

JUDSON L MOORE

judson@judsonlmoore.com

+49 176 64034811

- SUMMARY** I am a product management professional with more than 20-years of work experience. My career has taken me across the globe to fill a variety of roles in a breadth of industries. My passions include applying technology and innovation to solving traditional problems, sharing my experiences through writing and interviews, and committing to making my community a better place for all who live in it.
- EXPERIENCE**
- PRODUCT MANAGER** June 2017 – Present
trivago N.V., Düsseldorf, Germany
- Find, define and validate opportunities and user problems worth solving on trivago
 - Test features in a methodological, hypothesis-driven way using pre-defined KPIs
 - Work backward by authoring initiative docs which include press releases and shipment plans
 - Present my knowledge and A/B test results learnings with peers and executive leadership
 - Work collaboratively and cross-functionally across domains with diverse stakeholders
 - Guide agile product management with scrum rituals and artifacts
- supervisor: Wilco van Duinkerken, wilco.vanduinkerken@trivago.com
- INDUSTRY MARKETING MANAGER for NORTH AMERICA** June 2016 – June 2017
trivago GmbH, Düsseldorf, Germany
- Lead product marketing spokesperson for trivago B2B products in North America
 - Author of trade articles on trivago's B2B blog: hotelmanager-blog.com
- supervisor: Jose Murta, jose.murta@trivago.com
- OPERATIONS MANAGER** June 2013 – December 2015
Mutual Mobile, Austin, TX, USA
- Reduced operational expenses by 20% while simultaneously expanding employee benefits
 - Constructed a new facility in India and renovated 40,000'sq of the corporate headquarters
- supervisor: Alicia Dixon, hrverify@mutualmobile.com
- COMMUNITY AND ECONOMIC DEVELOPER** March 2011 – May 2013
United States Peace Corps, Bishkek, Kyrgyz Republic
- Connected rural journalists with each other and the world via KyrgyzMedia.com; awarded \$500k of grant funding from the United Nations; operates in 20+ communities; +60,000 annual visitors
- supervisor: Leila Salimova, lsalimova@peacecorps.gov or certify@peacecorps.gov
- CERTIFICATION** Certified Scrum Product Owner (CSPO), Scrum Alliance, License 000738249 January 2018
- TS/SCI Security Clearance October 2014
Cleared for TOP SECRET information and granted access to Sensitive Compartmented Information based on Single Scope Background Investigation completed on 10/31/2014.
- EDUCATION** Louisiana State University | Baton Rouge, LA, USA | Bachelors of Arts, Political Science, 2007
- LANGUAGES** English, Native | German, Advanced Mid | Russian, Intermediate | Kyrgyz, Novice High
- SKILLS**
- Web Dev: WordPress Codex, Google Developer Tools, CSS3, Command Line
Software: Google Apps, Adobe Creative Suite, Logic Pro X, MS & Mac Office Suites, Salesforce
Other: Agile, Project Management, Grant Writing, Auditing, Budgeting, Mentoring, Delegation
- HONORS** SHAFIK GABR FOUNDATION FELLOWSHIP, 2015
One month of travel across Egypt and the USA to meet with high-ranking government, civic and arts leaders, followed by the implementation of a \$100k self-authored international project.

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COMMUNITY Rotary Club of Austin (Member), Brazos Technology District (Co-Founder), Cleopatra to Coretta (Co-Founder), Heart of Texas Peace Corps Association (Past President)

LIVING Düsseldorf, Germany, working with hotel metasearch trivago.com 2016 – present

ABROAD Hyderabad, India, 5-months, on business with Mutual Mobile 2014 – 15

Bishkek, Kyrgyz Republic, 14-months, United States Peace Corps Volunteer 2012 – 13

Talas City, Kyrgyz Republic, 13-months, United States Peace Corps Volunteer 2011 – 12

London, England, 2-months, short-term employment opportunity 2010

Various Cities, Brazil, 6-months, personal travel 2002

Oldenburg, Germany, 12-months, Rotary Youth Exchange Student 2000 – 01

PERSONAL One to One Conversations (trivago Leadership Trac), 2018 Düsseldorf, Germany

DEVELOPMENT Giving Feedback (trivago Leadership Trac), 2018 Düsseldorf, Germany

Lead Essentials (trivago Leadership Trac), 2018 Düsseldorf, Germany

Effective Facilitation, 2018 Düsseldorf, Germany

Train The Trainer, 2016 Düsseldorf, Germany

Speaking and Presenting Workshop, 2016 Düsseldorf, Germany

Communication Styles Workshop, 2016 Düsseldorf, Germany

Transactional Analysis Workshop, 2017 Düsseldorf, Germany

Dale Carnegie: Effective Communications and Human Relations, 2015 Austin, TX USA

The Challenges of Global Poverty Course, 2013 edX.org

Behavior Change Training and TOT, 2012 Bishkek, Kyrgyz Republic

Peace Corps Program Design and Management Training, 2011 Bishkek, Kyrgyz Republic

HIV/Drug Use Prevention TOT, 2011 Cholpon-Ata, Kyrgyz Republic

Summer Camps Training and TOT, 2011 Bishkek, Kyrgyz Republic

CDW Basic Grant Writing Course, 2010 Alexandria, LA USA

CDW Board Development Course, 2010 Alexandria, LA USA

CDW Social Media and Your Nonprofit Course, 2010 Alexandria, LA USA

StrengthsQuest, 2009 Loyola University New Orleans

PUBLICATIONS Various Articles Personal Blog. Web. 2000 – Present
<https://www.judsonlmoore.com>

Revolutionize Your Hotel With the Internet of Things trivago Hotel Manager Blog. Web. Dec 2016
<http://hotelmanager-blog.trivago.com/en-us/internet-of-things-guest-experience/>

trivago Hotel Manager Blog 10 articles between 2016 – 2017
<http://hotelmanager-blog.trivago.com/en-us/author/jmoore/>

How to Achieve Silicon Valley Anywhere. re/code. INK: PR, 2014. Web. June 26, 2014
<http://recode.net/2014/06/25/how-to-achieve-silicon-valley-anywhere>

Louisiana State University Alumni Magazine 10 articles between 2011–2013
<http://issuu.com/lsumalumni/> Series: Update Kyrgyzstan