**SUMMARY** I’m a product management leader with 20+ years of experience spanning tech, media, and social impact. I’ve launched greenfield products for eBay’s key markets, scaled a digital network for journalists across Central Asia, and led cross-functional teams at high-growth companies across Europe and the U.S. I’m also the author of Exponential Happiness, a book on decision-making, and once moonlighted as an album photographer for The White Stripes.

**EXPERIENCE** HEAD OF PRODUCT July 2024 – April 2025

[Technis](https://www.technis.com/en), Berlin, Germany (*100% remote*)

* Led product strategy across legacy, mobile, and next-gen product portfolio
* Contributed to M&A due diligence to drive product portfolio expansion
* Defined vision and roadmap with department heads, exec leadership, and commercial teams
* Scaled product org from 1 to 4 cross-functional teams across product, design, and engineering
* Represented product suite at CES and Paris Retail Expo, strengthening industry visibility

PRODUCT LEAD and PARTNER October 2023 – Present

[iGive](https://www.igive.com/), Berlin, Germany (*100% remote*)

* Led technical improvements to iGive, increasing user retention and donation conversion rates
* Collaborate with cause administrators and their supporters to increase fundraising efficiency

SENIOR PRODUCT MANAGER April 2022 – Dec 2023

[SoSafe Cyber Security](https://sosafe-awareness.com/), Cologne, Germany (*100% remote*)

* Cut Time to First Value by 50% through improvements for the account management platform
* Expanded SCIM/SAML and led vendor partnership to scale user-management automation

SENIOR PRODUCT MANAGER Dec 2018 – Nov 2021

[eBay](https://www.ebay.com/), Berlin, Germany

* Delivered new white-labeled automotive e-commerce platform from concept to launch
* Surpassed legacy KPIs across multiple eBay brands through UX and data enhancements

PRODUCT MANAGER June 2017 – Nov 2018

[trivago](http://trivago.com), Düsseldorf, Germany

* Led discovery resulting in +20 testable initiatives and presented results to executive leadership
* Focused on delivering user value on the trivago homepage, landing pages, and location topics

PRODUCT MARKETING MANAGER June 2016 – May 2017

[trivago](http://trivago.com), Düsseldorf, Germany

* Spokesperson for trivago B2B products in North America
* Engaged with 100s of hoteliers during dozens of client visits, webinars and trade shows

OPERATIONS MANAGER June 2013 – Dec 2015

[Mutual Mobile](http://www.mutualmobile.com/), Austin, TX, USA

* Constructed a new facility in India and renovated 40,000’sq of the corporate headquarters
* Reduced operational expenses by 20% while simultaneously expanding employee benefits

COMMUNITY AND ECONOMIC DEVELOPER March 2011 – May 2013

[United States Peace Corps](https://www.peacecorps.gov/kyrgyz-republic/), Bishkek, Kyrgyz Republic

* Distributed mobile technologies for connecting rural journalists with each other and the world via KyrgyzMedia.kg; secured funding for 3-years from the UN and EC
* Scaled to operate in +20 communities and receives +150,000 annual visitors

**LANGUAGES** English, Native | German, Advanced (B2) | Russian, Novice High | Kyrgyz, Novice High

**EDUCATION** Louisiana State University | Baton Rouge, LA, USA | Bachelors of Arts, Political Science, 2007

**CERTIFICATION** Certified Scrum Product Owner (CSPO), Scrum Alliance, License 000738249 Jan 2018

TS/SCI Security Clearance Oct 2014

*Cleared for TOP SECRET information and granted access to Sensitive Compartmented Information based on Single Scope Background Investigation completed on 10/31/2014.*

**SKILLS** Web Dev: NextJS, Jekyll, HTML, CSS, Tailwind CSS, Liquid, Google Analytics

Software: VS Code, Atlassian Suite, G Suite, Adobe Creative Suite, Logic X Pro

Other: Agile, Project Management, Grant Writing, Auditing, Budgeting, Mentoring, Delegation

**COMMUNITY** [Rotary Club of Austin](http://rotary-austin.org) (Past-Member), [Brazos Technology District](http://brazostechdistrict.org) (Co-Founder), Cleopatra to Coretta (Co-Founder), [Heart of Texas Peace Corps Association](http://www.hotpca.org/) (Past President)

**HONORS** PAUL HARRIS FELLOW, 2016

Acknowledgement of substantial contribution to the Rotary Foundation, enabling Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

[SHAFIK GABR FOUNDATION FELLOWSHIP](https://eastwestdialogue.org/gabrfellowship), 2015

One month of travel across Egypt and the USA to meet with high-ranking government, civic and arts leaders, followed by the implementation of a $100k self-authored international project.

**PERSONAL** One to One Conversations (trivago Leadership Trac), 2018 Düsseldorf, Germany

**DEVELOPMENT** Giving Feedback (trivago Leadership Trac), 2018 Düsseldorf, Germany

Lead Essentials (trivago Leadership Trac), 2018 Düsseldorf, Germany

Effective Facilitation, 2018 Düsseldorf, Germany

Train The Trainer, 2016 Düsseldorf, Germany

Speaking and Presenting Workshop, 2016 Düsseldorf, Germany

Communication Styles Workshop, 2016 Düsseldorf, Germany

Transactional Analysis Workshop, 2017 Düsseldorf, Germany

Dale Carnegie: Effective Communications and Human Relations, 2015 Austin, TX USA

The Challenges of Global Poverty Course, 2013 edX.org Behavior Change Training and TOT, 2012 Bishkek, Kyrgyz Republic

Peace Corps Program Design and Management Training, 2011 Bishkek, Kyrgyz Republic

HIV/Drug Use Prevention TOT, 2011 Cholpon-Ata, Kyrgyz Republic

Summer Camps Training and TOT, 2011 Bishkek, Kyrgyz Republic

CDW Basic Grant Writing Course, 2010 Alexandria, LA USA

CDW Board Development Course, 2010 Alexandria, LA USA

CDW Social Media and Your Nonprofit Course, 2010 Alexandria, LA USA

StrengthsQuest, 2009 Loyola University New Orleans

**PUBLICATIONS** Exponential Happiness 2019, Leanpub

<https://amzn.to/2pDAcA6>

Various Articles Personal Blog. Web. 2000 – Present

<https://www.judsonlmoore.com>

Louisiana State University Alumni Magazine 10 articles between 2011–2013

<http://issuu.com/lsualumni/> Series: Update Kyrgyzstan