSHIPS & LEGITIMACY				
Google Partnership	Official Google Cloud Partner	No	Baseless 🧑	Someone please ask Inboxkit team for a official Google Cloud Partner certificate 📄
Domain Registration	Direct ICANN Registry	Unknown	Baseless 🧑	It's the same process 😊
Mailbox Type	Official Google Workspace License	Unknown (Trial/Edu/Other)	False Claim	Official Google Workspace licenses only no EDU panels, no student sub-accounts, and 100% full admin control. Happy to provide free mailboxes to anyone to check for themselves.

SEQUENCER INTEGRATIONS				
Number of Platforms	16+ platforms	2 platforms only	False	
Integration Type	Authenticated & Automated	Manual (non-scalable)	False	We can shift 2000+ mailboxes you've with InboxKit to Boomerang within a few hours 
Connection Method	Secure browser automation	Human manual login	False	We have the same browser automated process 
Instantly	OAuth + UI Automation	Manual staff login	False	We easily integrate with the same, have an N8N workflow built internally, and took just 2 hours to do it. 
SmartLead	OAuth + UI Automation	Manual staff login	False	
Lemlist	Authenticated integration	No	False	
Reply.io	Authenticated integration	No	False	
Apollo	Authenticated integration	No	False	
Salesforge	Authenticated integration	No	False	
EmailBison	Authenticated integration	No	False	
ManyReach	Authenticated integration	No	False	
Snov.io	Authenticated integration	No	False	
Warmy	Authenticated integration	No	False	
TrulyInbox	Authenticated integration	No	False	
ReachInbox	Authenticated integration	No	False	
Custom/API	AgentKit for AI agents	No	True	Don't have one and we do think not everything requires an API. 
MONITORING & PROTECTION (InfraGuard)				

Blacklist Monitoring	24/7 with real-time alerts	None	True	<p>We highly recommend you use Smartlead/Instantly/Plusvibe etc built in checks, they are more than enough.</p> <p>Hell! You wanna pay extra for a magic show, be my guest.</p>
DNS Watchdog	Continuous monitoring	None	True	
Bounce Tracking	Automated with trends	None	True	
Domain Health Score	Real-time scoring	None	True	
Automated Alerts	Email, Slack, In-app	None	False	
Weekly Reports	Yes - PDF downloads	None	True	
MAILBOX MANAGEMENT				
Profile Customization	Bulk profile pictures & names	None post-setup	False	We implement the same, it's basics one-0-one 🧑
Mailbox Lifecycle	Full lifecycle management	Setup only	False	We manage the same, if not this, why would we bill a customer 🧑
Modify After Setup	Yes - Full control	No - Start over	False	We provide Admin access to panels, and the customer has 100% control.
Reconnect Mailboxes	One-click reconnection	Not possible	False	We've a team which helps with disconnections and health checks too.
Azure Mailboxes	Yes - 92% cost savings	No	True	At present, we don't sell Azure mailboxes.
TEAM & COLLABORATION				
Team Seats	Up to unlimited members	None	True	This feature is on our roadmap.
Workspaces	Multiple workspaces	None	False	You don't need the same with our UI.
Role-Based Access	Yes - Admin panels	None	False	It's the same admin panel we sell. 🧑
Audit Logs	Full activity tracking	None	False	We don't sell gimmicks. Period.
BILLING & SUPPORT				
Pricing Model	Subscription + Usage wallet	Per-mailbox manual billing	True	We've the same payment structure 🧑

Credit System	Flexible wallet top-ups	None	False	We've the same wallet structure 🧑
Auto-Renewal	Automated	Manual	False	It's automated 🧑
Support Hours	11 AM - 2 AM IST	Unknown	False	9 AM to 3 AM, IST, going 24*7 next month.
Support Channels	Chat, Email, Slack	Unknown	False	Same guys 🧑, plus discord as well for us.
SLA	97%+ deliverability	None stated	Black Magic 🧙	If it's not Black Magic 🧙, ladies/gentleman.

Conclusion by InboxKit Team

InboxKit and Boomerang.co are fundamentally different offerings. InboxKit is a comprehensive automation platform built for scale, with encrypted credential handling, browser automation (no human access to your credentials), a complete deliverability ecosystem including premium warmup pools, and official Google Cloud Partnership with legitimate Google Workspace licenses.

Boomerang.co requires you to share your credentials with their team for manual login, offers no deliverability guarantees, no monitoring, and uses unknown mailbox sources. Their 72+ hour turnaround and manual process makes it non-scalable.

Claiming these services are "the same" is inaccurate and misleading. Beyond features, there are serious security implications when sharing your sequencer credentials with unknown third parties.

Conclusion by Boomerang Team

You wanna pay 100% extra money for a candy wrapped in a nice paper by a company with a history of fraud. Use Inboxkit.

Else it's same stuff, "mate" 😏